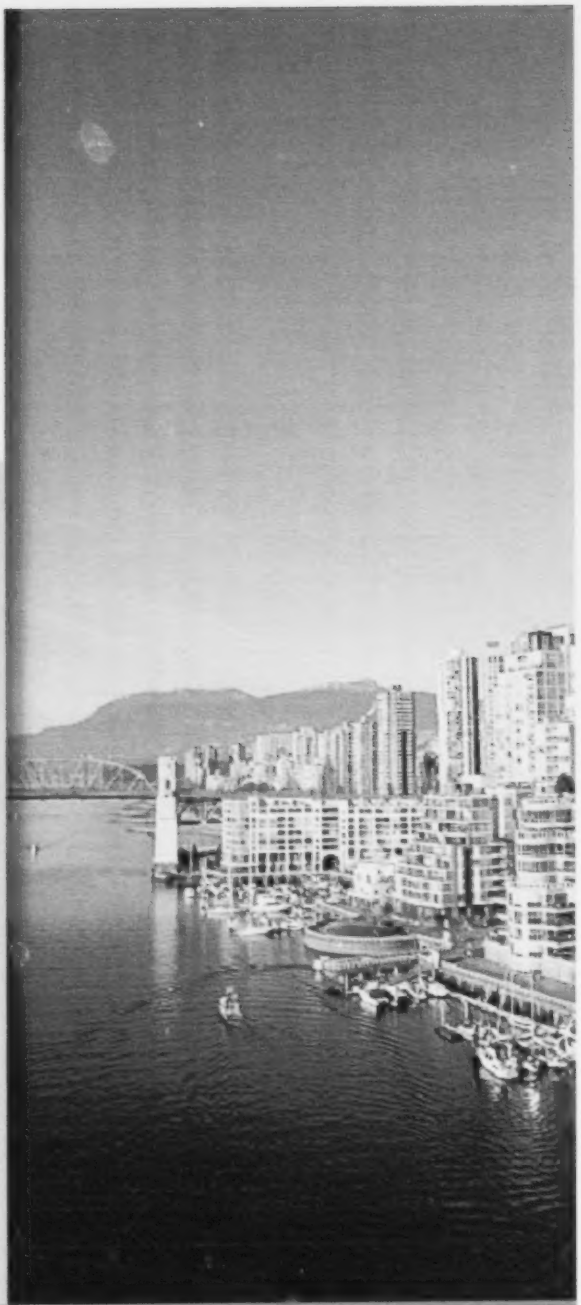
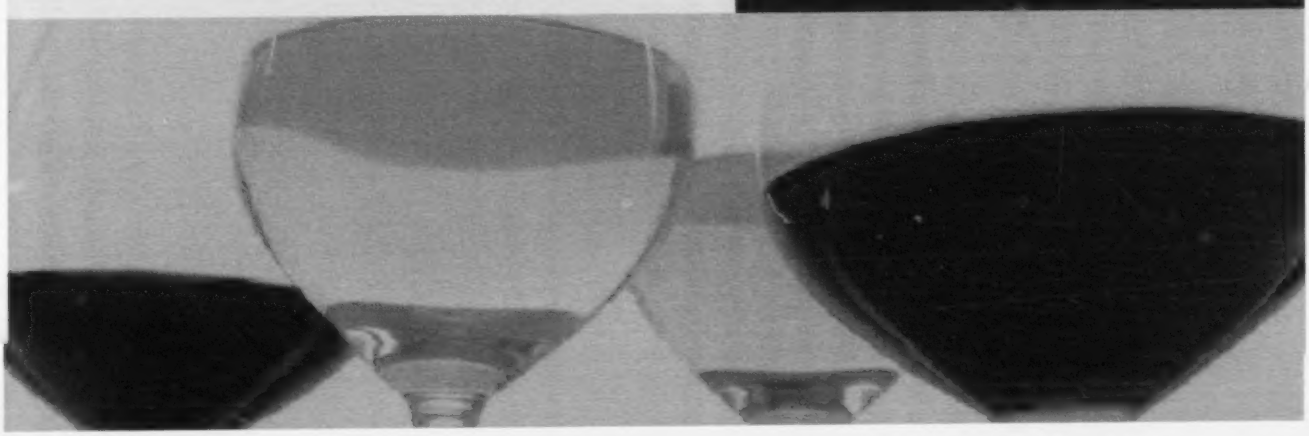


QUARTERLY MARKET REVIEW

SEPTEMBER 2012

BRITISH COLUMBIA
The Best Place on Earth

LIQUOR DISTRIBUTION BRANCH



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Introduction

The Liquor Distribution Branch produces the Quarterly Market Review (QMR) four times per year for reporting periods ending in March, June, September, and December.

The QMR provides provincial sales for domestic and import beer, cider, coolers, spirits and wine. Sales are provided in both litre and retail dollar value. Retail dollar value is based on the government liquor store price excluding provincial sales tax (PST) and federal goods and services tax (GST) prior to July 1, 2010 or harmonized sales tax (HST) after June 30, 2010.

For each reporting period, the QMR provides annualized sales data for five years and sales for the most recent quarter. The percentage change in sales is shown for the most recent 12 month period and the most recent quarter compared to the same time periods in the previous year. In addition, the QMR shows the percentage of sales that were made to licensed establishments where liquor is consumed on-premise (e.g. bars, restaurants etc.).

While every effort has been made to ensure accuracy and completeness of our figures, this is not guaranteed. It is the express condition of the use of this publication that the Liquor Distribution Branch shall incur no liability.

HIGHLIGHTS BY CATEGORY - RETAIL DOLLARS

All figures in this section compare the current quarter to the same quarter in the previous year.

BEER- DOMESTIC	% Change
Breweries with Annual Production over 160,000HL - Draft	-3.44%
Breweries with Annual Production over 160,000HL - Packaged	1.27%
Breweries with Annual Production over 15,000 and up to 160,000HL - Draft	19.43%
Breweries with Annual Production over 15,000 and up to 160,000HL - Packaged	13.32%
Breweries with Annual Production up to 15,000HL - Draft	16.84%
Breweries with Annual Production up to 15,000HL - Packaged	35.80%

BEER - IMPORTED	% Change
UNITED STATES OF AMERICA	-3.82%
MEXICO	7.50%
NETHERLANDS	0.20%
BELGIUM	3.22%
GERMANY	-3.72%
IRELAND	10.55%

CIDER - DOMESTIC	% Change
CIDER	21.96%

CIDER - IMPORTED	% Change
CIDER	7.09%

COOLERS - DOMESTIC	% Change
WINE	-12.36%
SPIRIT	-0.81%
BEER	/0

COOLERS - IMPORTED	% Change
WINE	-1.81%
SPIRIT	-0.46%
BEER	4,499.18%

SPIRITS - DOMESTIC	% Change
CANADIAN WHISKY	-3.01%
VODKA	3.97%
RUM	4.32%
LIQUEURS	1.20%
GIN	0.53%
BRANDY	0.29%

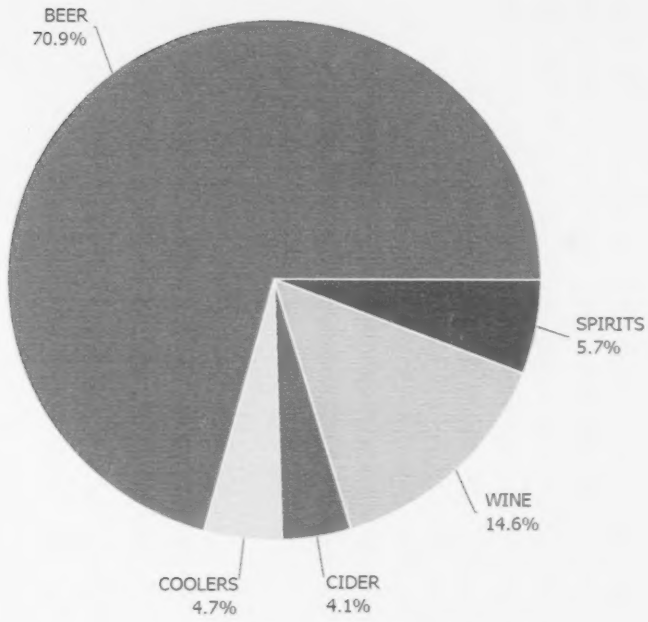
SPIRITS - IMPORTED	% Change
SCOTCH WHISKY	-1.94%
VODKA	4.59%
RUM	7.86%
LIQUEURS	-2.23%
GIN	9.73%
BRANDY	-4.43%

WINE - DOMESTIC	% Change
TABLE WINE RED	0.28%
TABLE WINE ROSE	14.12%
TABLE WINE WHITE	3.96%
SPARKLING WINE	7.06%
APERITIF, DESSERT AND FORTIFIED WINE	1.67%

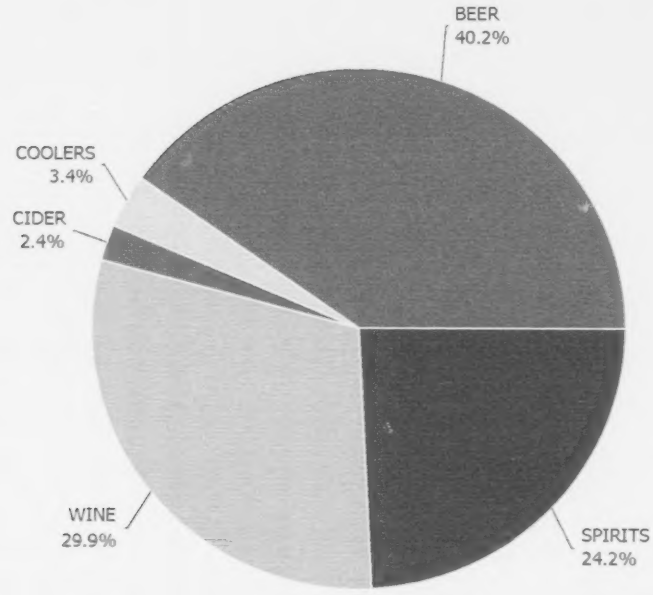
WINE - IMPORTED	% Change
TABLE WINE RED	2.54%
TABLE WINE ROSE	1.87%
TABLE WINE WHITE	8.58%
SPARKLING WINE	5.10%
APERITIF, DESSERT AND FORTIFIED WINE	1.53%

Total Market Share

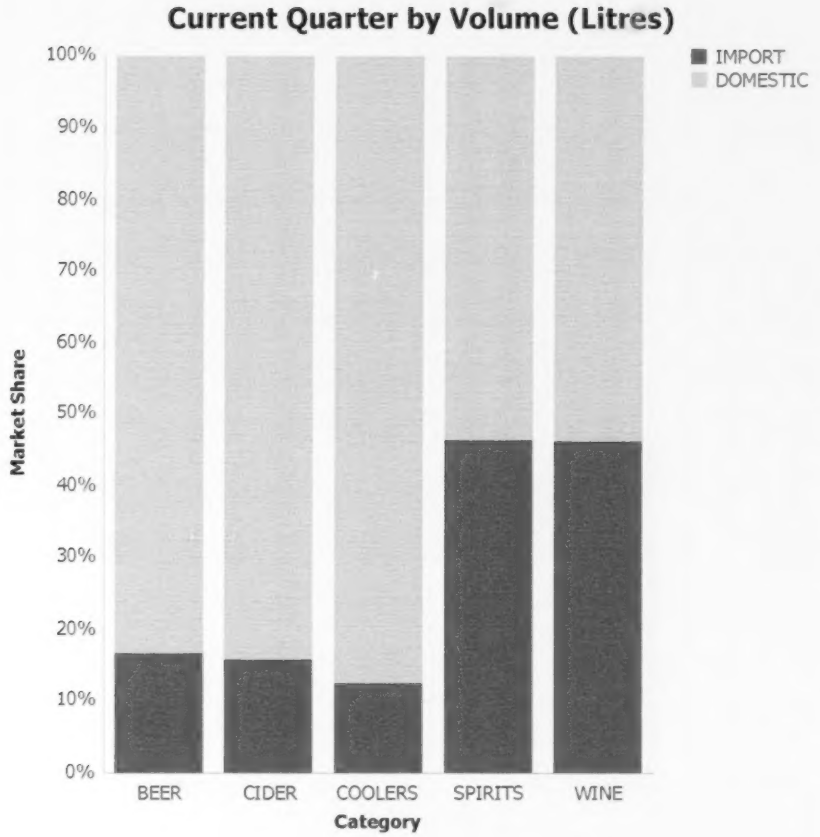
Total Market Share
Current Quarter by Volume (Litres)

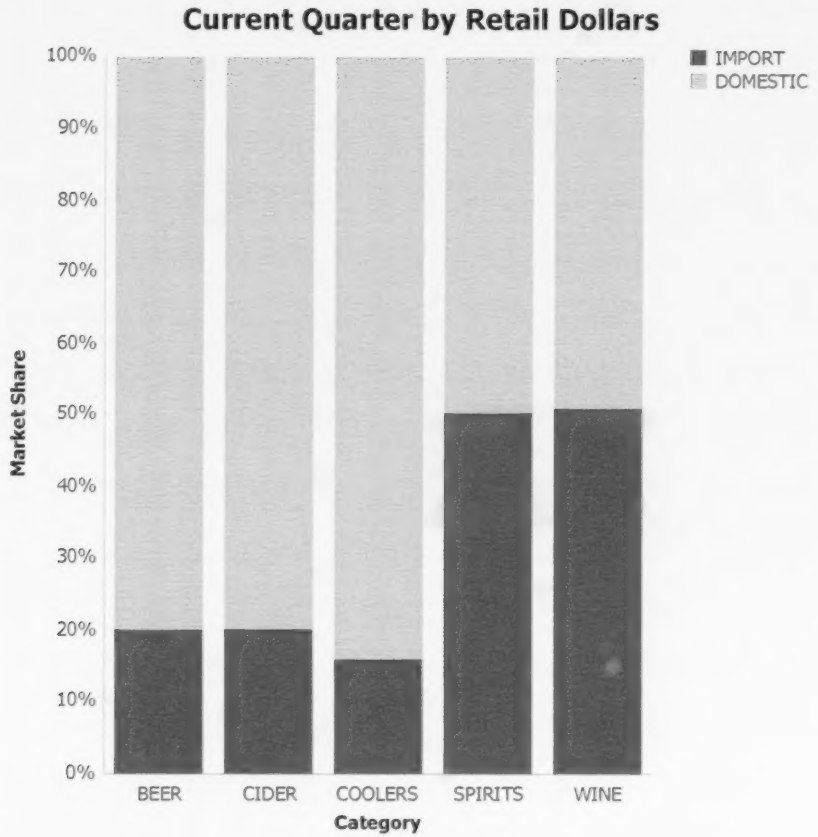


Total Market Share
Current Quarter by Retail Dollars



Domestic-Import Share by Category





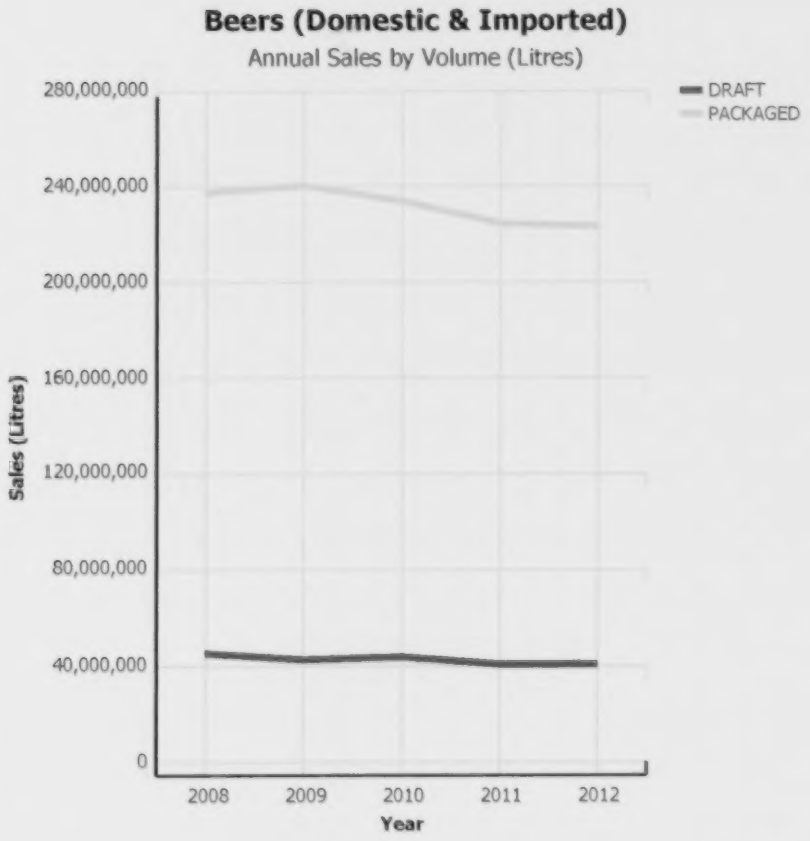
TOTAL MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

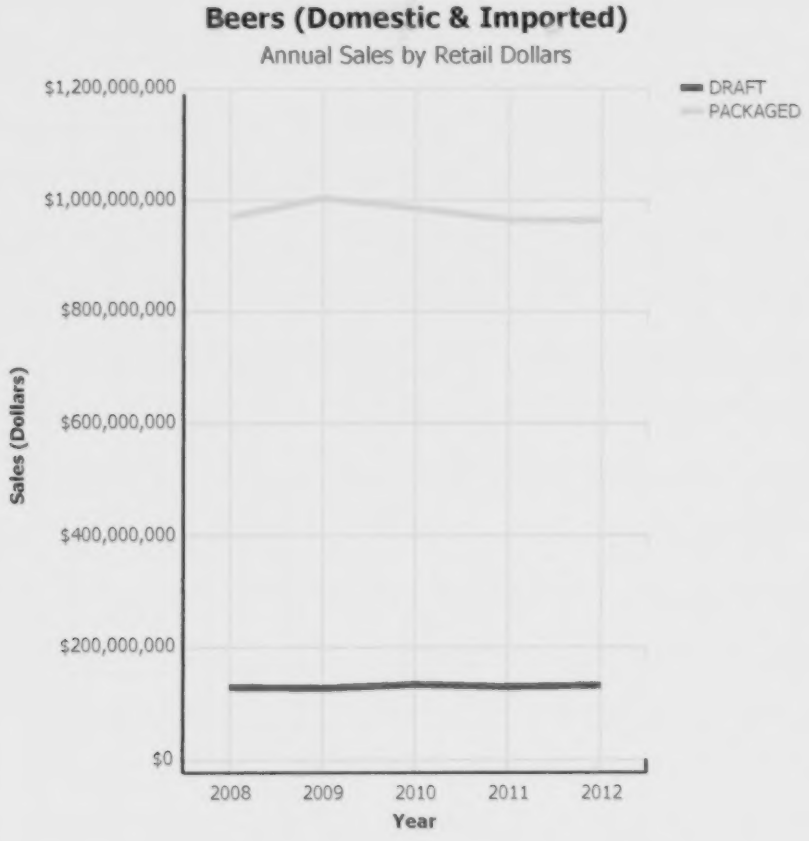
		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
BEER	DOMESTIC	241,569,129	240,415,646	233,756,872	223,452,337	226,181,932	66,817,034	2.88%	1.22%	22.52%
	IMPORT	46,568,149	48,057,788	49,465,960	47,135,341	43,307,219	13,360,618	1.63%	-8.12%	21.42%
	BEER	**288,137,279**	**288,473,434**	**283,222,832**	**270,587,679**	**269,489,151**	**80,177,652**	**2.67%**	**-0.41%**	**22.34%**
COOLERS AND CIDERS	DOMESTIC	19,390,203	21,061,506	22,533,720	21,915,797	23,015,235	8,546,779	6.91%	5.02%	6.38%
	IMPORT	3,744,828	3,988,368	3,646,088	3,671,294	3,783,704	1,397,675	8.88%	3.06%	19.12%
	COOLERS AND CIDERS	**23,135,032**	**25,049,875**	**26,179,808**	**25,587,091**	**26,798,938**	**9,944,453**	**7.18%**	**4.74%**	**8.18%**
SPIRITS	DOMESTIC	15,208,064	14,652,629	13,797,982	13,155,379	13,111,042	3,464,277	3.04%	-0.34%	11.07%
	IMPORT	10,717,761	10,457,673	10,641,668	10,719,192	11,243,274	2,992,923	5.81%	4.89%	14.52%
	SPIRITS	**25,925,825**	**25,110,302**	**24,439,650**	**23,874,572**	**24,354,316**	**6,457,199**	**4.30%**	**2.01%**	**12.66%**
WINE	DOMESTIC	27,324,249	27,835,770	29,618,952	30,530,826	31,248,140	8,873,600	3.94%	2.35%	14.09%
	IMPORT	30,145,466	29,655,113	30,190,581	30,056,111	31,093,569	7,611,626	2.28%	3.45%	11.98%
	WINE	**57,469,716**	**57,490,883**	**59,809,533**	**60,586,937**	**62,341,709**	**16,485,226**	**3.17%**	**2.90%**	**13.04%**
TOTAL LIQUOR MARKET		**394,667,850**	**396,124,494**	**393,651,824**	**380,636,279**	**382,984,114**	**113,064,531**	**3.21%**	**0.62%**	**19.22%**

TOTAL MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000's)

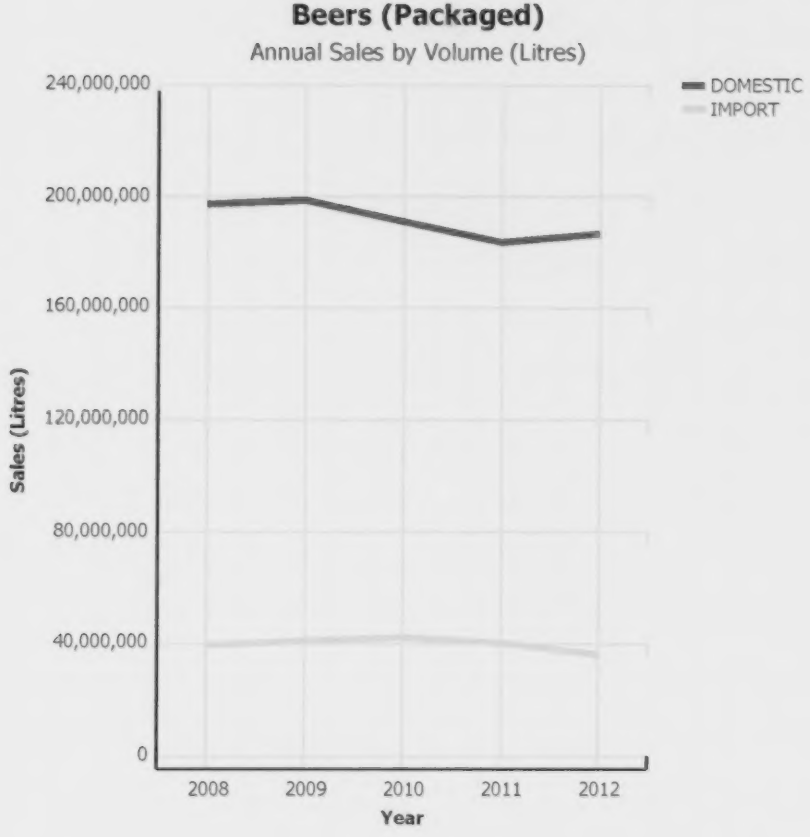
		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
BEER	DOMESTIC	$906,782	$926,939	$907,080	$889,357	$901,492	$267,714	3.30%	1.36%	19.84%
	IMPORT	$215,188	$226,822	$234,593	$227,242	$216,259	$67,187	3.03%	-4.83%	21.66%
	BEER	**$1,121,970**	**$1,153,761**	**$1,141,673**	**$1,116,598**	**$1,117,751**	**$334,902**	**3.24%**	**0.10%**	**20.19%**
COOLERS AND CIDERS	DOMESTIC	$92,987	$97,036	$100,687	$100,167	$105,756	$39,244	6.91%	5.58%	6.83%
	IMPORT	$22,800	$24,412	$22,237	$22,177	$22,803	$8,437	7.14%	2.82%	16.69%
	COOLERS AND CIDERS	**$115,787**	**$121,447**	**$122,924**	**$122,344**	**$128,559**	**$47,682**	**6.95%**	**5.08%**	**8.58%**
SPIRITS	DOMESTIC	$404,595	$402,871	$392,113	$387,892	$383,020	$100,326	1.24%	-1.26%	10.80%
	IMPORT	$348,793	$347,976	$359,837	$374,135	$390,382	$101,229	2.96%	4.34%	15.07%
	SPIRITS	**$753,387**	**$750,846**	**$751,950**	**$762,028**	**$773,402**	**$201,556**	**2.10%**	**1.49%**	**12.95%**
WINE	DOMESTIC	$338,569	$346,589	$373,906	$390,722	$405,017	$122,526	2.89%	3.66%	14.88%
	IMPORT	$481,042	$467,434	$478,394	$492,789	$524,269	$126,950	4.55%	6.39%	14.39%
	WINE	**$819,611**	**$814,023**	**$852,300**	**$883,511**	**$929,285**	**$249,476**	**3.73%**	**5.18%**	**14.60%**
TOTAL LIQUOR MARKET		**$2,810,756**	**$2,840,078**	**$2,868,846**	**$2,884,480**	**$2,948,998**	**$833,615**	**3.31%**	**2.24%**	**16.03%**

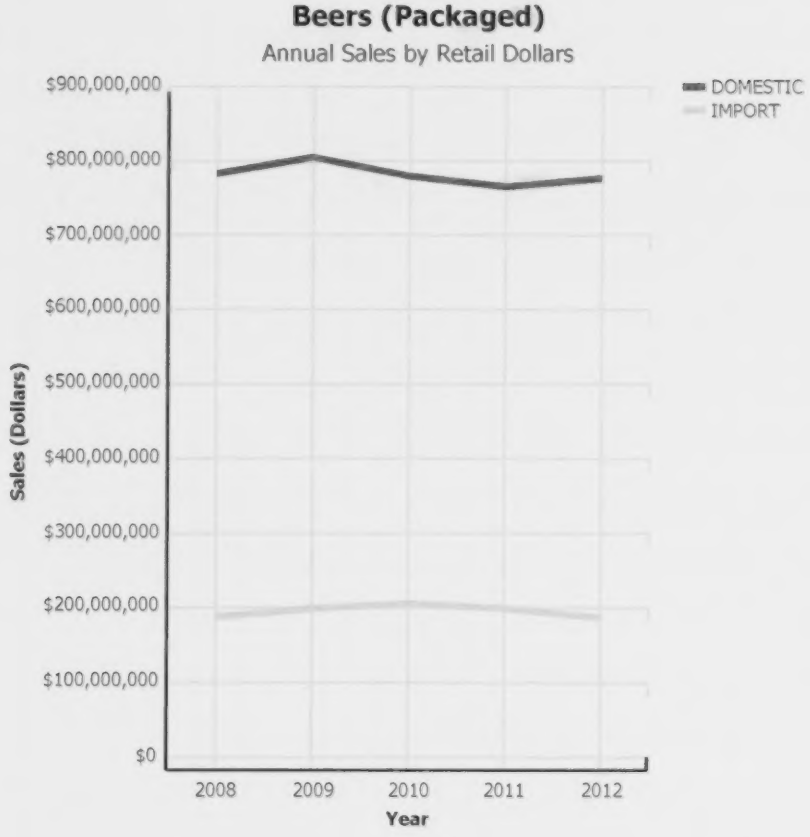
Beer Market - Packaged vs Draft (Domestic & Imported)





Beer Market - Domestic vs Import (Packaged)

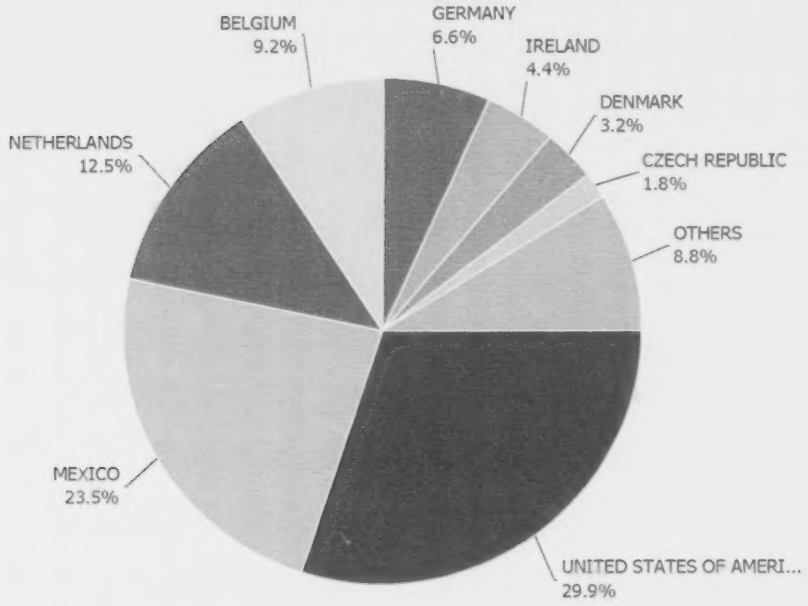




Beer Market - Import Beer

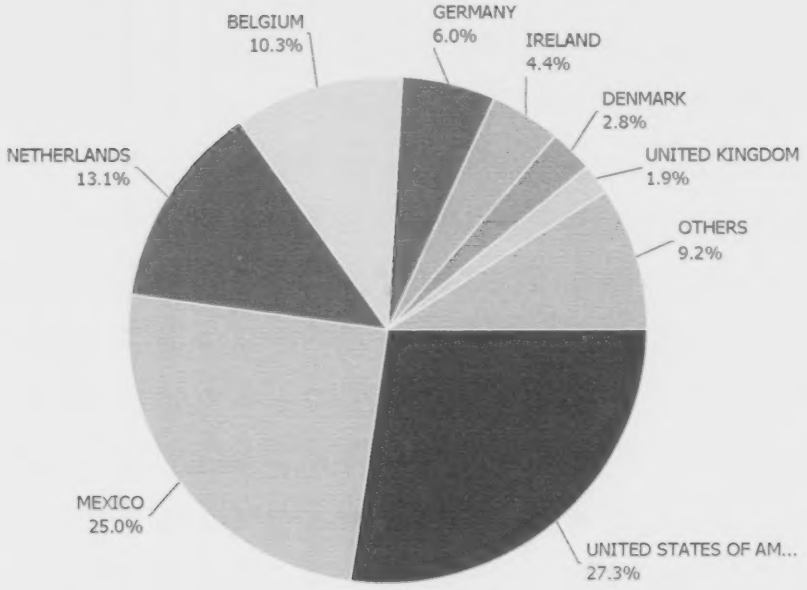
Import Beer Market Share

Current Quarter by Volume (Litres)



Import Beer Market Share

Current Quarter by Retail Dollars



DOMESTIC BEER MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
Breweries with Annual Production over 160,000HL	DRAFT	35,895,865	33,420,395	33,391,770	29,719,390	27,980,734	7,020,899	-3.88%	-5.85%	98.63%
	PACKAGED	185,694,731	184,923,339	172,617,777	159,823,739	159,141,263	47,872,623	0.99%	-0.43%	7.99%
	TOTAL	**221,590,596**	**218,343,734**	**206,009,547**	**189,543,129**	**187,121,997**	**54,893,522**	**0.34%**	**-1.28%**	**21.54%**
Breweries with Annual Production over 15,000 and up to 160,000HL	DRAFT	3,075,936	2,989,126	3,786,407	4,429,863	5,331,659	1,592,320	15.21%	20.36%	95.47%
	PACKAGED	10,861,504	12,301,305	15,973,263	20,849,045	23,582,731	7,150,446	12.59%	13.11%	2.34%
	TOTAL	**13,937,440**	**15,290,431**	**19,759,670**	**25,278,909**	**28,914,390**	**8,742,766**	**13.06%**	**14.38%**	**19.51%**
Breweries with Annual Production up to 15,000HL	DRAFT	4,143,211	4,197,868	4,439,637	4,620,006	5,112,591	1,540,418	15.38%	10.66%	93.30%
	PACKAGED	1,897,804	2,583,613	3,548,018	4,010,293	5,032,955	1,640,328	40.03%	25.50%	4.32%
	TOTAL	**6,041,015**	**6,781,481**	**7,987,655**	**8,630,299**	**10,145,546**	**3,180,746**	**26.90%**	**17.56%**	**49.16%**
DOMESTIC DRAFT - TOTAL		43,115,012	40,607,389	41,617,814	38,769,260	38,424,984	10,153,637	1.32%	-0.89%	97.48%
DOMESTIC PACKAGED - TOTAL		198,454,117	199,808,257	192,139,058	184,683,078	187,756,949	56,663,397	3.16%	1.66%	7.18%
DOMESTIC BEER - TOTAL		**241,569,129**	**240,415,646**	**233,756,872**	**223,452,337**	**226,181,932**	**66,817,034**	**2.88%**	**1.22%**	**22.52%**

DOMESTIC BEER MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
Breweries with Annual Production over 160,000HL	DRAFT	$99,205	$96,391	$98,400	$91,650	$87,943	$22,140	-3.44%	-4.05%	98.58%
	PACKAGED	$738,984	$752,084	$708,470	$671,729	$667,114	$200,739	1.27%	-0.69%	8.57%
	TOTAL	**$838,189**	**$848,476**	**$806,869**	**$763,379**	**$755,057**	**$222,879**	**0.78%**	**-1.09%**	**19.06%**
Breweries with Annual Production over 15,000 and up to 160,000HL	DRAFT	$8,485	$8,490	$11,005	$13,355	$16,356	$5,038	19.50%	22.47%	95.47%
	PACKAGED	$38,363	$43,929	$57,502	$76,833	$87,571	$26,545	13.30%	13.98%	2.97%
	TOTAL	**$46,848**	**$52,420**	**$68,507**	**$90,188**	**$103,926**	**$31,583**	**14.25%**	**15.23%**	**17.53%**
Breweries with Annual Production up to 15,000HL	DRAFT	$12,396	$13,218	$14,134	$15,207	$16,792	$5,070	15.57%	10.42%	92.88%
	PACKAGED	$9,348	$12,825	$17,570	$20,583	$25,718	$8,182	36.71%	24.95%	4.46%
	TOTAL	**$21,744**	**$26,044**	**$31,704**	**$35,790**	**$42,509**	**$13,252**	**27.77%**	**18.77%**	**39.39%**
DOMESTIC DRAFT - TOTAL		$120,086	$118,100	$123,538	$120,212	$121,090	$32,248	2.27%	0.73%	97.37%
DOMESTIC PACKAGED - TOTAL		$786,696	$808,839	$783,542	$769,145	$780,402	$235,466	3.44%	1.46%	7.81%
DOMESTIC BEER - TOTAL		**$906,782**	**$926,939**	**$907,080**	**$889,357**	**$901,492**	**$267,714**	**3.30%**	**1.36%**	**19.84%**

IMPORT BEER MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
ARGENTINA	PACKAGED	56,852	56	610	1,944	1,623	588	-3.60%	-16.51%	26.23%
	ARGENTINA - Total	**56,852**	**56**	**610**	**1,944**	**1,623**	**588**	**-3.60%**	**-16.51%**	**26.23%**
AUSTRALIA	PACKAGED	94,988	40,898	40,925	29,434	23,935	5,414	-24.94%	-18.68%	21.32%
	AUSTRALIA - Total	**94,988**	**40,898**	**40,925**	**29,434**	**23,935**	**5,414**	**-24.94%**	**-18.68%**	**21.32%**
AUSTRIA	DRAFT	0	0	6,250	8,950	13,125	3,875	61.46%	46.65%	95.24%
	PACKAGED	12,281	41,821	60,407	57,239	72,355	20,349	24.39%	26.41%	38.37%
	AUSTRIA - Total	**12,281**	**41,821**	**66,657**	**66,189**	**85,480**	**24,224**	**29.13%**	**29.15%**	**47.10%**
BELGIUM	DRAFT	1,246,120	1,191,090	1,088,210	849,445	781,721	196,039	-3.00%	-7.97%	99.07%
	PACKAGED	4,506,160	4,241,030	3,671,551	3,396,645	3,432,061	1,032,238	3.62%	1.04%	17.68%
	BELGIUM - Total	**5,752,280**	**5,432,120**	**4,759,761**	**4,246,090**	**4,213,782**	**1,228,277**	**2.51%**	**-0.76%**	**32.78%**
BRAZIL	PACKAGED	1,016,924	615,659	198,335	38,700	-47	0	100.00%	-100.12%	0.00%
	BRAZIL - Total	**1,016,924**	**615,659**	**198,335**	**38,700**	**-47**	**0**	**100.00%**	**-100.12%**	**0.00%**
CANADA	PACKAGED	0	0	0	0	311	0	n/a	n/a	0.00%
	CANADA - Total	**0**	**0**	**0**	**0**	**311**	**0**	**n/a**	**n/a**	**0.00%**
CHILE	PACKAGED	0	131	1,126	549	0	0	-100.00%	-100.00%	0.00%
	CHILE - Total	**0**	**131**	**1,126**	**549**	**0**	**0**	**-100.00%**	**-100.00%**	**0.00%**
CHINA	PACKAGED	287,356	313,019	348,585	302,794	296,998	82,901	-5.14%	-1.91%	38.71%
	CHINA - Total	**287,356**	**313,019**	**348,585**	**302,794**	**296,998**	**82,901**	**-5.14%**	**-1.91%**	**38.71%**
CROATIA	PACKAGED	3,179	59,314	82,004	47,950	37,946	9,921	-21.22%	-20.86%	7.35%
	CROATIA - Total	**3,179**	**59,314**	**82,004**	**47,950**	**37,946**	**9,921**	**-21.22%**	**-20.86%**	**7.35%**
CZECH REPUBLIC	DRAFT	0	12,218	33,812	38,588	42,690	11,251	-7.02%	10.63%	72.27%
	PACKAGED	717,302	678,345	780,106	788,426	822,315	234,447	-2.44%	4.30%	5.05%
	CZECH REPUBLIC - Total	**717,302**	**690,563**	**813,918**	**827,014**	**865,005**	**245,698**	**-2.66%**	**4.59%**	**8.37%**
DENMARK	DRAFT	2,650	26,750	57,700	56,700	129,300	32,750	149.05%	128.04%	99.03%
	PACKAGED	1,133,349	1,329,222	1,351,409	1,365,176	1,384,328	399,406	16.73%	1.40%	1.48%

IMPORT BEER MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
DENMARK	**DENMARK - Total**	**1,135,999**	**1,355,972**	**1,409,109**	**1,421,876**	**1,513,628**	**432,156**	**21.63%**	**6.45%**	**9.81%**
ESTONIA	PACKAGED	0	0	480	36	0	0	n/a	-100.00%	0.00%
	ESTONIA - Total	**0**	**0**	**480**	**36**	**0**	**0**	**n/a**	**-100.00%**	**0.00%**
FIJI	PACKAGED	1	0	0	0	0	0	n/a	n/a	0.00%
	FIJI - Total	**1**	**0**	**0**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
FRANCE	DRAFT	62,750	54,490	79,160	151,210	144,450	35,090	9.83%	-4.47%	99.93%
	PACKAGED	184,662	189,218	201,415	312,330	551,945	189,019	33.81%	76.72%	34.23%
	FRANCE - Total	**247,412**	**243,708**	**280,575**	**463,540**	**696,395**	**224,109**	**29.38%**	**50.23%**	**47.86%**
GERMANY	DRAFT	203,895	179,670	220,090	135,380	132,580	43,190	-4.13%	-2.07%	96.89%
	PACKAGED	3,282,725	3,492,320	3,336,027	3,236,211	3,103,713	842,046	-8.21%	-4.09%	3.27%
	GERMANY - Total	**3,486,620**	**3,671,990**	**3,556,117**	**3,371,591**	**3,236,293**	**885,236**	**-8.02%**	**-4.01%**	**7.10%**
GREECE	PACKAGED	8,786	8,882	8,290	10,276	12,135	3,354	1.26%	18.09%	78.58%
	GREECE - Total	**8,786**	**8,882**	**8,290**	**10,276**	**12,135**	**3,354**	**1.26%**	**18.09%**	**78.58%**
GREENLAND	PACKAGED	0	0	0	0	132	132	n/a	n/a	0.00%
	GREENLAND - Total	**0**	**0**	**0**	**0**	**132**	**132**	**n/a**	**n/a**	**0.00%**
INDIA	PACKAGED	64,288	52,023	50,970	33,985	5,029	1,511	-35.35%	-85.20%	86.63%
	INDIA - Total	**64,288**	**52,023**	**50,970**	**33,985**	**5,029**	**1,511**	**-35.35%**	**-85.20%**	**86.63%**
IRELAND	DRAFT	1,354,850	1,340,250	1,312,650	1,228,350	1,267,300	270,900	0.67%	3.17%	99.76%
	PACKAGED	1,267,949	1,262,835	1,228,169	1,207,962	1,364,202	318,968	23.29%	12.93%	11.92%
	IRELAND - Total	**2,622,799**	**2,603,085**	**2,540,819**	**2,436,312**	**2,631,502**	**589,868**	**11.76%**	**8.01%**	**54.23%**
ITALY	DRAFT	0	0	0	510	47,250	16,950	3,223.53%	9,164.71%	99.75%
	PACKAGED	108,166	152,625	183,220	251,068	286,172	85,662	13.29%	13.98%	28.45%
	ITALY - Total	**108,166**	**152,625**	**183,220**	**251,578**	**333,422**	**102,612**	**34.80%**	**32.53%**	**38.55%**
JAMAICA	PACKAGED	192,208	221,056	225,622	226,681	231,802	76,952	2.03%	2.26%	20.70%
	JAMAICA - Total	**192,208**	**221,056**	**225,622**	**226,681**	**231,802**	**76,952**	**2.03%**	**2.26%**	**20.70%**
JAPAN	DRAFT	0	0	9,595	50,730	73,302	22,629	29.74%	44.49%	96.37%

IMPORT BEER MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
JAPAN	PACKAGED	449,424	504,871	522,469	484,119	459,963	129,564	-1.32%	-4.99%	63.70%
	JAPAN - Total	**449,424**	**504,871**	**532,064**	**534,849**	**533,265**	**152,193**	**2.32%**	**-0.30%**	**68.19%**
KENYA	PACKAGED	9,617	7,718	10,372	8,732	10,212	2,894	130.45%	16.96%	35.37%
	KENYA - Total	**9,617**	**7,718**	**10,372**	**8,732**	**10,212**	**2,894**	**130.45%**	**16.96%**	**35.37%**
KOREA - SOUTH	PACKAGED	13,508	9,219	13,576	17,623	24,462	8,179	8.22%	38.81%	49.62%
	KOREA - SOUTH - Total	**13,508**	**9,219**	**13,576**	**17,623**	**24,462**	**8,179**	**8.22%**	**38.81%**	**49.62%**
LAOS	PACKAGED	0	0	0	222	790	190	118.18%	256.25%	51.13%
	LAOS - Total	**0**	**0**	**0**	**222**	**790**	**190**	**118.18%**	**256.25%**	**51.13%**
LATVIA	PACKAGED	0	12	168	0	0	0	n/a	n/a	0.00%
	LATVIA - Total	**0**	**12**	**168**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
LEBANON	PACKAGED	0	0	0	24	838	253	966.67%	3,427.78%	96.22%
	LEBANON - Total	**0**	**0**	**0**	**24**	**838**	**253**	**966.67%**	**3,427.78%**	**96.22%**
LITHUANIA	PACKAGED	0	10	50	30	0	0	n/a	-100.00%	0.00%
	LITHUANIA - Total	**0**	**10**	**50**	**30**	**0**	**0**	**n/a**	**-100.00%**	**0.00%**
MEXICO	PACKAGED	11,584,409	12,089,122	10,445,140	8,736,072	8,336,076	3,140,862	9.50%	-4.58%	22.15%
	MEXICO - Total	**11,584,409**	**12,089,122**	**10,445,140**	**8,736,072**	**8,336,076**	**3,140,862**	**9.50%**	**-4.58%**	**22.15%**
MONTENEGRO	PACKAGED	2,504	1,984	1,341	2,516	63	63	-20.00%	-97.48%	0.00%
	MONTENEGRO - Total	**2,504**	**1,984**	**1,341**	**2,516**	**63**	**63**	**-20.00%**	**-97.48%**	**0.00%**
NETHERLANDS	DRAFT	450,160	483,990	599,180	504,950	479,390	125,530	1.06%	-5.06%	99.41%
	PACKAGED	6,792,757	6,327,941	5,819,054	5,422,701	5,190,618	1,543,801	-0.09%	-4.28%	15.62%
	NETHERLANDS - Total	**7,242,917**	**6,811,931**	**6,418,234**	**5,927,651**	**5,670,008**	**1,669,331**	**-0.01%**	**-4.35%**	**22.70%**
NEW ZEALAND	PACKAGED	84,384	85,330	72,689	74,211	80,206	24,090	25.64%	8.08%	3.97%
	NEW ZEALAND - Total	**84,384**	**85,330**	**72,689**	**74,211**	**80,206**	**24,090**	**25.64%**	**8.08%**	**3.97%**
NORWAY	PACKAGED	0	0	0	2,023	542	6	-97.24%	-73.18%	0.00%

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SALES IN LITRES

		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
NORWAY	**NORWAY - Total**	**0**	**0**	**0**	**2,023**	**542**	**6**	**-97.24%**	**-73.18%**	**0.00%**
PHILIPPINES	PACKAGED	21,326	29,550	56,415	74,165	75,893	21,260	-1.19%	2.33%	5.03%
	PHILIPPINES - Total	**21,326**	**29,550**	**56,415**	**74,165**	**75,893**	**21,260**	**-1.19%**	**2.33%**	**5.03%**
POLAND	PACKAGED	115,980	91,655	112,048	116,054	110,395	33,805	1.68%	-4.88%	5.52%
	POLAND - Total	**115,980**	**91,655**	**112,048**	**116,054**	**110,395**	**33,805**	**1.68%**	**-4.88%**	**5.52%**
PORTUGAL	PACKAGED	0	0	0	4,061	16,186	4,792	81.68%	298.59%	16.28%
	PORTUGAL - Total	**0**	**0**	**0**	**4,061**	**16,186**	**4,792**	**81.68%**	**298.59%**	**16.28%**
RUSSIA (USSR)	PACKAGED	54,016	44,273	37,497	27,159	54,941	14,698	163.89%	102.29%	3.01%
	RUSSIA (USSR) - Total	**54,016**	**44,273**	**37,497**	**27,159**	**54,941**	**14,698**	**163.89%**	**102.29%**	**3.01%**
SERBIA	PACKAGED	0	0	0	1,096	2,486	899	n/a	126.94%	0.00%
	SERBIA - Total	**0**	**0**	**0**	**1,096**	**2,486**	**899**	**n/a**	**126.94%**	**0.00%**
SINGAPORE	PACKAGED	76,190	64,669	53,857	63,683	65,288	21,064	8.79%	2.52%	30.99%
	SINGAPORE - Total	**76,190**	**64,669**	**53,857**	**63,683**	**65,288**	**21,064**	**8.79%**	**2.52%**	**30.99%**
SLOVAK REPUBLIC	PACKAGED	18	1,542	5,245	2,128	1,664	520	-5.11%	-21.79%	2.40%
	SLOVAK REPUBLIC - Total	**18**	**1,542**	**5,245**	**2,128**	**1,664**	**520**	**-5.11%**	**-21.79%**	**2.40%**
SLOVENIA	PACKAGED	32,794	23,238	812	1,260	0	0	-100.00%	-100.04%	0.00%
	SLOVENIA - Total	**32,794**	**23,238**	**812**	**1,260**	**0**	**0**	**-100.00%**	**-100.04%**	**0.00%**
SOUTH AFRICA	PACKAGED	33,359	26,344	28,748	34,975	30,159	7,421	-26.82%	-13.77%	4.18%
	SOUTH AFRICA - Total	**33,359**	**26,344**	**28,748**	**34,975**	**30,159**	**7,421**	**-26.82%**	**-13.77%**	**4.18%**
SPAIN	PACKAGED	99,661	134,922	193,076	230,092	284,988	81,997	13.47%	23.86%	7.04%
	SPAIN - Total	**99,661**	**134,922**	**193,076**	**230,092**	**284,988**	**81,997**	**13.47%**	**23.86%**	**7.04%**
SWITZERLAND	PACKAGED	0	0	0	0	504	504	n/a	n/a	0.00%

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SALES IN LITRES

		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
SWITZERLAND	**SWITZERLAND - Total**	**0**	**0**	**0**	**0**	**504**	**504**	**n/a**	**n/a**	**0.00%**
THAILAND	PACKAGED	92,831	81,119	80,047	87,354	87,608	23,897	-6.53%	0.29%	56.07%
	THAILAND - Total	**92,831**	**81,119**	**80,047**	**87,354**	**87,608**	**23,897**	**-6.53%**	**0.29%**	**56.07%**
TRINIDAD AND TOBAGO	PACKAGED	24,162	14,934	20,854	24,376	21,123	8,061	-16.11%	-13.35%	13.27%
	TRINIDAD AND TOBAGO - Total	**24,162**	**14,934**	**20,854**	**24,376**	**21,123**	**8,061**	**-16.11%**	**-13.35%**	**13.27%**
TURKEY	PACKAGED	50,518	39,901	32,349	38,603	58,586	16,562	41.12%	51.77%	6.98%
	TURKEY - Total	**50,518**	**39,901**	**32,349**	**38,603**	**58,586**	**16,562**	**41.12%**	**51.77%**	**6.98%**
UKRAINE	PACKAGED	7,548	7,010	5,509	930	1,330	1,330	n/a	43.01%	25.56%
	UKRAINE - Total	**7,548**	**7,010**	**5,509**	**930**	**1,330**	**1,330**	**n/a**	**43.01%**	**25.56%**
UNITED KINGDOM	DRAFT	82,844	59,627	58,950	70,150	75,300	22,980	46.65%	7.34%	98.94%
	PACKAGED	728,497	764,898	746,610	697,053	761,379	197,252	17.27%	9.23%	7.82%
	UNITED KINGDOM - Total	**811,341**	**824,525**	**805,560**	**767,203**	**836,679**	**220,232**	**19.78%**	**9.06%**	**16.02%**
UNITED STATES OF AMERICA	DRAFT	11,021	18,719	35,691	105,365	374,539	115,526	217.54%	255.47%	98.12%
	PACKAGED	9,941,126	11,641,570	15,937,266	16,475,122	12,440,857	3,876,552	-8.69%	-24.49%	9.63%
	UNITED STATES OF AMERICA - Total	**9,952,147**	**11,660,289**	**15,972,957**	**16,580,487**	**12,815,396**	**3,992,079**	**-6.77%**	**-22.71%**	**12.21%**
VIETNAM	PACKAGED	2,057	699	230	1,226	2,155	486	115.09%	75.74%	87.78%
	VIETNAM - Total	**2,057**	**699**	**230**	**1,226**	**2,155**	**486**	**115.09%**	**75.74%**	**87.78%**
IMPORT DRAFT - TOTAL		3,414,291	3,366,804	3,501,288	3,200,328	3,560,947	896,710	16.45%	11.27%	98.83%
IMPORT PACKAGED - TOTAL		43,153,859	44,690,985	45,964,672	43,935,014	39,746,271	12,463,908	0.71%	-9.53%	14.48%
IMPORT BEER - TOTAL		**46,568,149**	**48,057,788**	**49,465,960**	**47,135,341**	**43,307,219**	**13,360,618**	**1.63%**	**-8.12%**	**21.42%**

IMPORT BEER MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
ARGENTINA	PACKAGED	$248	$0	$4	$10	$9	$4	8.85%	-12.49%	25.70%
	ARGENTINA - Total	**$248**	**$0**	**$4**	**$10**	**$9**	**$4**	**8.85%**	**-12.49%**	**25.70%**
AUSTRALIA	PACKAGED	$478	$214	$225	$160	$129	$30	-22.17%	-19.32%	22.29%
	AUSTRALIA - Total	**$478**	**$214**	**$225**	**$160**	**$129**	**$30**	**-22.17%**	**-19.32%**	**22.29%**
AUSTRIA	DRAFT	$0	$0	$33	$47	$70	$21	61.46%	46.65%	95.24%
	PACKAGED	$53	$180	$262	$254	$324	$91	23.90%	27.40%	37.73%
	AUSTRIA - Total	**$53**	**$180**	**$294**	**$302**	**$394**	**$112**	**29.43%**	**30.42%**	**47.89%**
BELGIUM	DRAFT	$5,303	$5,213	$4,926	$4,047	$3,858	$968	0.03%	-4.67%	98.84%
	PACKAGED	$23,084	$22,993	$21,026	$19,700	$20,021	$5,966	3.76%	1.63%	18.16%
	BELGIUM - Total	**$28,387**	**$28,206**	**$25,951**	**$23,747**	**$23,879**	**$6,935**	**3.22%**	**0.55%**	**31.20%**
BRAZIL	PACKAGED	$4,594	$3,017	$1,006	$183	$0	$0	100.00%	-100.14%	0.00%
	BRAZIL - Total	**$4,594**	**$3,017**	**$1,006**	**$183**	**$0**	**$0**	**100.00%**	**-100.14%**	**0.00%**
CANADA	PACKAGED	$0	$0	$0	$0	$4	$0	n/a	n/a	0.00%
	CANADA - Total	**$0**	**$0**	**$0**	**$0**	**$4**	**$0**	**n/a**	**n/a**	**0.00%**
CHILE	PACKAGED	$0	$1	$8	$2	$0	$0	-100.00%	-100.00%	0.00%
	CHILE - Total	**$0**	**$1**	**$8**	**$2**	**$0**	**$0**	**-100.00%**	**-100.00%**	**0.00%**
CHINA	PACKAGED	$1,346	$1,449	$1,610	$1,433	$1,426	$395	-5.28%	-0.50%	40.28%
	CHINA - Total	**$1,346**	**$1,449**	**$1,610**	**$1,433**	**$1,426**	**$395**	**-5.28%**	**-0.50%**	**40.28%**
CROATIA	PACKAGED	$14	$227	$320	$211	$169	$44	-21.22%	-19.91%	7.36%
	CROATIA - Total	**$14**	**$227**	**$320**	**$211**	**$169**	**$44**	**-21.22%**	**-19.91%**	**7.36%**
CZECH REPUBLIC	DRAFT	$0	$49	$138	$160	$177	$47	-7.02%	10.63%	72.27%
	PACKAGED	$3,230	$3,157	$3,729	$3,661	$3,799	$1,085	-1.24%	3.78%	5.16%
	CZECH REPUBLIC - Total	**$3,230**	**$3,207**	**$3,866**	**$3,821**	**$3,976**	**$1,131**	**-1.49%**	**4.06%**	**8.15%**
DENMARK	DRAFT	$11	$113	$246	$247	$563	$143	149.05%	127.98%	99.06%
	PACKAGED	$4,404	$5,379	$5,701	$5,834	$6,015	$1,708	15.45%	3.09%	1.73%

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SALES IN RETAIL DOLLARS (000s)

		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
DENMARK	**DENMARK - Total**	**$4,416**	**$5,493**	**$5,947**	**$6,081**	**$6,577**	**$1,851**	**20.42%**	**8.16%**	**10.05%**
ESTONIA	PACKAGED	$0	$0	$2	$0	$0	$0	n/a	-100.00%	0.00%
	ESTONIA - Total	**$0**	**$0**	**$2**	**$0**	**$0**	**$0**	**n/a**	**-100.00%**	**0.00%**
FIJI	PACKAGED	$0	$0	$0	$0	$0	$0	n/a	n/a	0.00%
	FIJI - Total	**$0**	**$0**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
FRANCE	DRAFT	$237	$209	$340	$694	$646	$161	14.36%	-6.86%	99.93%
	PACKAGED	$971	$1,022	$1,120	$1,781	$3,166	$1,088	35.84%	77.79%	32.29%
	FRANCE - Total	**$1,208**	**$1,231**	**$1,460**	**$2,475**	**$3,812**	**$1,249**	**32.63%**	**54.06%**	**43.76%**
GERMANY	DRAFT	$786	$720	$995	$606	$599	$194	-2.67%	-1.10%	96.92%
	PACKAGED	$13,835	$14,819	$14,427	$14,154	$13,680	$3,815	-3.77%	-3.35%	3.90%
	GERMANY - Total	**$14,621**	**$15,539**	**$15,423**	**$14,760**	**$14,279**	**$4,009**	**-3.72%**	**-3.26%**	**7.80%**
GREECE	PACKAGED	$60	$53	$51	$64	$76	$21	5.57%	20.06%	78.57%
	GREECE - Total	**$60**	**$53**	**$51**	**$64**	**$76**	**$21**	**5.57%**	**20.06%**	**78.57%**
GREENLAND	PACKAGED	$0	$0	$0	$0	$1	$1	n/a	n/a	0.00%
	GREENLAND - Total	**$0**	**$0**	**$0**	**$0**	**$1**	**$1**	**n/a**	**n/a**	**0.00%**
INDIA	PACKAGED	$396	$334	$332	$228	$30	$9	-44.50%	-86.73%	87.29%
	INDIA - Total	**$396**	**$334**	**$332**	**$228**	**$30**	**$9**	**-44.50%**	**-86.73%**	**87.29%**
IRELAND	DRAFT	$5,764	$5,864	$5,817	$5,594	$5,792	$1,248	1.19%	3.53%	99.78%
	PACKAGED	$6,758	$6,881	$6,796	$6,853	$7,544	$1,741	18.41%	10.09%	12.22%
	IRELAND - Total	**$12,521**	**$12,745**	**$12,614**	**$12,447**	**$13,336**	**$2,989**	**10.55%**	**7.14%**	**50.25%**
ITALY	DRAFT	$0	$0	$0	$3	$239	$86	3,223.52%	9,164.69%	99.75%
	PACKAGED	$571	$854	$1,067	$1,457	$1,733	$520	18.53%	18.95%	29.02%
	ITALY - Total	**$571**	**$854**	**$1,067**	**$1,459**	**$1,972**	**$605**	**37.28%**	**35.12%**	**37.60%**
JAMAICA	PACKAGED	$993	$1,138	$1,182	$1,208	$1,234	$400	2.13%	2.18%	20.82%
	JAMAICA - Total	**$993**	**$1,138**	**$1,182**	**$1,208**	**$1,234**	**$400**	**2.13%**	**2.18%**	**20.82%**
JAPAN	DRAFT	$0	$0	$50	$268	$388	$120	29.74%	44.49%	96.37%

IMPORT BEER MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
JAPAN	PACKAGED	$2,294	$2,618	$2,751	$2,636	$2,504	$709	0.14%	-4.99%	63.58%
	JAPAN - Total	**$2,294**	**$2,618**	**$2,801**	**$2,904**	**$2,892**	**$829**	**3.55%**	**-0.42%**	**67.97%**
KENYA	PACKAGED	$60	$49	$66	$57	$67	$19	129.83%	17.01%	35.38%
	KENYA - Total	**$60**	**$49**	**$66**	**$57**	**$67**	**$19**	**129.83%**	**17.01%**	**35.38%**
KOREA - SOUTH	PACKAGED	$62	$43	$64	$87	$121	$40	9.87%	39.45%	49.65%
	KOREA - SOUTH - Total	**$62**	**$43**	**$64**	**$87**	**$121**	**$40**	**9.87%**	**39.45%**	**49.65%**
LAOS	PACKAGED	$0	$0	$0	$1	$5	$1	117.86%	256.52%	51.13%
	LAOS - Total	**$0**	**$0**	**$0**	**$1**	**$5**	**$1**	**117.86%**	**256.52%**	**51.13%**
LATVIA	PACKAGED	$0	$0	$1	$0	$0	$0	n/a	n/a	0.00%
	LATVIA - Total	**$0**	**$0**	**$1**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
LEBANON	PACKAGED	$0	$0	$0	$0	$5	$2	966.67%	3,427.85%	96.22%
	LEBANON - Total	**$0**	**$0**	**$0**	**$0**	**$5**	**$2**	**966.67%**	**3,427.85%**	**96.22%**
LITHUANIA	PACKAGED	$0	$0	$0	$0	$0	$0	n/a	-100.00%	0.00%
	LITHUANIA - Total	**$0**	**$0**	**$0**	**$0**	**$0**	**$0**	**n/a**	**-100.00%**	**0.00%**
MEXICO	PACKAGED	$55,137	$57,799	$51,140	$46,378	$44,597	$16,808	7.50%	-3.84%	21.59%
	MEXICO - Total	**$55,137**	**$57,799**	**$51,140**	**$46,378**	**$44,597**	**$16,808**	**7.50%**	**-3.84%**	**21.59%**
MONTENEGRO	PACKAGED	$13	$9	$6	$11	$0	$0	-2.45%	-97.07%	0.00%
	MONTENEGRO - Total	**$13**	**$9**	**$6**	**$11**	**$0**	**$0**	**-2.45%**	**-97.07%**	**0.00%**
NETHERLANDS	DRAFT	$1,882	$2,078	$2,623	$2,314	$2,236	$586	1.07%	-3.39%	99.43%
	PACKAGED	$33,915	$32,294	$30,328	$28,654	$27,762	$8,219	0.14%	-3.12%	16.57%
	NETHERLANDS - Total	**$35,797**	**$34,372**	**$32,951**	**$30,968**	**$29,997**	**$8,805**	**0.20%**	**-3.14%**	**22.74%**
NEW ZEALAND	PACKAGED	$386	$405	$350	$415	$463	$148	35.29%	11.64%	3.79%
	NEW ZEALAND - Total	**$386**	**$405**	**$350**	**$415**	**$463**	**$148**	**35.29%**	**11.64%**	**3.79%**
NORWAY	PACKAGED	$0	$0	$0	$25	$7	$0	-96.92%	-73.13%	0.00%

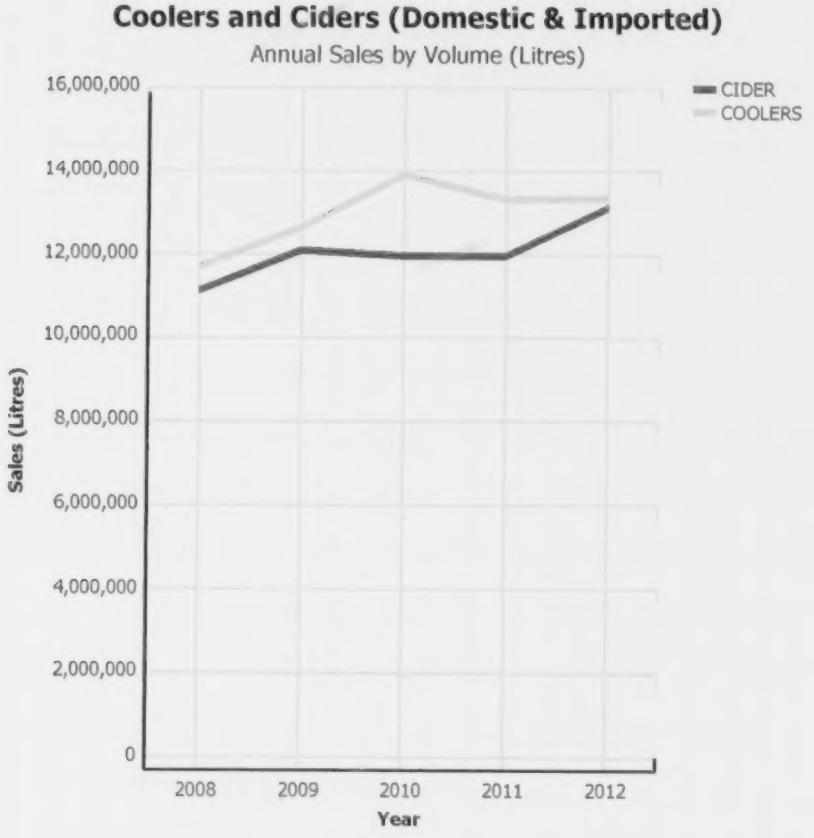
IMPORT BEER MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

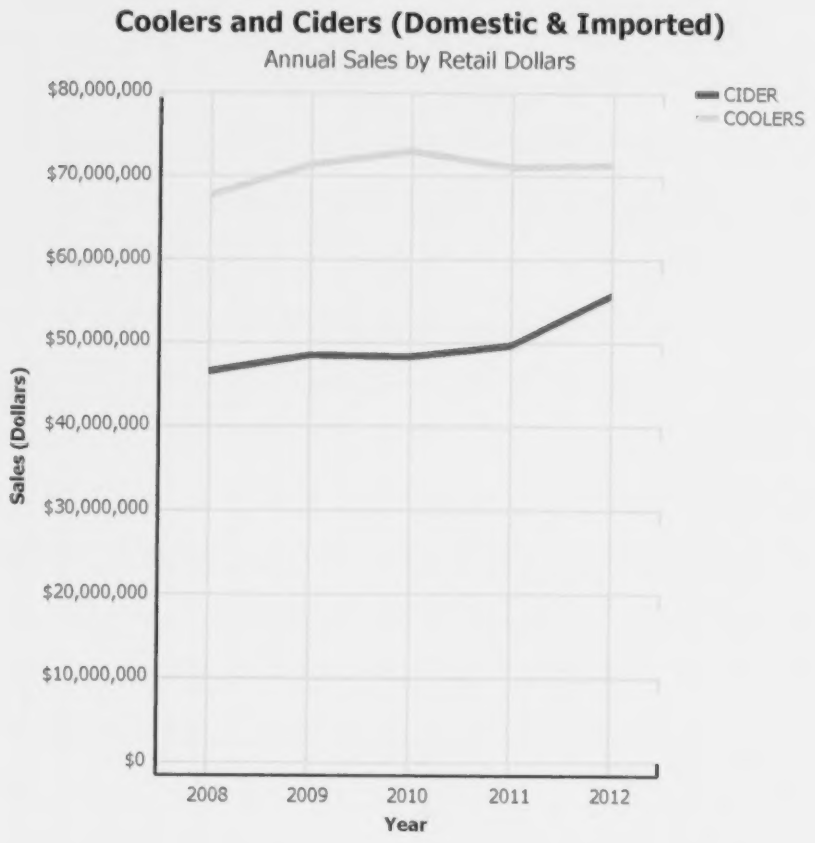
		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
NORWAY	**NORWAY - Total**	**$0**	**$0**	**$0**	**$25**	**$7**	**$0**	**-96.92%**	**-73.13%**	**0.00%**
PHILIPPINES	PACKAGED	$105	$147	$259	$350	$364	$103	0.79%	4.01%	5.37%
	PHILIPPINES - Total	**$105**	**$147**	**$259**	**$350**	**$364**	**$103**	**0.79%**	**4.01%**	**5.37%**
POLAND	PACKAGED	$535	$440	$522	$547	$530	$163	4.14%	-3.05%	5.58%
	POLAND - Total	**$535**	**$440**	**$522**	**$547**	**$530**	**$163**	**4.14%**	**-3.05%**	**5.58%**
PORTUGAL	PACKAGED	$0	$0	$0	$25	$93	$28	75.87%	277.77%	16.29%
	PORTUGAL - Total	**$0**	**$0**	**$0**	**$25**	**$93**	**$28**	**75.87%**	**277.77%**	**16.29%**
RUSSIA (USSR)	PACKAGED	$216	$180	$162	$121	$249	$68	163.97%	106.13%	3.03%
	RUSSIA (USSR) - Total	**$216**	**$180**	**$162**	**$121**	**$249**	**$68**	**163.97%**	**106.13%**	**3.03%**
SERBIA	PACKAGED	$0	$0	$0	$5	$11	$4	n/a	137.18%	0.00%
	SERBIA - Total	**$0**	**$0**	**$0**	**$5**	**$11**	**$4**	**n/a**	**137.18%**	**0.00%**
SINGAPORE	PACKAGED	$360	$314	$258	$306	$309	$97	6.42%	0.89%	33.20%
	SINGAPORE - Total	**$360**	**$314**	**$258**	**$306**	**$309**	**$97**	**6.42%**	**0.89%**	**33.20%**
SLOVAK REPUBLIC	PACKAGED	$0	$8	$26	$12	$10	$3	-5.13%	-21.72%	2.40%
	SLOVAK REPUBLIC - Total	**$0**	**$8**	**$26**	**$12**	**$10**	**$3**	**-5.13%**	**-21.72%**	**2.40%**
SLOVENIA	PACKAGED	$127	$92	$3	$5	$0	$0	-100.00%	-100.04%	0.00%
	SLOVENIA - Total	**$127**	**$92**	**$3**	**$5**	**$0**	**$0**	**-100.00%**	**-100.04%**	**0.00%**
SOUTH AFRICA	PACKAGED	$128	$104	$113	$142	$122	$30	-26.81%	-13.77%	4.18%
	SOUTH AFRICA - Total	**$128**	**$104**	**$113**	**$142**	**$122**	**$30**	**-26.81%**	**-13.77%**	**4.18%**
SPAIN	PACKAGED	$372	$520	$795	$1,019	$1,262	$377	20.28%	23.77%	9.29%
	SPAIN - Total	**$372**	**$520**	**$795**	**$1,019**	**$1,262**	**$377**	**20.28%**	**23.77%**	**9.29%**
SWITZERLAND	PACKAGED	$0	$0	$0	$0	$7	$7	n/a	n/a	0.00%

IMPORT BEER MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
SWITZERLAND	**SWITZERLAND - Total**	**$0**	**$0**	**$0**	**$0**	**$7**	**$7**	**n/a**	**n/a**	**0.00%**
THAILAND	PACKAGED	$475	$423	$427	$448	$462	$128	-2.86%	3.07%	56.26%
	THAILAND - Total	**$475**	**$423**	**$427**	**$448**	**$462**	**$128**	**-2.86%**	**3.07%**	**56.26%**
TRINIDAD AND TOBAGO	PACKAGED	$118	$75	$108	$127	$114	$44	-10.16%	-10.17%	13.27%
	TRINIDAD AND TOBAGO - Total	**$118**	**$75**	**$108**	**$127**	**$114**	**$44**	**-10.16%**	**-10.17%**	**13.27%**
TURKEY	PACKAGED	$219	$187	$156	$188	$286	$81	42.76%	52.63%	7.43%
	TURKEY - Total	**$219**	**$187**	**$156**	**$188**	**$286**	**$81**	**42.76%**	**52.63%**	**7.43%**
UKRAINE	PACKAGED	$34	$32	$26	$4	$6	$6	n/a	46.23%	25.57%
	UKRAINE - Total	**$34**	**$32**	**$26**	**$4**	**$6**	**$6**	**n/a**	**46.23%**	**25.57%**
UNITED KINGDOM	DRAFT	$346	$252	$250	$313	$351	$107	49.57%	11.91%	99.04%
	PACKAGED	$4,156	$4,536	$4,524	$4,339	$4,741	$1,188	13.35%	9.26%	8.03%
	UNITED KINGDOM - Total	**$4,502**	**$4,787**	**$4,774**	**$4,653**	**$5,092**	**$1,295**	**15.66%**	**9.44%**	**14.30%**
UNITED STATES OF AMERICA	DRAFT	$44	$89	$181	$497	$1,497	$470	176.20%	201.04%	98.29%
	PACKAGED	$41,055	$50,239	$68,041	$69,348	$56,375	$17,845	-5.44%	-18.71%	10.12%
	UNITED STATES OF AMERICA - Total	**$41,099**	**$50,327**	**$68,222**	**$69,846**	**$57,872**	**$18,315**	**-3.82%**	**-17.14%**	**12.40%**
VIETNAM	PACKAGED	$10	$3	$1	$6	$10	$2	114.85%	76.04%	87.77%
	VIETNAM - Total	**$10**	**$3**	**$1**	**$6**	**$10**	**$2**	**114.85%**	**76.04%**	**87.77%**
IMPORT DRAFT - TOTAL		$14,373	$14,587	$15,597	$14,791	$16,415	$4,149	15.97%	10.98%	98.84%
IMPORT PACKAGED - TOTAL		$200,815	$212,235	$218,996	$212,451	$199,844	$63,038	2.28%	-5.93%	15.32%
IMPORT BEER - TOTAL		**$215,188**	**$226,822**	**$234,593**	**$227,242**	**$216,259**	**$67,187**	**3.03%**	**-4.83%**	**21.66%**

Cooler and Cider Sales





CIDER MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
DOMESTIC	DRAFT	40,126	59,718	87,027	102,255	129,256	46,608	36.33%	26.41%	93.80%
	PACKAGED	9,586,305	10,179,612	9,985,927	9,808,483	10,811,376	3,849,314	19.17%	10.22%	5.28%
	PACKAGED - OTHER	41,795	13,218	28,098	31,940	35,491	12,676	19.65%	11.12%	3.50%
	DOMESTIC - TOTAL	**9,668,227**	**10,252,547**	**10,101,051**	**9,942,678**	**10,976,123**	**3,908,599**	**19.36%**	**10.39%**	**6.32%**
IMPORT	DRAFT	414,350	413,350	388,250	365,400	371,400	101,900	0.49%	1.64%	99.34%
	PACKAGED	1,116,988	1,500,809	1,544,979	1,724,446	1,857,486	631,251	9.03%	7.71%	15.72%
	PACKAGED - OTHER	0	0	0	0	0	0	n/a	n/a	0.00%
	IMPORT - TOTAL	**1,531,338**	**1,914,159**	**1,933,229**	**2,089,846**	**2,228,886**	**733,151**	**7.76%**	**6.65%**	**29.65%**
CIDER - TOTAL		**11,199,565**	**12,166,706**	**12,034,280**	**12,032,524**	**13,205,008**	**4,641,750**	**17.36%**	**9.74%**	**10.26%**

CIDER MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
DOMESTIC	DRAFT	$150	$231	$334	$400	$508	$185	39.08%	26.96%	93.82%
	PACKAGED	$38,343	$38,454	$37,772	$38,216	$43,006	$15,351	21.86%	12.53%	5.44%
	PACKAGED - OTHER	$796	$366	$582	$556	$604	$215	16.34%	8.61%	3.82%
	DOMESTIC - TOTAL	**$39,289**	**$39,051**	**$38,688**	**$39,173**	**$44,118**	**$15,752**	**21.96%**	**12.62%**	**6.44%**
IMPORT	DRAFT	$1,848	$1,922	$1,836	$1,666	$1,692	$465	0.51%	1.61%	99.38%
	PACKAGED	$5,794	$7,905	$8,198	$9,227	$10,233	$3,508	8.02%	10.90%	16.74%
	PACKAGED - OTHER	$0	$0	$0	$0	$0	$0	n/a	n/a	0.00%
	IMPORT - TOTAL	**$7,642**	**$9,827**	**$10,034**	**$10,893**	**$11,925**	**$3,973**	**7.09%**	**9.48%**	**28.47%**
CIDER - TOTAL		**$46,932**	**$48,878**	**$48,722**	**$50,066**	**$56,043**	**$19,725**	**18.64%**	**11.94%**	**11.13%**

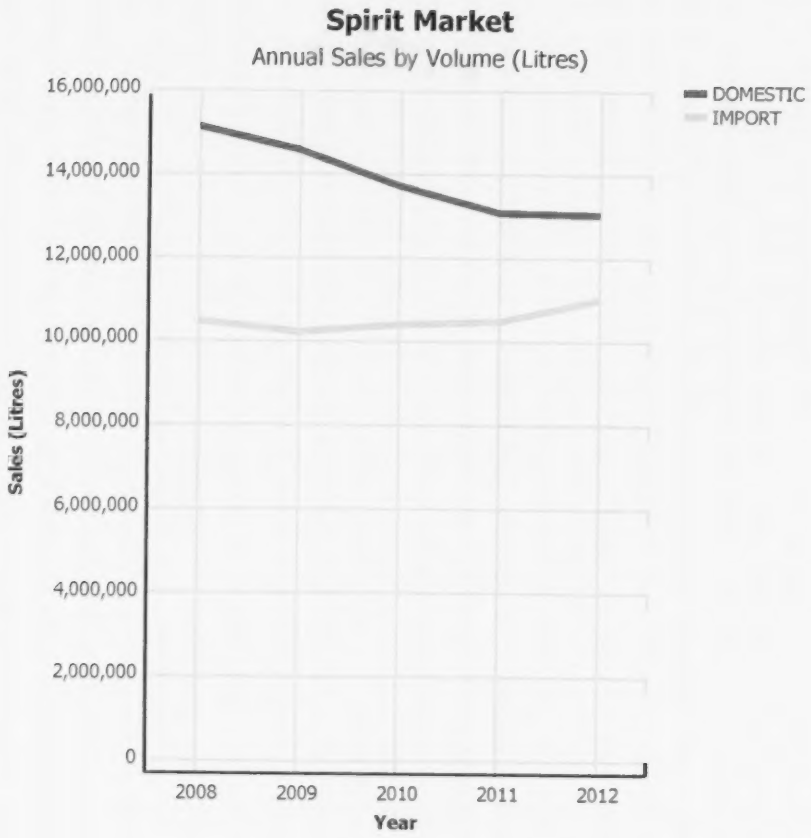
COOLER MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

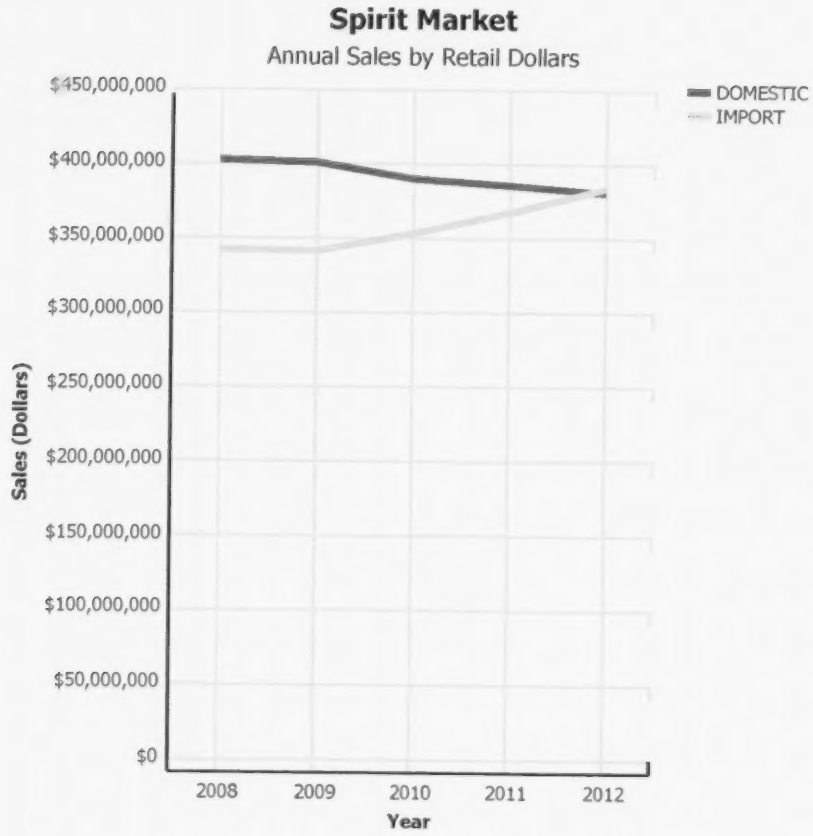
		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
DOMESTIC	BEER	2,106	551	48	-5	-2	-2	n/a	59.08%	0.00%
	OTHER	0	0	0	0	0	0	n/a	n/a	0.00%
	SPIRIT	8,806,541	9,788,377	11,521,351	11,260,581	11,391,998	4,439,278	-1.46%	1.17%	6.69%
	WINE	913,330	1,020,031	911,270	712,543	647,116	198,904	-7.37%	-9.18%	1.92%
	DOMESTIC - TOTAL	**9,721,977**	**10,808,959**	**12,432,669**	**11,973,119**	**12,039,112**	**4,638,180**	**-1.73%**	**0.55%**	**6.44%**
IMPORT	BEER	1,491	829	766	3,639	79,002	59,902	4,371.97%	2,070.99%	1.40%
	OTHER	0	0	0	0	570	769	n/a	n/a	2.48%
	SPIRIT	1,799,840	1,638,673	1,356,299	1,289,345	1,186,744	504,182	0.34%	-7.96%	3.72%
	WINE	412,159	434,708	355,794	288,463	288,502	99,670	0.21%	0.01%	6.03%
	IMPORT - TOTAL	**2,213,490**	**2,074,210**	**1,712,859**	**1,581,447**	**1,554,818**	**664,523**	**10.16%**	**-1.68%**	**4.03%**
COOLERS - TOTAL		**11,935,467**	**12,883,169**	**14,145,528**	**13,554,567**	**13,593,930**	**5,302,703**	**-0.38%**	**0.29%**	**6.16%**

COOLER MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
DOMESTIC	BEER	$18	$5	$0	$0	$0	$0	n/a	88.13%	0.00%
	OTHER	$0	$0	$0	$0	$0	$0	n/a	n/a	0.00%
	SPIRIT	$50,016	$53,449	$57,866	$57,849	$58,947	$22,664	-0.81%	1.90%	7.34%
	WINE	$3,664	$4,531	$4,133	$3,145	$2,691	$828	-12.36%	-14.42%	2.28%
	DOMESTIC - TOTAL	**$53,698**	**$57,984**	**$61,999**	**$60,994**	**$61,638**	**$23,493**	**-1.26%**	**1.06%**	**7.12%**
IMPORT	BEER	$7	$4	$4	$21	$434	$330	4,499.18%	1,992.96%	1.40%
	OTHER	$0	$0	$0	$0	$4	$5	n/a	n/a	2.85%
	SPIRIT	$12,320	$11,613	$9,656	$9,144	$8,336	$3,455	-0.46%	-8.85%	3.48%
	WINE	$2,830	$2,969	$2,543	$2,119	$2,105	$674	-1.81%	-0.66%	5.43%
	IMPORT - TOTAL	**$15,158**	**$14,585**	**$12,203**	**$11,284**	**$10,878**	**$4,464**	**7.19%**	**-3.60%**	**3.78%**
COOLERS - TOTAL		**$68,856**	**$72,569**	**$74,202**	**$72,278**	**$72,516**	**$27,957**	**0.00%**	**0.33%**	**6.62%**

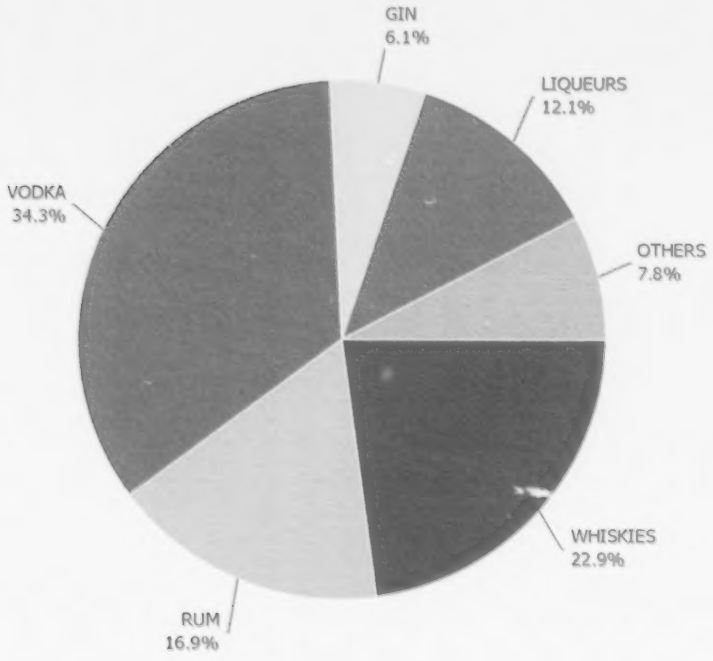
Spirit Sales



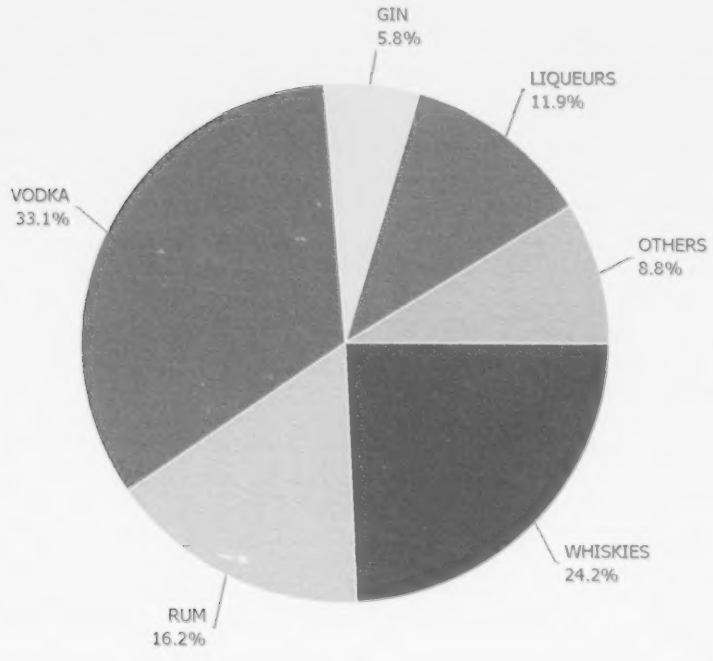


Spirit Market

Spirit Market Share
Current Quarter by Volume (Litres)



Spirit Market Share
Current Quarter by Retail Dollars



SPIRITS MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

			2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
ARMAGNAC			**1,112**	**1,421**	**1,311**	**1,674**	**2,130**	**383**	**39.83%**	**27.19%**	**8.38%**
ASIAN SPIRITS			**138,106**	**133,699**	**133,773**	**141,068**	**145,886**	**35,468**	**-4.73%**	**3.42%**	**40.25%**
BRANDY		DOMESTIC	95,934	85,642	79,790	70,041	67,406	15,401	1.00%	-3.76%	6.91%
		IMPORT	442,571	416,090	398,070	384,896	379,742	81,846	-2.10%	-1.34%	3.99%
BRANDY			**538,505**	**501,732**	**477,860**	**454,936**	**447,147**	**97,247**	**-1.62%**	**-1.71%**	**4.43%**
CACHACA			**4,640**	**4,542**	**4,746**	**4,150**	**4,268**	**1,308**	**4.21%**	**2.83%**	**43.36%**
COGNAC			**45,333**	**40,295**	**40,320**	**43,975**	**47,175**	**10,380**	**1.12%**	**7.28%**	**13.27%**
EAUX DE VIE		DOMESTIC	1,176	862	729	689	1,038	453	122.88%	50.63%	7.59%
		IMPORT	12,827	16,125	15,833	15,594	14,964	3,15	9.03%	-4.04%	8.89%
EAUX DE VIE			**14,003**	**16,988**	**16,562**	**16,283**	**16,002**	**3,607**	**16.50%**	**-1.73%**	**8.80%**
GIN		DOMESTIC	380,736	378,726	338,061	308,009	300,182	93,906	1.67%	-2.54%	18.03%
		IMPORT	874,670	843,439	834,436	826,188	900,027	297,680	12.40%	8.94%	15.32%
GIN			**1,255,406**	**1,222,165**	**1,172,496**	**1,134,197**	**1,200,210**	**391,586**	**9.63%**	**5.82%**	**16.00%**
RUM	AMBER	DOMESTIC	1,123,511	1,152,927	1,136,856	1,170,457	1,149,256	289,201	7.61%	-1.81%	7.52%
		IMPORT	589,654	620,927	685,914	712,926	786,090	194,465	12.48%	10.26%	6.75%
		AMBER	**1,713,165**	**1,773,855**	**1,822,770**	**1,883,384**	**1,935,346**	**483,666**	**9.52%**	**2.76%**	**7.21%**
	DARK	DOMESTIC	509,487	489,534	451,617	404,375	382,306	87,922	-3.20%	-5.46%	9.35%
		IMPORT	208,449	197,461	187,875	191,119	220,960	52,996	16.87%	15.61%	4.41%
		DARK	**717,936**	**686,995**	**639,492**	**595,494**	**603,265**	**140,918**	**3.48%**	**1.31%**	**7.54%**
	WHITE	DOMESTIC	1,918,344	1,859,511	1,705,802	1,556,163	1,531,846	440,676	9.63%	-1.56%	11.63%
		IMPORT	123,973	115,583	109,282	105,997	99,475	27,454	-16.78%	-6.15%	18.82%
		WHITE	**2,042,317**	**1,975,094**	**1,815,084**	**1,662,160**	**1,631,320**	**468,129**	**7.63%**	**-1.86%**	**12.07%**
RUM		DOMESTIC	3,551,342	3,501,972	3,294,275	3,130,995	3,063,408	817,798	7.39%	-2.16%	9.81%
		IMPORT	922,076	933,972	983,071	1,010,042	1,106,524	274,914	9.43%	9.55%	7.37%
RUM			**4,473,418**	**4,435,944**	**4,277,346**	**4,141,037**	**4,169,932**	**1,092,713**	**7.89%**	**0.70%**	**9.16%**
TEQUILA		DOMESTIC	0	0	0	0	130	18	n/a	n/a	0.00%
		IMPORT	497,435	502,752	514,895	523,479	590,008	194,594	13.75%	12.71%	34.60%
TEQUILA			**497,435**	**502,752**	**514,895**	**523,479**	**590,138**	**194,612**	**13.76%**	**12.73%**	**34.60%**

SPIRITS MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
VODKA	DOMESTIC	5,405,025	5,329,525	4,993,930	4,720,472	4,723,445	1,281,131	4.03%	0.06%	13.27%
	IMPORT	2,517,898	2,706,165	2,993,757	3,118,963	3,273,540	931,889	7.14%	4.96%	12.68%
VODKA		**7,922,923**	**8,035,690**	**7,987,688**	**7,839,435**	**7,996,984**	**2,213,020**	**5.32%**	**2.01%**	**13.03%**
WHISKY	AMERICAN WHISKY	320,351	314,944	343,769	371,004	416,781	107,866	9.67%	12.34%	26.01%
	CANADIAN WHISKY	4,739,916	4,393,059	4,177,165	4,036,758	4,039,039	1,011,428	0.60%	0.06%	6.68%
	IRISH WHISKY	97,504	103,428	116,905	132,318	155,585	35,140	16.21%	17.58%	21.84%
	JAPANESE WHISKY	176	146	803	489	1,327	295	129.48%	171.56%	10.28%
	SCOTCH - BLEND	1,168,720	1,056,338	1,042,814	1,031,378	1,009,414	239,598	-1.94%	-2.13%	2.87%
	SCOTCH - MALT	328,983	315,377	325,039	332,200	351,422	79,742	5.43%	5.79%	7.71%
	OTHER WHISKY	626	574	1,932	6,989	5,096	1,566	-1.40%	-27.09%	1.41%
WHISKY		**1,168,720**	**1,056,338**	**1,042,814**	**1,031,378**	**1,009,414**	**239,598**	**-1.94%**	**-2.13%**	**2.87%**
OTHER SPIRITS	MISC.	11	0	0	0	0	0	n/a	n/a	0.00%
	RESTRICTED	1,208	1,320	1,501	1,321	1,454	418	-3.69%	10.11%	0.03%
	APERITIF	11,690	13,140	12,512	14,105	16,378	5,459	18.09%	16.11%	22.47%
	FLAVOURED	800	2,423	3,002	2,416	1,940	516	-32.81%	-19.70%	6.18%
	READY TO MIX COCKTAILS	175,917	166,436	159,244	149,285	144,773	45,131	-5.61%	-3.02%	53.78%
	READY TO SERVE COCKTAILS	212,346	247,781	177,937	170,073	215,003	101,356	11.16%	26.42%	0.50%
	SCHNAPPS	8,630	6,674	6,416	6,094	5,342	1,079	-6.71%	-12.34%	6.20%
OTHER SPIRITS		**410,602**	**437,774**	**360,612**	**343,294**	**384,891**	**153,958**	**5.47%**	**12.12%**	**21.58%**
SPIRIT - GIFT PACKS	DOMESTIC	16,836	12,441	11,612	22,702	22,795	976	-92.72%	0.41%	0.38%
	IMPORT	46,131	13,879	22,863	24,468	19,953	7,017	12.77%	-18.45%	0.70%
SPIRIT - GIFT PACKS		**62,967**	**26,321**	**34,475**	**47,171**	**42,748**	**7,992**	**-59.28%**	**-9.38%**	**0.53%**

SPIRITS MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

			2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
ARMAGNAC			**$128**	**$181**	**$154**	**$176**	**$277**	**$56**	**120.15%**	**57.29%**	**9.15%**
ASIAN SPIRITS			**$3,520**	**$3,459**	**$3,992**	**$6,654**	**$8,475**	**$1,712**	**-28.41%**	**27.36%**	**21.00%**
BRANDY		DOMESTIC	$2,425	$2,240	$2,179	$2,006	$1,918	$438	0.29%	-4.41%	6.89%
		IMPORT	$11,665	$11,260	$11,211	$11,293	$11,024	$2,350	-4.43%	-2.38%	4.34%
BRANDY			**$14,090**	**$13,500**	**$13,390**	**$13,299**	**$12,942**	**$2,788**	**-3.72%**	**-2.68%**	**4.72%**
CACHACA			**$176**	**$170**	**$187**	**$175**	**$168**	**$52**	**-1.03%**	**-3.96%**	**44.64%**
COGNAC			**$4,369**	**$4,024**	**$4,149**	**$5,021**	**$6,101**	**$1,345**	**5.40%**	**21.50%**	**11.14%**
EAUX DE VIE		DOMESTIC	$107	$88	$77	$75	$99	$43	95.64%	31.75%	8.51%
		IMPORT	$598	$789	$767	$763	$692	$145	6.23%	-9.30%	11.65%
EAUX DE VIE			**$705**	**$877**	**$844**	**$839**	**$791**	**$189**	**18.63%**	**-5.62%**	**11.25%**
GIN		DOMESTIC	$9,982	$10,342	$9,518	$9,059	$8,827	$2,759	0.53%	-2.56%	17.85%
		IMPORT	$25,514	$25,194	$25,195	$25,576	$27,330	$8,996	9.73%	6.86%	15.73%
GIN			**$35,496**	**$35,536**	**$34,713**	**$34,635**	**$36,157**	**$11,754**	**7.42%**	**4.39%**	**16.25%**
RUM	AMBER	DOMESTIC	$31,335	$33,245	$33,803	$36,175	$35,690	$8,883	5.54%	-1.34%	7.68%
		IMPORT	$16,965	$18,756	$21,800	$23,611	$25,740	$6,326	9.43%	9.02%	7.21%
		AMBER	**$48,300**	**$52,002**	**$55,603**	**$59,786**	**$61,430**	**$15,209**	**7.12%**	**2.75%**	**7.48%**
	DARK	DOMESTIC	$12,933	$12,895	$12,531	$11,898	$11,056	$2,505	-6.00%	-7.08%	9.39%
		IMPORT	$5,774	$5,712	$5,661	$6,243	$7,485	$1,774	19.01%	19.88%	4.61%
		DARK	**$18,707**	**$18,606**	**$18,193**	**$18,142**	**$18,541**	**$4,279**	**2.97%**	**2.20%**	**7.46%**
	WHITE	DOMESTIC	$49,207	$49,260	$47,138	$44,786	$43,483	$12,324	5.80%	-2.91%	11.62%
		IMPORT	$3,427	$3,275	$3,153	$3,170	$2,980	$813	-18.05%	-5.98%	19.35%
		WHITE	**$52,634**	**$52,535**	**$50,291**	**$47,956**	**$46,463**	**$13,137**	**3.93%**	**-3.11%**	**12.11%**
RUM		DOMESTIC	$93,474	$95,400	$93,473	$92,859	$90,229	$23,713	4.32%	-2.83%	9.79%
		IMPORT	$26,166	$27,743	$30,614	$33,024	$36,205	$8,913	7.86%	9.63%	7.68%
RUM			**$119,641**	**$123,144**	**$124,087**	**$125,883**	**$126,433**	**$32,626**	**5.26%**	**0.44%**	**9.18%**
TEQUILA		DOMESTIC	$0	$0	$0	$0	$5	$1	n/a	n/a	0.00%
		IMPORT	$21,828	$22,282	$22,000	$21,825	$23,822	$7,868	12.96%	9.15%	33.39%
TEQUILA			**$21,828**	**$22,282**	**$22,000**	**$21,825**	**$23,827**	**$7,869**	**12.98%**	**9.17%**	**33.38%**

SPIRITS MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
VODKA	DOMESTIC	$139,145	$142,114	$138,913	$136,276	$136,439	$37,063	3.97%	0.12%	13.15%
	IMPORT	$75,600	$84,062	$94,970	$101,353	$105,044	$29,649	4.59%	3.64%	14.13%
VODKA		**$214,745**	**$226,176**	**$233,883**	**$237,629**	**$241,483**	**$66,711**	**4.25%**	**1.62%**	**13.58%**
WHISKY	AMERICAN WHISKY	$10,835	$11,033	$12,299	$13,699	$15,354	$3,906	7.44%	12.08%	26.58%
	CANADIAN WHISKY	$132,248	$126,704	$122,986	$122,888	$120,433	$29,745	-2.78%	-2.00%	6.72%
	IRISH WHISKY	$3,684	$3,956	$4,570	$5,332	$6,057	$1,349	10.07%	13.61%	21.91%
	JAPANESE WHISKY	$24	$14	$93	$66	$160	$35	120.47%	144.42%	10.40%
	SCOTCH - BLEND	$38,075	$35,539	$35,202	$35,454	$34,102	$7,989	-4.92%	-3.81%	3.66%
	SCOTCH - MALT	$21,749	$21,970	$23,284	$24,671	$25,920	$5,718	2.54%	5.06%	8.97%
	OTHER WHISKY	$67	$61	$203	$366	$303	$76	6.11%	-17.14%	2.78%
WHISKY		**$38,075**	**$35,539**	**$35,202**	**$35,454**	**$34,102**	**$7,989**	**-4.92%**	**-3.81%**	**3.66%**
OTHER SPIRITS	MISC.	$0	$0	$0	$0	$0	$0	n/a	n/a	0.00%
	RESTRICTED	$54	$61	$69	$61	$67	$19	-3.69%	10.12%	0.03%
	APERITIF	$365	$409	$393	$446	$499	$162	11.78%	11.95%	23.17%
	FLAVOURED	$25	$97	$103	$93	$76	$18	-39.02%	-18.16%	9.40%
	READY TO MIX COCKTAILS	$4,057	$3,855	$3,745	$3,586	$3,434	$1,069	-6.72%	-4.24%	53.35%
	READY TO SERVE COCKTAILS	$4,359	$5,412	$4,030	$3,876	$4,651	$2,080	12.32%	19.98%	0.49%
	SCHNAPPS	$295	$252	$243	$237	$209	$42	-6.45%	-11.81%	6.32%
OTHER SPIRITS		**$9,155**	**$10,085**	**$8,583**	**$8,299**	**$8,936**	**$3,390**	**4.73%**	**7.67%**	**22.28%**
SPIRIT - GIFT PACKS	DOMESTIC	$701	$557	$449	$860	$828	$34	-91.25%	-3.72%	0.35%
	IMPORT	$1,887	$683	$1,007	$1,166	$984	$235	-0.29%	-15.60%	0.77%
SPIRIT - GIFT PACKS		**$2,587**	**$1,239**	**$1,456**	**$2,026**	**$1,812**	**$269**	**-56.92%**	**-10.55%**	**0.58%**

SPIRITS MARKET - LIQUEURS
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
ALMOND	DOMESTIC	25,459	19,329	15,819	12,342	9,669	1,049	-63.34%	-21.66%	61.88%
	IMPORT	117,938	110,813	108,256	104,637	103,645	22,863	7.26%	-0.95%	13.93%
	ALMOND - TOTAL	**143,397**	**130,142**	**124,075**	**116,979**	**113,314**	**23,912**	**-1.09%**	**-3.13%**	**18.02%**
ANISE / LICORICE	DOMESTIC	5,026	2,520	1,714	1,343	1,310	426	43.80%	-2.46%	42.70%
	IMPORT	166,425	152,406	144,107	135,466	131,502	32,438	-2.36%	-2.93%	19.50%
	ANISE / LICORICE - TOTAL	**171,451**	**154,926**	**145,821**	**136,809**	**132,812**	**32,864**	**-1.95%**	**-2.92%**	**19.73%**
APPLE	DOMESTIC	0	0	41	417	415	109	14.29%	-0.55%	98.35%
	IMPORT	64,075	54,392	46,850	39,409	35,315	8,104	-13.40%	-10.39%	43.98%
	APPLE - TOTAL	**64,075**	**54,392**	**46,891**	**39,826**	**35,730**	**8,213**	**-13.12%**	**-10.29%**	**44.61%**
APRICOT	DOMESTIC	9,370	8,715	8,659	8,108	8,669	1,902	8.96%	6.92%	5.95%
	IMPORT	20,200	18,834	19,970	20,207	19,861	4,775	-4.64%	-1.71%	25.37%
	APRICOT - TOTAL	**29,571**	**27,549**	**28,629**	**28,315**	**28,530**	**6,677**	**-1.13%**	**0.76%**	**19.47%**
BANANA	DOMESTIC	19,312	11,800	4,314	3,415	3,054	841	-15.19%	-10.55%	19.32%
	IMPORT	34,325	33,485	33,834	31,326	29,954	7,627	-4.70%	-4.38%	63.19%
	BANANA - TOTAL	**53,637**	**45,285**	**38,148**	**34,740**	**33,008**	**8,468**	**-5.86%**	**-4.99%**	**59.13%**
BERRY - OTHER	DOMESTIC	18	96	285	567	1,034	231	33.99%	82.28%	0.07%
	IMPORT	1,640	1,479	953	681	553	150	-14.80%	-18.83%	40.14%
	BERRY - OTHER - TOTAL	**1,657**	**1,575**	**1,237**	**1,248**	**1,586**	**381**	**9.30%**	**27.11%**	**14.04%**
BLACK CURRANT / CASSIS	DOMESTIC	1	280	362	196	213	128	29.55%	8.21%	0.00%
	IMPORT	9,272	6,879	6,986	6,820	6,483	1,616	-4.61%	-4.95%	36.00%
	BLACK CURRANT / CASSIS - TOTAL	**9,273**	**7,160**	**7,348**	**7,017**	**6,696**	**1,744**	**-2.72%**	**-4.58%**	**34.86%**
BLACKBERRY	DOMESTIC	16	66	43	25	44	26	483.33%	73.13%	0.00%
	IMPORT	3,349	2,999	3,103	2,500	2,679	616	-3.10%	7.17%	27.48%

SPIRITS MARKET - LIQUEURS
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
BLACKBERRY	**BLACKBERRY - TOTAL**	**3,366**	**3,065**	**3,146**	**2,525**	**2,723**	**642**	**0.32%**	**7.82%**	**27.04%**
BUTTERSCOTCH	DOMESTIC	383	357	438	475	803	160	29.63%	68.82%	98.30%
	IMPORT	53,830	50,481	49,574	55,247	62,853	16,197	12.75%	13.77%	53.52%
	BUTTERSCOTCH - TOTAL	**54,213**	**50,838**	**50,012**	**55,723**	**63,656**	**16,356**	**12.89%**	**14.24%**	**54.08%**
CACAO / CHOCOLATE	DOMESTIC	7,138	6,048	6,199	5,860	5,459	1,190	2.92%	-6.85%	24.10%
	IMPORT	1,569	-1	-1	0	1	0	n/a	n/a	0.00%
	CACAO / CHOCOLATE - TOTAL	**8,707**	**6,047**	**6,198**	**5,860**	**5,460**	**1,190**	**2.92%**	**-6.83%**	**24.09%**
CACAO / WHITE	DOMESTIC	36,485	31,368	24,407	22,831	22,408	4,641	-8.85%	-1.85%	52.41%
	IMPORT	178	36	9	6	2	0	-100.00%	-62.50%	0.00%
	CACAO / WHITE - TOTAL	**36,663**	**31,404**	**24,417**	**22,837**	**22,410**	**4,641**	**-8.86%**	**-1.87%**	**52.42%**
CHERRY	DOMESTIC	2,347	185	156	210	532	217	325.74%	152.76%	5.50%
	IMPORT	9,885	9,155	8,768	8,469	8,935	2,247	12.06%	5.51%	26.21%
	CHERRY - TOTAL	**12,232**	**9,340**	**8,924**	**8,679**	**9,467**	**2,464**	**19.84%**	**9.08%**	**25.05%**
CHESTNUT	IMPORT	0	0	29	17	1	0	-100.00%	-95.83%	0.00%
	CHESTNUT - TOTAL	**0**	**0**	**29**	**17**	**1**	**0**	**-100.00%**	**-95.83%**	**0.00%**
CITRUS OTHER THAN ORANGE	IMPORT	724	23	0	0	1,044	90	n/a	n/a	0.86%
	CITRUS OTHER THAN ORANGE - TOTAL	**724**	**23**	**0**	**0**	**1,044**	**90**	**n/a**	**n/a**	**0.86%**
COCONUT	DOMESTIC	148,832	128,911	116,673	121,616	118,115	39,376	-6.30%	-2.88%	12.40%
	IMPORT	19,266	15,560	15,477	13,454	12,948	4,081	5.69%	-3.76%	22.45%
	COCONUT - TOTAL	**168,098**	**144,471**	**132,150**	**135,070**	**131,063**	**43,457**	**-5.29%**	**-2.97%**	**13.40%**
COFFEE	DOMESTIC	13,235	10,032	2,945	2,392	676	81	-83.20%	-71.72%	34.81%
	IMPORT	374,025	342,772	310,252	289,607	285,414	63,479	-4.10%	-1.45%	12.86%

SPIRITS MARKET - LIQUEURS
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
COFFEE	**COFFEE - TOTAL**	**387,260**	**352,804**	**313,198**	**291,999**	**286,091**	**63,560**	**-4.67%**	**-2.02%**	**12.91%**
CRANBERRY	DOMESTIC	10	45	31	26	69	37	292.00%	169.12%	0.00%
	CRANBERRY - TOTAL	**10**	**45**	**31**	**26**	**69**	**37**	**292.00%**	**169.12%**	**0.00%**
CREAM	DOMESTIC	2,441	1,914	2,522	1,365	3,250	981	187.31%	138.08%	11.80%
	IMPORT	1,114,146	1,040,473	1,042,218	1,014,849	1,032,363	207,737	-2.52%	1.73%	5.23%
	CREAM - TOTAL	**1,116,587**	**1,042,387**	**1,044,740**	**1,016,215**	**1,035,613**	**208,718**	**-2.22%**	**1.91%**	**5.25%**
EGG	IMPORT	5,486	5,907	5,799	5,486	5,161	832	4.33%	-5.93%	1.54%
	EGG - TOTAL	**5,486**	**5,907**	**5,799**	**5,486**	**5,161**	**832**	**4.33%**	**-5.93%**	**1.54%**
FRUIT - OTHER	DOMESTIC	38,214	23,040	11,177	4,584	3,103	1,154	-26.87%	-32.30%	6.38%
	IMPORT	116,120	94,677	75,561	61,776	58,095	14,745	-4.76%	-5.96%	37.17%
	FRUIT - OTHER - TOTAL	**154,334**	**117,716**	**86,738**	**66,360**	**61,198**	**15,899**	**-6.81%**	**-7.78%**	**35.61%**
GRAPE	DOMESTIC	45	46	54	9	1,725	633	n/a	19,066.67%	2.26%
	IMPORT	8,013	7,337	3,733	1,904	1,944	532	14.15%	2.13%	22.18%
	GRAPE - TOTAL	**8,058**	**7,383**	**3,787**	**1,912**	**3,669**	**1,166**	**149.84%**	**91.84%**	**12.82%**
GRAPE FRUIT	IMPORT	1,469	1,040	751	699	556	133	-22.76%	-20.35%	40.26%
	GRAPE FRUIT - TOTAL	**1,469**	**1,040**	**751**	**699**	**556**	**133**	**-22.76%**	**-20.35%**	**40.26%**
HAZELNUT	IMPORT	25,469	22,527	20,580	20,128	19,210	3,824	-1.71%	-4.57%	35.51%
	HAZELNUT - TOTAL	**25,469**	**22,527**	**20,580**	**20,128**	**19,210**	**3,824**	**-1.71%**	**-4.57%**	**35.51%**
HERBAL	DOMESTIC	1,489	1,647	1,304	1,360	1,446	406	27.00%	6.34%	16.42%
	IMPORT	393,498	342,738	327,830	311,847	306,018	77,244	-1.43%	-1.87%	46.09%
	HERBAL - TOTAL	**394,987**	**344,385**	**329,134**	**313,207**	**307,464**	**77,650**	**-1.32%**	**-1.83%**	**45.95%**
HONEY	IMPORT	0	0	0	0	18	0	n/a	n/a	0.00%
	HONEY - TOTAL	**0**	**0**	**0**	**0**	**18**	**0**	**n/a**	**n/a**	**0.00%**
LEMON	IMPORT	20,044	18,284	20,311	23,820	22,900	6,950	-1.11%	-3.86%	17.16%
	LEMON - TOTAL	**20,044**	**18,284**	**20,311**	**23,820**	**22,900**	**6,950**	**-1.11%**	**-3.86%**	**17.16%**

SPIRITS MARKET - LIQUEURS
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
LOGANBERRY	DOMESTIC	0	0	0	0	10	0	n/a	n/a	0.00%
	IMPORT	227	252	287	186	324	156	550.00%	74.19%	0.00%
	LOGANBERRY - TOTAL	**227**	**252**	**287**	**186**	**334**	**156**	**550.00%**	**79.44%**	**0.00%**
MACADAMIA	IMPORT	0	1,708	3,757	3,532	3,308	572	-11.40%	-6.35%	2.92%
	MACADAMIA - TOTAL	**0**	**1,708**	**3,757**	**3,532**	**3,308**	**572**	**-11.40%**	**-6.35%**	**2.92%**
MELON	DOMESTIC	12,159	13,905	7,506	2,058	1,724	563	-2.45%	-16.23%	20.65%
	IMPORT	12,158	11,491	13,787	14,470	14,034	3,878	-0.48%	-3.02%	55.35%
	MELON - TOTAL	**24,318**	**25,396**	**21,293**	**16,529**	**15,758**	**4,440**	**-0.74%**	**-4.66%**	**51.55%**
MINT	DOMESTIC	26,548	22,924	22,293	22,232	22,801	3,176	1.23%	2.56%	19.55%
	IMPORT	122	118	210	139	195	36	6.25%	40.20%	48.39%
	MINT - TOTAL	**26,670**	**23,042**	**22,504**	**22,371**	**22,996**	**3,212**	**1.28%**	**2.79%**	**19.79%**
ORANGE	DOMESTIC	116,863	113,482	107,861	104,034	106,669	32,349	4.96%	2.53%	23.39%
	IMPORT	176,066	168,566	160,333	153,786	156,579	36,792	5.30%	1.82%	28.31%
	ORANGE - TOTAL	**292,929**	**282,048**	**268,194**	**257,820**	**263,248**	**69,141**	**5.14%**	**2.11%**	**26.32%**
OTHER	DOMESTIC	6,955	3,852	1,084	1,081	1,975	814	88.44%	82.68%	29.14%
	IMPORT	9,530	8,332	7,741	7,007	5,849	1,318	-12.50%	-16.53%	32.82%
	OTHER - TOTAL	**16,485**	**12,185**	**8,824**	**8,088**	**7,823**	**2,132**	**10.00%**	**-3.27%**	**31.89%**
OTHER NUT	IMPORT	0	18	70	22	9	0	-100.00%	-60.00%	0.00%
	OTHER NUT - TOTAL	**0**	**18**	**70**	**22**	**9**	**0**	**-100.00%**	**-60.00%**	**0.00%**
PEACH	DOMESTIC	51,430	49,019	47,439	44,753	48,689	15,561	9.83%	8.79%	50.11%
	IMPORT	4,243	3,551	2,666	1,619	952	328	-25.15%	-41.20%	90.23%
	PEACH - TOTAL	**55,673**	**52,569**	**50,105**	**46,373**	**49,641**	**15,888**	**8.78%**	**7.05%**	**50.88%**
PEAR	DOMESTIC	46	60	41	7	17	7	111.11%	142.11%	0.00%
	IMPORT	4,652	4,357	3,708	3,371	2,787	554	-19.77%	-17.32%	21.72%
	PEAR - TOTAL	**4,699**	**4,417**	**3,749**	**3,378**	**2,804**	**561**	**-19.13%**	**-16.98%**	**21.59%**
PINEAPPLE	DOMESTIC	13,371	9,844	6,519	2,998	2,158	621	-16.02%	-28.01%	0.97%

SPIRITS MARKET - LIQUEURS
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
PINEAPPLE	IMPORT	30	0	0	486	225	90	-37.50%	-53.70%	0.00%
	PINEAPPLE - TOTAL	**13,401**	**9,844**	**6,519**	**3,484**	**2,384**	**711**	**-19.52%**	**-31.60%**	**0.88%**
PLUM	IMPORT	881	861	832	670	769	164	-19.26%	14.78%	1.27%
	PLUM - TOTAL	**881**	**861**	**832**	**670**	**769**	**164**	**-19.26%**	**14.78%**	**1.27%**
RASPBERRY	DOMESTIC	2,037	2,331	2,838	2,712	3,981	1,052	72.63%	46.81%	58.48%
	IMPORT	120,639	109,750	101,421	97,774	95,240	25,478	-3.70%	-2.59%	43.76%
	RASPBERRY - TOTAL	**122,676**	**112,082**	**104,260**	**100,485**	**99,221**	**26,530**	**-1.98%**	**-1.26%**	**44.35%**
SPICE	DOMESTIC	287,439	298,874	320,638	336,942	355,881	85,575	3.55%	5.62%	6.58%
	IMPORT	16,829	13,409	11,606	10,716	9,855	2,156	-7.29%	-8.03%	41.66%
	SPICE - TOTAL	**304,269**	**312,283**	**332,244**	**347,657**	**365,737**	**87,731**	**3.25%**	**5.20%**	**7.52%**
STRAWBERRY	DOMESTIC	22	4	0	6	0	0	-100.00%	-94.12%	0.00%
	IMPORT	3,760	1,990	952	843	4,103	935	128.92%	386.78%	6.24%
	STRAWBERRY - TOTAL	**3,782**	**1,994**	**952**	**849**	**4,104**	**935**	**125.40%**	**383.17%**	**6.24%**
TANGERINE	DOMESTIC	1	0	0	0	0	0	n/a	n/a	0.00%
	IMPORT	2,791	1,275	809	840	816	246	13.10%	-2.86%	30.24%
	TANGERINE - TOTAL	**2,792**	**1,275**	**809**	**840**	**816**	**246**	**13.10%**	**-2.86%**	**30.24%**
WALNUT	IMPORT	80	105	71	50	34	8	100.00%	-33.33%	0.00%
	WALNUT - TOTAL	**80**	**105**	**71**	**50**	**34**	**8**	**100.00%**	**-33.33%**	**0.00%**
WHISKY	DOMESTIC	11,185	12,151	12,160	7,234	7,668	1,509	-4.36%	5.99%	3.28%
	IMPORT	154,255	136,191	130,397	117,669	152,037	35,490	32.26%	29.21%	11.05%
	WHISKY - TOTAL	**165,440**	**148,342**	**142,558**	**124,904**	**159,705**	**36,998**	**30.23%**	**27.86%**	**10.68%**
LIQUEURS - TOTAL		**3,905,088**	**3,567,116**	**3,409,123**	**3,272,737**	**3,328,138**	**779,291**	**0.41%**	**1.69%**	**18.74%**

SPIRITS MARKET - LIQUEURS
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
ALMOND	DOMESTIC	$582	$456	$377	$304	$238	$25	-64.01%	-21.85%	61.51%
	IMPORT	$3,204	$3,075	$3,041	$3,036	$2,982	$645	2.69%	-1.79%	13.26%
	ALMOND - TOTAL	**$3,786**	**$3,531**	**$3,417**	**$3,341**	**$3,220**	**$670**	**-4.05%**	**-3.62%**	**16.82%**
ANISE / LICORICE	DOMESTIC	$116	$59	$40	$33	$33	$11	52.93%	1.24%	40.70%
	IMPORT	$4,492	$4,307	$4,148	$3,971	$3,793	$935	-4.44%	-4.48%	19.03%
	ANISE / LICORICE - TOTAL	**$4,609**	**$4,367**	**$4,188**	**$4,003**	**$3,826**	**$946**	**-4.01%**	**-4.43%**	**19.22%**
APPLE	DOMESTIC	$0	$0	$1	$9	$9	$2	13.20%	-0.98%	98.36%
	IMPORT	$1,489	$1,289	$1,123	$969	$892	$209	-9.83%	-7.95%	43.63%
	APPLE - TOTAL	**$1,489**	**$1,289**	**$1,124**	**$978**	**$901**	**$212**	**-9.63%**	**-7.88%**	**44.17%**
APRICOT	DOMESTIC	$222	$210	$210	$201	$213	$46	5.44%	5.62%	5.24%
	IMPORT	$421	$395	$424	$434	$433	$106	-3.19%	-0.35%	26.75%
	APRICOT - TOTAL	**$644**	**$605**	**$634**	**$636**	**$646**	**$152**	**-0.75%**	**1.54%**	**19.66%**
BANANA	DOMESTIC	$484	$302	$112	$86	$75	$21	-12.52%	-12.15%	16.08%
	IMPORT	$706	$691	$704	$666	$631	$159	-6.13%	-5.26%	63.75%
	BANANA - TOTAL	**$1,190**	**$994**	**$816**	**$751**	**$706**	**$179**	**-6.92%**	**-6.05%**	**58.66%**
BERRY - OTHER	DOMESTIC	$1	$3	$11	$22	$41	$14	125.12%	91.33%	0.13%
	IMPORT	$48	$42	$28	$21	$18	$5	-12.62%	-14.02%	42.19%
	BERRY - OTHER - TOTAL	**$49**	**$45**	**$39**	**$43**	**$60**	**$18**	**59.18%**	**39.40%**	**12.92%**
BLACK CURRANT / CASSIS	DOMESTIC	$0	$18	$23	$14	$18	$11	71.64%	28.64%	0.00%
	IMPORT	$325	$268	$268	$264	$252	$64	-3.79%	-4.50%	37.08%
	BLACK CURRANT / CASSIS - TOTAL	**$325**	**$287**	**$291**	**$278**	**$270**	**$74**	**2.70%**	**-2.87%**	**34.67%**
BLACKBERRY	DOMESTIC	$1	$5	$4	$2	$4	$2	483.33%	69.90%	0.00%
	IMPORT	$110	$100	$102	$85	$91	$22	-2.74%	6.63%	29.04%

SPIRITS MARKET - LIQUEURS
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
BLACKBERRY	**BLACKBERRY - TOTAL**	**$111**	**$106**	**$105**	**$87**	**$94**	**$24**	**5.33%**	**8.18%**	**27.92%**
BUTTERSCOTCH	DOMESTIC	$8	$7	$9	$10	$17	$3	29.63%	68.83%	98.30%
	IMPORT	$1,319	$1,262	$1,253	$1,407	$1,600	$409	9.75%	13.69%	53.70%
	BUTTERSCOTCH - TOTAL	**$1,327**	**$1,269**	**$1,262**	**$1,417**	**$1,616**	**$412**	**9.89%**	**14.07%**	**54.16%**
CACAO / CHOCOLATE	DOMESTIC	$168	$147	$152	$146	$136	$30	2.92%	-6.86%	24.10%
	IMPORT	$46	$0	$0	$0	$0	$0	n/a	n/a	0.00%
	CACAO / CHOCOLATE - TOTAL	**$214**	**$147**	**$152**	**$146**	**$136**	**$30**	**2.92%**	**-6.86%**	**24.10%**
CACAO / WHITE	DOMESTIC	$874	$761	$555	$527	$517	$108	-8.62%	-1.89%	52.41%
	IMPORT	$4	$1	$0	$0	$0	$0	-100.00%	-62.82%	0.00%
	CACAO / WHITE - TOTAL	**$878**	**$761**	**$555**	**$527**	**$517**	**$108**	**-8.63%**	**-1.90%**	**52.42%**
CHERRY	DOMESTIC	$54	$4	$12	$18	$35	$14	234.76%	94.59%	3.43%
	IMPORT	$252	$238	$235	$236	$251	$63	12.28%	6.29%	29.80%
	CHERRY - TOTAL	**$305**	**$243**	**$247**	**$254**	**$286**	**$77**	**28.22%**	**12.53%**	**26.58%**
CHESTNUT	IMPORT	$0	$0	$1	$1	$0	$0	-100.00%	-95.51%	0.00%
	CHESTNUT - TOTAL	**$0**	**$0**	**$1**	**$1**	**$0**	**$0**	**-100.00%**	**-95.51%**	**0.00%**
CITRUS OTHER THAN ORANGE	IMPORT	$42	$1	$0	$0	$31	$3	n/a	n/a	0.89%
	CITRUS OTHER THAN ORANGE - TOTAL	**$42**	**$1**	**$0**	**$0**	**$31**	**$3**	**n/a**	**n/a**	**0.89%**
COCONUT	DOMESTIC	$4,046	$3,548	$3,238	$3,202	$3,005	$979	-8.04%	-6.13%	12.86%
	IMPORT	$447	$378	$380	$337	$324	$102	5.25%	-3.91%	22.42%
	COCONUT - TOTAL	**$4,493**	**$3,925**	**$3,617**	**$3,539**	**$3,329**	**$1,081**	**-6.93%**	**-5.92%**	**13.79%**
COFFEE	DOMESTIC	$293	$225	$67	$56	$14	$2	-85.36%	-75.29%	34.76%
	IMPORT	$11,207	$10,188	$9,156	$8,524	$8,340	$1,826	-4.81%	-2.16%	12.85%

SPIRITS MARKET - LIQUEURS
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
COFFEE	**COFFEE - TOTAL**	**$11,500**	**$10,413**	**$9,223**	**$8,579**	**$8,353**	**$1,828**	**-5.28%**	**-2.63%**	**12.88%**
CRANBERRY	DOMESTIC	$1	$4	$3	$2	$6	$3	292.00%	169.12%	0.00%
	CRANBERRY - TOTAL	**$1**	**$4**	**$3**	**$2**	**$6**	**$3**	**292.00%**	**169.12%**	**0.00%**
CREAM	DOMESTIC	$58	$47	$59	$34	$104	$31	263.05%	202.43%	9.10%
	IMPORT	$33,343	$31,799	$31,474	$31,017	$30,843	$6,166	-6.55%	-0.56%	5.41%
	CREAM - TOTAL	**$33,401**	**$31,846**	**$31,532**	**$31,051**	**$30,948**	**$6,197**	**-6.20%**	**-0.33%**	**5.42%**
EGG	IMPORT	$168	$185	$182	$176	$165	$26	3.20%	-6.13%	1.54%
	EGG - TOTAL	**$168**	**$185**	**$182**	**$176**	**$165**	**$26**	**3.20%**	**-6.13%**	**1.54%**
FRUIT - OTHER	DOMESTIC	$1,124	$704	$330	$122	$77	$27	-31.25%	-36.87%	6.64%
	IMPORT	$4,692	$3,585	$2,750	$2,232	$2,033	$509	-7.99%	-8.89%	38.22%
	FRUIT - OTHER - TOTAL	**$5,816**	**$4,289**	**$3,081**	**$2,354**	**$2,110**	**$536**	**-9.55%**	**-10.35%**	**37.06%**
GRAPE	DOMESTIC	$1	$1	$1	$0	$44	$16	n/a	20,355.15%	2.26%
	IMPORT	$195	$180	$93	$48	$49	$14	14.29%	2.76%	22.13%
	GRAPE - TOTAL	**$196**	**$181**	**$95**	**$48**	**$93**	**$30**	**148.18%**	**93.39%**	**12.77%**
GRAPE FRUIT	IMPORT	$45	$31	$23	$22	$19	$5	-16.58%	-14.11%	40.42%
	GRAPE FRUIT - TOTAL	**$45**	**$31**	**$23**	**$22**	**$19**	**$5**	**-16.58%**	**-14.11%**	**40.42%**
HAZELNUT	IMPORT	$845	$752	$698	$663	$612	$123	-2.04%	-7.61%	35.89%
	HAZELNUT - TOTAL	**$845**	**$752**	**$698**	**$663**	**$612**	**$123**	**-2.04%**	**-7.61%**	**35.89%**
HERBAL	DOMESTIC	$142	$158	$125	$134	$137	$40	27.03%	2.43%	13.28%
	IMPORT	$15,886	$13,793	$13,378	$13,099	$12,814	$3,200	-2.80%	-2.18%	44.61%
	HERBAL - TOTAL	**$16,028**	**$13,951**	**$13,503**	**$13,233**	**$12,951**	**$3,240**	**-2.52%**	**-2.13%**	**44.28%**
HONEY	IMPORT	$0	$0	$0	$0	$1	$0	n/a	n/a	0.00%
	HONEY - TOTAL	**$0**	**$0**	**$0**	**$0**	**$1**	**$0**	**n/a**	**n/a**	**0.00%**
LEMON	IMPORT	$645	$619	$698	$820	$785	$235	-2.10%	-4.20%	17.60%
	LEMON - TOTAL	**$645**	**$619**	**$698**	**$820**	**$785**	**$235**	**-2.10%**	**-4.20%**	**17.60%**

SPIRITS MARKET - LIQUEURS
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
LOGANBERRY	DOMESTIC	$0	$0	$0	$0	$1	$0	n/a	n/a	0.00%
	IMPORT	$7	$7	$8	$6	$4	$1	58.40%	-23.40%	0.00%
	LOGANBERRY - TOTAL	**$7**	**$7**	**$8**	**$6**	**$5**	**$1**	**58.40%**	**-6.43%**	**0.00%**
MACADAMIA	IMPORT	$0	$65	$143	$137	$125	$22	-15.08%	-8.57%	3.02%
	MACADAMIA - TOTAL	**$0**	**$65**	**$143**	**$137**	**$125**	**$22**	**-15.08%**	**-8.57%**	**3.02%**
MELON	DOMESTIC	$283	$347	$192	$52	$42	$14	-2.16%	-18.39%	17.84%
	IMPORT	$283	$271	$323	$348	$338	$92	-2.05%	-2.94%	54.59%
	MELON - TOTAL	**$566**	**$618**	**$514**	**$400**	**$380**	**$106**	**-2.07%**	**-4.93%**	**50.52%**
MINT	DOMESTIC	$675	$576	$562	$574	$587	$81	0.36%	2.32%	19.42%
	IMPORT	$5	$5	$9	$7	$10	$2	1.21%	44.68%	51.01%
	MINT - TOTAL	**$681**	**$581**	**$571**	**$581**	**$597**	**$83**	**0.38%**	**2.81%**	**19.94%**
ORANGE	DOMESTIC	$3,094	$3,040	$2,950	$2,905	$2,939	$879	3.02%	1.17%	21.32%
	IMPORT	$7,843	$7,360	$6,696	$6,627	$6,534	$1,445	-0.91%	-1.41%	24.45%
	ORANGE - TOTAL	**$10,937**	**$10,400**	**$9,646**	**$9,532**	**$9,473**	**$2,324**	**0.54%**	**-0.63%**	**23.48%**
OTHER	DOMESTIC	$179	$92	$30	$30	$50	$22	54.09%	66.91%	24.60%
	IMPORT	$509	$363	$317	$332	$320	$77	-6.80%	-3.47%	33.36%
	OTHER - TOTAL	**$688**	**$455**	**$347**	**$361**	**$370**	**$99**	**2.18%**	**2.31%**	**32.19%**
OTHER NUT	IMPORT	$0	$1	$3	$1	$0	$0	-100.00%	-59.99%	0.00%
	OTHER NUT - TOTAL	**$0**	**$1**	**$3**	**$1**	**$0**	**$0**	**-100.00%**	**-59.99%**	**0.00%**
PEACH	DOMESTIC	$1,189	$1,133	$1,108	$1,069	$1,161	$373	11.31%	8.67%	50.30%
	IMPORT	$112	$96	$72	$46	$28	$10	-24.71%	-39.80%	90.70%
	PEACH - TOTAL	**$1,301**	**$1,229**	**$1,180**	**$1,115**	**$1,189**	**$383**	**9.98%**	**6.66%**	**51.25%**
PEAR	DOMESTIC	$4	$5	$4	$1	$2	$1	111.11%	142.12%	0.00%
	IMPORT	$127	$121	$106	$101	$83	$17	-20.18%	-18.21%	22.28%
	PEAR - TOTAL	**$131**	**$126**	**$110**	**$102**	**$84**	**$17**	**-18.27%**	**-17.20%**	**21.87%**
PINEAPPLE	DOMESTIC	$364	$271	$180	$80	$56	$15	-16.01%	-30.28%	0.98%

SPIRITS MARKET - LIQUEURS
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
PINEAPPLE	IMPORT	$1	$0	$0	$14	$6	$3	-37.49%	-53.69%	0.00%
	PINEAPPLE - TOTAL	**$365**	**$271**	**$180**	**$94**	**$62**	**$18**	**-19.89%**	**-33.70%**	**0.88%**
PLUM	IMPORT	$24	$24	$24	$20	$23	$5	-19.26%	14.78%	1.27%
	PLUM - TOTAL	**$24**	**$24**	**$24**	**$20**	**$23**	**$5**	**-19.26%**	**14.78%**	**1.27%**
RASPBERRY	DOMESTIC	$43	$67	$86	$96	$135	$42	64.75%	39.81%	39.67%
	IMPORT	$3,086	$2,860	$2,701	$2,632	$2,571	$688	-4.20%	-2.31%	44.29%
	RASPBERRY - TOTAL	**$3,128**	**$2,928**	**$2,787**	**$2,728**	**$2,706**	**$730**	**-1.85%**	**-0.82%**	**44.06%**
SPICE	DOMESTIC	$7,966	$8,699	$9,455	$10,127	$10,636	$2,541	2.57%	5.03%	6.03%
	IMPORT	$568	$470	$405	$390	$369	$84	-2.32%	-5.52%	40.53%
	SPICE - TOTAL	**$8,534**	**$9,169**	**$9,860**	**$10,517**	**$11,005**	**$2,624**	**2.41%**	**4.64%**	**7.18%**
STRAWBERRY	DOMESTIC	$1	$0	$0	$0	$0	$0	-100.00%	-94.12%	0.00%
	IMPORT	$142	$53	$26	$30	$188	$43	162.72%	523.57%	5.67%
	STRAWBERRY - TOTAL	**$142**	**$54**	**$26**	**$30**	**$188**	**$43**	**156.77%**	**515.88%**	**5.67%**
TANGERINE	DOMESTIC	$0	$0	$0	$0	$0	$0	n/a	n/a	0.00%
	IMPORT	$67	$31	$20	$21	$21	$6	13.10%	0.57%	29.53%
	TANGERINE - TOTAL	**$67**	**$31**	**$20**	**$21**	**$21**	**$6**	**13.10%**	**0.57%**	**29.53%**
WALNUT	IMPORT	$4	$5	$4	$3	$2	$0	99.97%	-33.34%	0.00%
	WALNUT - TOTAL	**$4**	**$5**	**$4**	**$3**	**$2**	**$0**	**99.97%**	**-33.34%**	**0.00%**
WHISKY	DOMESTIC	$318	$380	$410	$303	$333	$64	0.45%	9.86%	4.37%
	IMPORT	$5,263	$4,711	$4,557	$4,190	$5,423	$1,242	31.57%	29.43%	10.95%
	WHISKY - TOTAL	**$5,580**	**$5,091**	**$4,967**	**$4,494**	**$5,757**	**$1,306**	**29.61%**	**28.11%**	**10.57%**
LIQUEURS - TOTAL		**$120,264**	**$110,897**	**$105,876**	**$103,090**	**$103,669**	**$23,976**	**-1.48%**	**0.56%**	**18.91%**

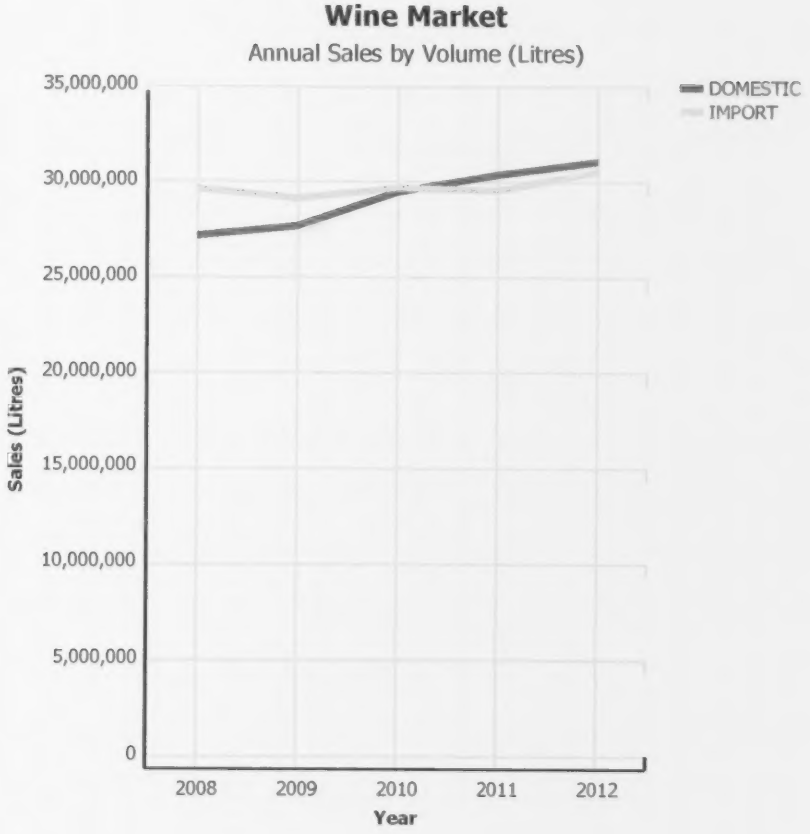
SPIRITS MARKET - OVERALL
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

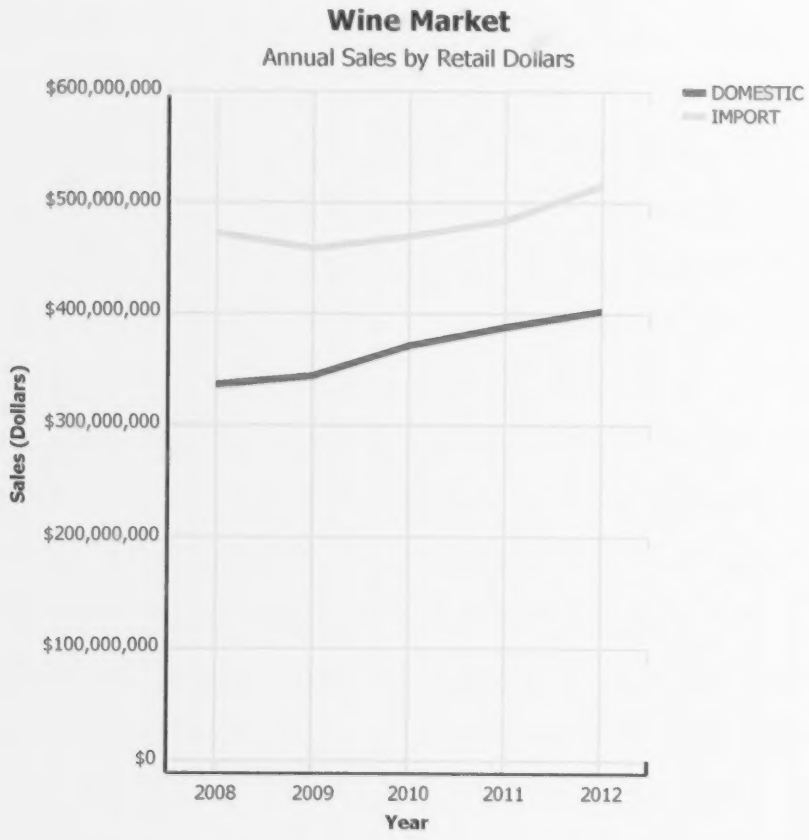
		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
SPIRITS	DOMESTIC	15,208,064	14,652,629	13,797,982	13,155,379	13,111,042	3,464,277	3.04%	-0.34%	11.07%
	IMPORT	10,717,761	10,457,673	10,641,668	10,719,192	11,243,274	2,992,923	5.81%	4.89%	14.52%
SPIRITS		**25,925,825**	**25,110,302**	**24,439,650**	**23,874,572**	**24,354,316**	**6,457,199**	**4.30%**	**2.01%**	**12.66%**

SPIRITS MARKET - OVERALL
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

		2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
SPIRITS	DOMESTIC	$404,595	$402,871	$392,113	$387,892	$383,020	$100,326	1.24%	-1.26%	10.80%
	IMPORT	$348,793	$347,976	$359,837	$374,135	$390,382	$101,229	2.96%	4.34%	15.07%
SPIRITS		**$753,387**	**$750,846**	**$751,950**	**$762,028**	**$773,402**	**$201,556**	**2.10%**	**1.49%**	**12.95%**

Wine Market (Domestic & Imported)

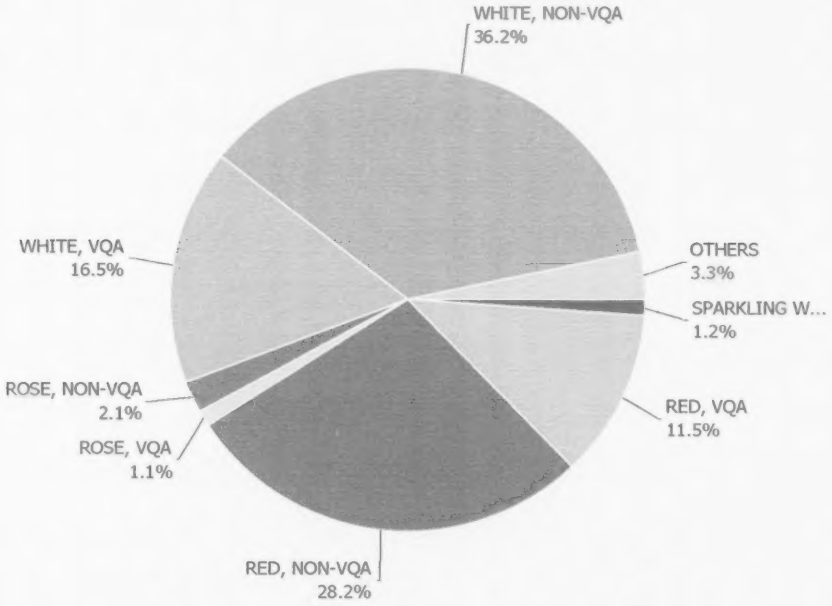




Wine Market - Domestic Wine

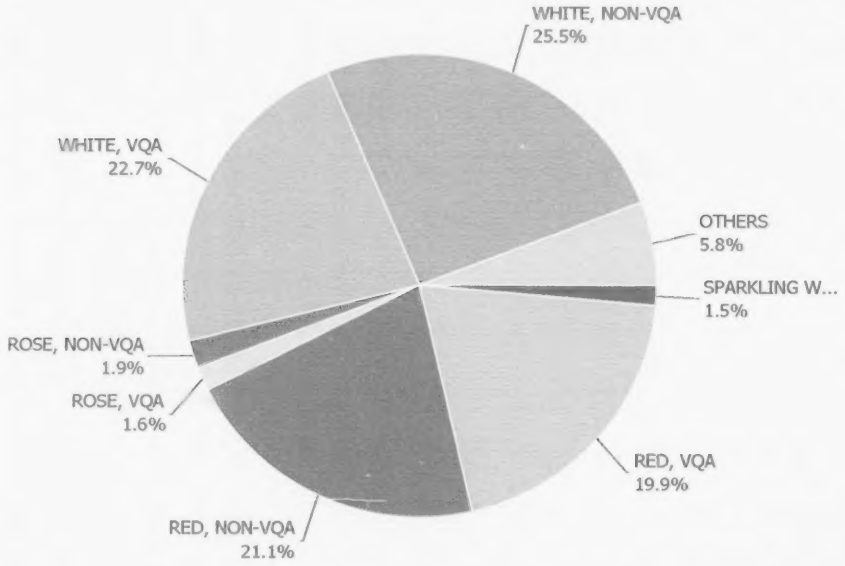
Domestic Wine Market Share

Current Quarter by Volume (Litres)



Domestic Wine Market Share

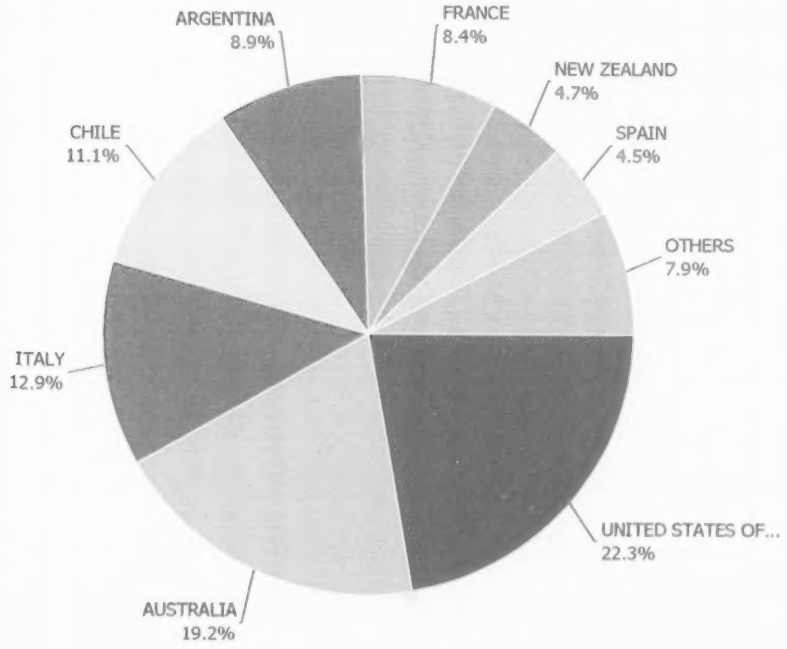
Current Quarter by Retail Dollars



Wine Market - Import Wine

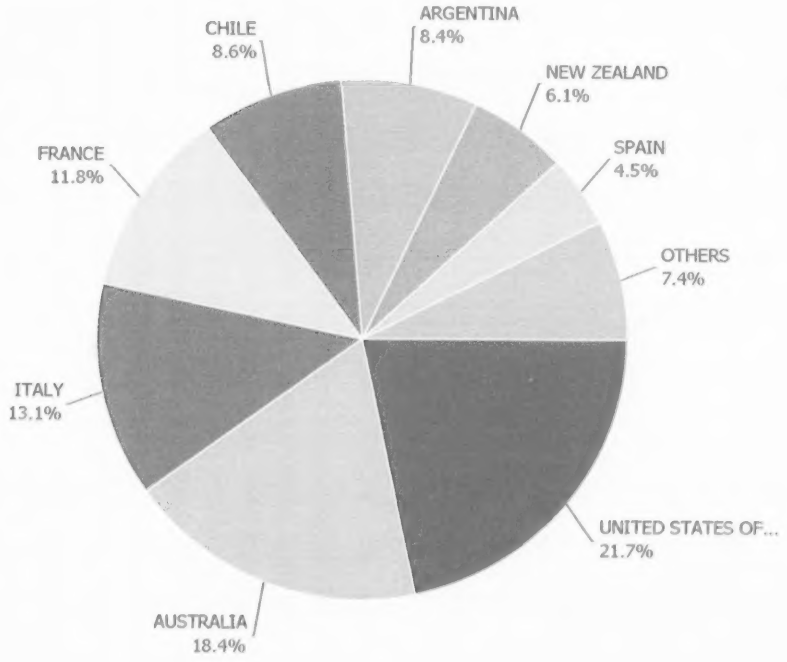
Import Wine Market Share

Current Quarter by Volume (Litres)



Import Wine Market Share

Current Quarter by Retail Dollars



DOMESTIC WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

				2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
APERITIF, DESSERT AND FORTIFIED WINE	FLAVOURED	OTHER	NON-VQA	6,179	6,329	6,131	6,722	6,878	1,203	-3.72%	2.31%	1.03%
		BC	NON-VQA	801	894	668	806	740	370	-2.38%	-8.23%	1.32%
		FLAVOURED		**6,980**	**7,223**	**6,799**	**7,528**	**7,617**	**1,573**	**-3.41%**	**1.18%**	**1.05%**
	FRUIT	OTHER	NON-VQA	944	890	2,160	3,044	3,380	637	-9.78%	11.02%	1.11%
		BC	NON-VQA	129,654	136,164	154,254	145,259	144,198	64,581	2.26%	-0.73%	0.99%
		FRUIT		**130,599**	**137,053**	**156,414**	**148,303**	**147,578**	**65,218**	**2.13%**	**-0.49%**	**1.00%**
	OTHER	BC	NON-VQA	4,871	5,245	5,635	11,755	14,117	5,742	16.60%	20.10%	2.37%
			VQA	0	0	0	39	13	6	-26.09%	-67.31%	0.00%
		OTHER		**4,871**	**5,245**	**5,635**	**11,794**	**14,130**	**5,749**	**16.53%**	**19.81%**	**2.37%**
	OTHER FORTIFIED	OTHER	NON-VQA	1,800	1,215	835	625	566	114	13.43%	-9.54%	0.20%
		BC	NON-VQA	10,812	10,617	7,842	7,947	9,070	4,049	-6.31%	14.13%	5.46%
			VQA	638	34	561	489	421	166	-25.75%	-13.96%	0.36%
		OTHER FORTIFIED		**13,250**	**11,866**	**9,238**	**9,062**	**10,056**	**4,329**	**-6.82%**	**10.98%**	**4.95%**
	PORT	OTHER	NON-VQA	4,340	2,156	2	0	8	0	n/a	n/a	0.00%
		BC	NON-VQA	57,357	60,038	59,804	62,093	66,998	18,866	16.50%	7.90%	9.19%
			VQA	4,960	4,011	6,174	7,701	7,789	2,304	-19.46%	1.13%	2.99%
		PORT		**66,657**	**66,205**	**65,980**	**69,795**	**74,794**	**21,170**	**11.10%**	**7.16%**	**8.54%**
	SAKE	BC	NON-VQA	6,947	8,782	11,323	9,970	9,708	1,660	-42.51%	-2.63%	39.34%
		SAKE		**6,947**	**8,782**	**11,323**	**9,970**	**9,708**	**1,660**	**-42.51%**	**-2.63%**	**39.34%**
	SHERRY	BC	NON-VQA	818,424	785,420	776,665	760,320	695,978	162,710	-9.10%	-8.46%	0.69%
		SHERRY		**818,424**	**785,420**	**776,665**	**760,320**	**695,978**	**162,710**	**-9.10%**	**-8.46%**	**0.69%**
	VERMOUTH	BC	NON-VQA	-1	0	0	0	0	0	n/a	n/a	0.00%
		VERMOUTH		**-1**	**0**	**0**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
	APERITIF, DESSERT AND FORTIFIED WINE			**1,047,725**	**1,021,795**	**1,032,054**	**1,016,770**	**959,861**	**262,408**	**-4.93%**	**-5.60%**	**1.82%**
SPARKLING WINE	SPARKLING ICE WINE	OTHER	VQA	0	0	9	0	0	0	n/a	n/a	0.00%
		BC	VQA	48	106	47	16	8	2	-25.00%	-50.00%	0.00%

DOMESTIC WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

				2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
SPARKLING WINE	SPARKLING ICE WINE	**SPARKLING ICE WINE**		**49**	**106**	**56**	**16**	**8**	**2**	**-25.00%**	**-50.00%**	**0.00%**
	RED	BC	NON-VQA	50,430	51,768	48,867	52,482	51,589	10,764	-2.25%	-1.70%	1.49%
			VQA	3,982	1,978	98	1	0	0	n/a	-100.00%	0.00%
		SPARKLING WINE RED		**54,412**	**53,746**	**48,965**	**52,483**	**51,589**	**10,764**	**-2.25%**	**-1.70%**	**1.49%**
	ROSE	OTHER	NON-VQA	0	0	0	0	90	90	n/a	n/a	100.00%
			VQA	0	0	0	18	0	0	n/a	-100.00%	0.00%
		BC	NON-VQA	1,923	2,994	2,350	5,802	10,199	2,628	-0.26%	75.79%	15.34%
			VQA	3,693	3,350	5,787	5,893	7,288	3,019	14.87%	23.67%	6.35%
		SPARKLING WINE ROSE		**5,616**	**6,344**	**8,138**	**11,713**	**17,577**	**5,737**	**9.01%**	**50.07%**	**12.05%**
	WHITE	OTHER	NON-VQA	17,764	18,512	15,383	11,322	2,624	460	-66.52%	-76.82%	20.95%
			VQA	268	90	136	126	31	0	-100.00%	-75.60%	0.00%
		BC	NON-VQA	323,086	306,334	295,144	297,070	290,341	63,066	-3.04%	-2.27%	17.58%
			VQA	74,877	71,647	83,397	91,474	91,380	27,144	11.22%	-0.10%	27.50%
		SPARKLING WINE WHITE		**415,996**	**396,583**	**394,061**	**399,992**	**384,376**	**90,670**	**-0.19%**	**-3.90%**	**19.96%**
	SPARKLING WINE			**476,072**	**456,779**	**451,220**	**464,204**	**453,550**	**107,173**	**0.05%**	**-2.30%**	**17.55%**
TABLE WINE	ICE WINE RED	OTHER	NON-VQA	0	0	7	26	3,181	965	n/a	12,230.23%	0.00%
			VQA	506	339	400	120	24	17	-36.36%	-80.02%	0.00%
		BC	NON-VQA	243	237	272	88	61	14	-25.73%	-31.00%	0.00%
			VQA	4,864	4,121	4,702	6,606	8,203	3,351	-6.47%	24.16%	0.34%
		ICE WINE RED		**5,613**	**4,698**	**5,381**	**6,841**	**11,469**	**4,347**	**19.81%**	**67.66%**	**0.24%**
	ICE WINE ROSE	BC	VQA	151	36	2	1	0	0	n/a	-100.00%	0.00%
		ICE WINE ROSE		**151**	**36**	**2**	**1**	**0**	**0**	**n/a**	**-100.00%**	**0.00%**
	ICE WINE WHITE	OTHER	NON-VQA	9	104	165	20	11,680	6,224	1,659,660.00%	58,664.91%	0.00%
			VQA	12,844	9,000	13,610	12,895	19,870	8,924	138.25%	54.08%	0.34%
		BC	NON-VQA	108	793	1,403	780	88	6	-98.38%	-88.70%	10.22%

DOMESTIC WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

				2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
TABLE WINE	ICE WINE WHITE	BC	VQA	31,406	28,924	28,829	28,514	22,936	7,305	-20.84%	-19.56%	5.28%
		ICE WINE WHITE		**44,367**	**38,822**	**44,007**	**42,209**	**54,573**	**22,460**	**68.56%**	**29.29%**	**2.36%**
	RED	OTHER	NON-VQA	23,855	2,241	2,290	2,226	5,296	1,498	91.23%	137.90%	21.36%
			VQA	14,020	16,379	18,348	13,970	8,817	2,191	-38.38%	-36.88%	5.20%
		BC	NON-VQA	8,635,418	8,828,255	9,214,767	9,746,394	9,851,560	2,496,673	3.04%	1.08%	11.25%
			VQA	2,901,963	2,933,827	3,460,251	3,494,131	3,596,819	1,016,488	-1.02%	2.94%	23.78%
		TABLE WINE RED		**11,575,257**	**11,780,702**	**12,695,655**	**13,256,721**	**13,462,492**	**3,516,851**	**1.81%**	**1.55%**	**14.60%**
	ROSE	OTHER	VQA	0	306	0	0	0	0	n/a	n/a	0.00%
		BC	NON-VQA	465,084	509,667	538,031	550,690	579,839	184,089	5.67%	5.29%	5.03%
			VQA	131,305	162,183	183,149	198,486	198,190	101,255	13.05%	-0.15%	8.02%
		TABLE WINE ROSE		**596,389**	**672,156**	**721,181**	**749,176**	**778,030**	**285,344**	**8.17%**	**3.85%**	**5.79%**
	WHITE	OTHER	NON-VQA	24,074	1,984	2,665	3,251	9,183	4,017	194.57%	182.45%	11.13%
			VQA	9,285	10,632	11,412	9,347	5,467	1,985	-15.55%	-41.52%	6.98%
		BC	NON-VQA	9,866,807	9,883,529	10,010,433	10,550,289	11,179,221	3,205,404	8.53%	5.96%	11.22%
			VQA	3,652,864	3,947,418	4,593,561	4,380,286	4,317,341	1,461,106	0.25%	-1.44%	24.06%
		TABLE WINE WHITE		**13,553,030**	**13,843,562**	**14,618,071**	**14,943,173**	**15,511,212**	**4,672,511**	**5.84%**	**3.80%**	**14.79%**
	TABLE WINE			**25,774,808**	**26,339,976**	**28,084,298**	**28,998,121**	**29,817,777**	**8,501,513**	**4.32%**	**2.83%**	**14.44%**
WINE - GIFT PACKS	WINE - GIFT PACKS ALL	OTHER	NON-VQA	2,394	2,184	5,229	5,726	2,550	2,312	-22.06%	-55.47%	0.00%
			VQA	6,865	9	5	1,008	0	0	n/a	-100.00%	0.00%
		BC	NON-VQA	6,738	8	0	0	0	0	n/a	n/a	0.00%
			VQA	9,647	15,019	46,147	44,997	14,402	195	-80.02%	-67.99%	0.31%
		WINE - GIFT PACKS ALL		**25,644**	**17,220**	**51,381**	**51,731**	**16,952**	**2,507**	**-36.41%**	**-67.23%**	**0.27%**
	WINE - GIFT PACKS			**25,644**	**17,220**	**51,381**	**51,731**	**16,952**	**2,507**	**-36.41%**	**-67.23%**	**0.27%**
DOMESTIC WINE - TOTAL				**27,324,249**	**27,835,770**	**29,618,952**	**30,530,826**	**31,241,700**	**8,867,620**	**3.87%**	**2.33%**	**14.09%**

DOMESTIC WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

				2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
APERITIF, DESSERT AND FORTIFIED WINE	FLAVOURED	OTHER	NON-VQA	$93	$95	$93	$104	$106	$19	-3.72%	2.31%	1.03%
		BC	NON-VQA	$25	$39	$20	$26	$23	$11	-7.46%	-11.50%	1.05%
		FLAVOURED		**$118**	**$134**	**$113**	**$130**	**$129**	**$30**	**-5.16%**	**-0.44%**	**1.03%**
	FRUIT	OTHER	NON-VQA	$53	$46	$80	$129	$190	$25	8.99%	47.77%	0.91%
		BC	NON-VQA	$3,481	$3,685	$4,121	$3,928	$4,010	$1,775	2.62%	2.09%	1.33%
		FRUIT		**$3,534**	**$3,731**	**$4,200**	**$4,057**	**$4,200**	**$1,800**	**2.71%**	**3.54%**	**1.31%**
	OTHER	BC	NON-VQA	$126	$146	$172	$348	$406	$168	11.49%	16.68%	2.04%
			VQA	$0	$0	$0	$1	$0	$0	-26.09%	-67.30%	0.00%
		OTHER		**$126**	**$146**	**$172**	**$349**	**$406**	**$169**	**11.42%**	**16.38%**	**2.04%**
	OTHER FORTIFIED	OTHER	NON-VQA	$83	$56	$39	$30	$27	$5	13.43%	-9.54%	0.20%
		BC	NON-VQA	$548	$550	$437	$426	$478	$204	-7.28%	12.32%	5.62%
			VQA	$35	$2	$43	$38	$33	$13	-25.75%	-14.00%	0.36%
		OTHER FORTIFIED		**$666**	**$609**	**$519**	**$493**	**$538**	**$222**	**-8.19%**	**8.99%**	**5.03%**
	PORT	OTHER	NON-VQA	$55	$27	$0	$0	$1	$0	n/a	n/a	0.00%
		BC	NON-VQA	$621	$713	$738	$775	$992	$403	53.32%	28.06%	7.52%
			VQA	$216	$195	$288	$359	$364	$111	-16.67%	1.50%	3.10%
		PORT		**$892**	**$935**	**$1,025**	**$1,134**	**$1,357**	**$514**	**29.78%**	**19.70%**	**6.33%**
	SAKE	BC	NON-VQA	$191	$211	$247	$257	$269	$63	-13.86%	4.40%	13.48%
		SAKE		**$191**	**$211**	**$247**	**$257**	**$269**	**$63**	**-13.86%**	**4.40%**	**13.48%**
	SHERRY	BC	NON-VQA	$5,944	$5,703	$5,649	$5,598	$5,231	$1,229	-6.47%	-6.56%	0.70%
		SHERRY		**$5,944**	**$5,703**	**$5,649**	**$5,598**	**$5,231**	**$1,229**	**-6.47%**	**-6.56%**	**0.70%**
	VERMOUTH	BC	NON-VQA	$0	$0	$0	$0	$0	$0	n/a	n/a	0.00%
		VERMOUTH		**$0**	**$0**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
	APERITIF, DESSERT AND FORTIFIED WINE			**$11,472**	**$11,468**	**$11,926**	**$12,018**	**$12,130**	**$4,026**	**1.67%**	**0.93%**	**2.07%**
SPARKLING WINE	SPARKLING ICE WINE	OTHER	VQA	$0	$0	$1	$0	$0	$0	n/a	n/a	0.00%
		BC	VQA	$7	$15	$7	$2	$1	$0	-27.58%	-49.83%	0.00%
		SPARKLING ICE WINE		**$7**	**$15**	**$8**	**$2**	**$1**	**$0**	**-27.58%**	**-49.83%**	**0.00%**

DOMESTIC WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

				2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
SPARKLING WINE	RED	BC	NON-VQA	$411	$417	$400	$454	$470	$108	1.04%	3.55%	1.42%
			VQA	$119	$60	$3	$0	$0	$0	n/a	-100.00%	0.00%
		SPARKLING WINE RED		**$530**	**$477**	**$403**	**$454**	**$470**	**$108**	**1.04%**	**3.55%**	**1.42%**
	ROSE	OTHER	NON-VQA	$0	$0	$0	$0	$3	$3	n/a	n/a	100.00%
			VQA	$0	$0	$0	$1	$0	$0	n/a	-100.00%	0.00%
		BC	NON-VQA	$66	$93	$82	$173	$251	$62	5.74%	45.12%	22.76%
			VQA	$118	$109	$183	$172	$205	$82	10.90%	19.19%	6.11%
		SPARKLING WINE ROSE		**$184**	**$202**	**$265**	**$345**	**$459**	**$148**	**11.04%**	**32.85%**	**15.87%**
	WHITE	OTHER	NON-VQA	$188	$198	$170	$130	$31	$5	-66.92%	-76.46%	20.36%
			VQA	$9	$3	$5	$4	$1	$0	-100.00%	-77.41%	0.00%
		BC	NON-VQA	$2,789	$2,689	$2,687	$2,849	$2,985	$783	10.56%	4.77%	22.84%
			VQA	$2,196	$2,164	$2,527	$2,707	$2,567	$782	5.57%	-5.14%	24.80%
		SPARKLING WINE WHITE		**$5,183**	**$5,054**	**$5,389**	**$5,690**	**$5,584**	**$1,570**	**7.14%**	**-1.86%**	**23.73%**
	SPARKLING WINE			**$5,904**	**$5,747**	**$6,064**	**$6,492**	**$6,514**	**$1,826**	**7.06%**	**0.35%**	**21.56%**
TABLE WINE	ICE WINE RED	OTHER	NON-VQA	$0	$0	$1	$4	$233	$74	n/a	5,344.54%	0.00%
			VQA	$110	$59	$58	$14	$3	$2	-48.46%	-77.80%	0.00%
		BC	NON-VQA	$33	$36	$36	$12	$8	$2	-11.62%	-29.05%	0.00%
			VQA	$707	$615	$664	$1,230	$1,553	$709	-5.57%	26.18%	0.24%
		ICE WINE RED		**$850**	**$710**	**$759**	**$1,261**	**$1,797**	**$788**	**4.00%**	**42.57%**	**0.21%**
	ICE WINE ROSE	BC	VQA	$14	$3	$0	$0	$0	$0	n/a	-100.00%	0.00%
		ICE WINE ROSE		**$14**	**$3**	**$0**	**$0**	**$0**	**$0**	**n/a**	**-100.00%**	**0.00%**
	ICE WINE WHITE	OTHER	NON-VQA	$1	$11	$14	$2	$819	$434	1,351,100.75%	47,707.89%	0.00%
			VQA	$1,769	$1,118	$1,368	$1,385	$1,714	$645	56.99%	23.73%	0.40%
		BC	NON-VQA	$18	$73	$128	$104	$15	$1	-98.50%	-85.51%	9.98%
			VQA	$3,903	$3,702	$3,835	$3,811	$3,178	$1,055	-14.35%	-16.61%	4.53%
		ICE WINE WHITE		**$5,691**	**$4,905**	**$5,344**	**$5,301**	**$5,726**	**$2,135**	**26.38%**	**8.01%**	**2.66%**

DOMESTIC WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

				2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
TABLE WINE	RED	OTHER	NON-VQA	$239	$31	$55	$84	$97	$31	-31.59%	16.36%	15.51%
			VQA	$294	$317	$350	$273	$160	$40	-44.88%	-41.46%	6.34%
		BC	NON-VQA	$83,343	$86,224	$88,540	$94,938	$97,969	$25,769	2.97%	3.19%	11.32%
			VQA	$66,768	$67,750	$79,176	$82,004	$83,968	$24,395	-2.23%	2.39%	20.12%
		TABLE WINE RED		**$150,645**	**$154,323**	**$168,121**	**$177,299**	**$182,194**	**$50,234**	**0.28%**	**2.76%**	**15.37%**
	ROSE	OTHER	VQA	$0	$4	$0	$0	$0	$0	n/a	n/a	0.00%
		BC	NON-VQA	$4,486	$5,035	$5,376	$5,848	$6,629	$2,369	13.51%	13.36%	7.23%
			VQA	$2,355	$2,843	$3,307	$3,665	$3,810	$1,955	14.86%	3.96%	8.11%
		TABLE WINE ROSE		**$6,841**	**$7,882**	**$8,683**	**$9,512**	**$10,439**	**$4,324**	**14.12%**	**9.74%**	**7.55%**
	WHITE	OTHER	NON-VQA	$240	$26	$140	$242	$469	$179	25.78%	93.31%	2.94%
			VQA	$200	$230	$257	$248	$125	$49	-1.04%	-49.80%	7.45%
		BC	NON-VQA	$87,528	$89,448	$90,284	$96,619	$104,494	$31,072	8.12%	8.15%	11.29%
			VQA	$67,721	$71,293	$80,805	$80,104	$80,696	$27,726	-0.43%	0.74%	22.11%
		TABLE WINE WHITE		**$155,689**	**$160,998**	**$171,486**	**$177,214**	**$185,783**	**$59,027**	**3.96%**	**4.84%**	**15.97%**
	TABLE WINE			**$319,729**	**$328,820**	**$354,392**	**$370,587**	**$385,939**	**$116,507**	**3.01%**	**4.14%**	**15.19%**
WINE - GIFT PACKS	WINE - GIFT PACKS ALL	OTHER	NON-VQA	$101	$221	$487	$554	$191	$164	-43.12%	-65.59%	0.00%
			VQA	$1,073	$1	$1	$162	$0	$0	n/a	-100.00%	0.00%
		BC	NON-VQA	$105	$0	$0	$0	$0	$0	n/a	n/a	0.00%
			VQA	$186	$330	$1,037	$909	$243	$3	-87.90%	-73.30%	0.32%
		WINE - GIFT PACKS ALL		**$1,464**	**$553**	**$1,525**	**$1,625**	**$433**	**$167**	**-47.03%**	**-73.33%**	**0.18%**
	WINE - GIFT PACKS			**$1,464**	**$553**	**$1,525**	**$1,625**	**$433**	**$167**	**-47.03%**	**-73.33%**	**0.18%**
DOMESTIC WINE - TOTAL				**$338,569**	**$346,589**	**$373,906**	**$390,722**	**$404,919**	**$122,438**	**2.81%**	**3.63%**	**14.88%**

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

			2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
APERITIF, DESSERT AND FORTIFIED WINE	FLAVOURED	AUSTRALIA	2,830	2,795	2,592	2,642	2,096	377	-12.67%	-20.67%	1.07%
		CHINA	0	0	649	2,700	1,785	326	-33.23%	-33.89%	1.34%
		FRANCE	0	0	0	0	321	118	n/a	n/a	0.00%
		ITALY	22	78	2	12,153	17,700	4,513	23.84%	45.65%	9.54%
		SOUTH AFRICA	0	0	0	0	3,024	387	n/a	n/a	0.00%
		UNITED STATES OF AMERICA	5,550	9,771	3,454	3,426	8,074	4,228	335.63%	135.66%	0.15%
		FLAVOURED	**8,403**	**12,644**	**6,698**	**20,920**	**32,999**	**9,949**	**70.64%**	**41.75%**	**5.89%**
	FRUIT	ARMENIA	62	0	0	0	0	0	n/a	n/a	0.00%
		DENMARK	0	0	0	0	0	1	n/a	n/a	0.00%
		FRANCE	0	0	5	20	9	9	0.00%	-55.56%	0.00%
		JAPAN	9,750	10,680	10,920	10,338	10,526	2,548	1.49%	1.82%	25.31%
		KOREA - SOUTH	396	144	154	190	153	24	-53.98%	-19.59%	5.11%
		TURKEY	0	0	24	0	0	0	n/a	n/a	0.00%
		UNITED STATES OF AMERICA	2,128	1,957	2,766	3,843	4,201	1,463	41.89%	9.30%	49.57%
		FRUIT	**12,335**	**12,781**	**13,870**	**14,392**	**14,888**	**4,045**	**12.23%**	**3.45%**	**31.99%**
	MADEIRA	PORTUGAL	5,938	5,022	5,400	5,086	5,130	748	-4.31%	0.88%	16.93%
		MADEIRA	**5,938**	**5,022**	**5,400**	**5,086**	**5,130**	**748**	**-4.31%**	**0.88%**	**16.93%**
	MONTILLA	SPAIN	11,615	10,729	9,531	10,401	11,113	1,847	-0.45%	6.85%	4.01%
		MONTILLA	**11,615**	**10,729**	**9,531**	**10,401**	**11,113**	**1,847**	**-0.45%**	**6.85%**	**4.01%**
	OTHER	AUSTRALIA	4	0	8	-1	234	27	3,957.14%	33,528.57%	3.85%
		OTHER	**4**	**0**	**8**	**-1**	**234**	**27**	**3,957.14%**	**33,528.57%**	**3.85%**
	OTHER FORTIFIED	ARGENTINA	0	0	0	9	4	0	n/a	-61.11%	0.00%
		AUSTRALIA	670	470	502	526	369	38	-46.56%	-29.91%	28.96%
		CHINA	7,176	6,233	6,320	6,955	6,826	1,330	-6.03%	-1.86%	19.65%
		FRANCE	37,230	35,053	33,390	32,660	34,746	8,538	10.92%	6.39%	8.85%
		GREECE	905	76	104	50	0	0	-100.00%	-100.00%	0.00%

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

			2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
APERITIF, DESSERT AND FORTIFIED WINE	OTHER FORTIFIED	ITALY	15,986	15,354	15,028	14,525	14,221	2,997	-6.07%	-2.10%	31.90%
		JAPAN	0	58	221	734	1,099	371	12.17%	49.73%	84.82%
		KOREA - SOUTH	6,746	4,845	4,224	10,778	9,807	1,895	-31.37%	-9.02%	40.57%
		SPAIN	0	0	44	0	0	0	n/a	n/a	0.00%
		UNITED STATES OF AMERICA	2,406	1,935	1,758	1,642	1,536	296	-18.74%	-6.42%	23.46%
		URUGUAY	9	4	14	0	0	0	n/a	n/a	0.00%
		OTHER FORTIFIED	**71,126**	**64,029**	**61,604**	**67,880**	**68,607**	**15,464**	**-2.31%**	**1.07%**	**20.89%**
	PORT	AUSTRALIA	33,237	26,884	21,081	18,472	17,772	3,595	-7.64%	-3.79%	8.63%
		PORTUGAL	93,279	85,089	86,632	83,317	80,761	14,240	-3.16%	-3.07%	10.26%
		SOUTH AFRICA	22,871	20,254	17,066	20,060	18,766	3,473	-14.75%	-6.45%	10.40%
		UNITED STATES OF AMERICA	72	32	50	18	32	0	n/a	75.00%	0.00%
		PORT	**149,459**	**132,259**	**124,829**	**121,867**	**117,331**	**21,308**	**-6.01%**	**-3.72%**	**10.04%**
	SAKE	JAPAN	66,428	66,183	70,320	72,587	76,382	19,015	5.25%	5.23%	36.40%
		KOREA - SOUTH	3,403	2,344	2,138	2,104	1,829	427	-31.34%	-13.09%	40.80%
		UNITED STATES OF AMERICA	322,278	309,044	321,298	310,489	312,327	71,113	-3.20%	0.59%	65.69%
		SAKE	**392,109**	**377,570**	**393,756**	**385,180**	**390,538**	**90,554**	**-1.73%**	**1.39%**	**59.84%**
	SHERRY	AUSTRALIA	30,076	27,919	29,894	35,140	35,720	6,087	-13.45%	1.65%	0.68%
		NEW ZEALAND	29,351	25,418	17,004	166	-1	0	100.00%	-100.45%	0.00%
		SOUTH AFRICA	31,198	27,362	22,257	25,658	19,024	4,142	-13.83%	-25.86%	0.71%
		SPAIN	78,790	71,380	66,945	65,544	63,054	10,594	-0.36%	-3.80%	2.31%
		SHERRY	**169,415**	**152,079**	**136,100**	**126,508**	**117,797**	**20,822**	**-7.33%**	**-6.89%**	**1.56%**
	VERMOUTH	FRANCE	24,917	21,087	20,691	18,490	15,762	2,898	-39.29%	-14.75%	12.00%
		ITALY	226,266	213,812	206,068	193,778	188,225	46,351	0.46%	-2.87%	6.00%
		UNITED STATES OF AMERICA	76	184	202	251	284	124	84.44%	12.84%	42.86%
		VERMOUTH	**251,260**	**235,083**	**226,962**	**212,519**	**204,271**	**49,374**	**-3.15%**	**-3.88%**	**6.51%**

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

				2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
IMPORT APERITIF, DESSERT AND FORTIFIED WINE - TOTAL				**1,071,665**	**1,002,196**	**978,758**	**964,751**	**962,909**	**214,140**	**-0.80%**	**-0.19%**	29.37%
TABLE WINE	ARGENTINA	RED	IMPORT BOTTLED	1,446,783	1,939,071	2,367,298	2,518,936	2,583,528	571,368	-3.38%	2.56%	12.93%
			RED - TOTAL	**1,446,783**	**1,939,071**	**2,367,298**	**2,518,936**	**2,583,528**	**571,368**	**-3.38%**	**2.56%**	**12.93%**
		ROSE	IMPORT BOTTLED	9	3,545	6,256	7,440	7,936	2,660	-32.54%	6.67%	1.78%
			ROSE - TOTAL	**9**	**3,545**	**6,256**	**7,440**	**7,936**	**2,660**	**-32.54%**	**6.67%**	**1.78%**
		WHITE	IMPORT BOTTLED	184,438	289,092	331,654	343,264	386,282	102,873	11.22%	12.53%	8.30%
			WHITE - TOTAL	**184,438**	**289,092**	**331,654**	**343,264**	**386,282**	**102,873**	**11.22%**	**12.53%**	**8.30%**
		TOTAL		**1,631,230**	**2,231,708**	**2,705,207**	**2,869,640**	**2,977,747**	**676,901**	**-1.58%**	**3.77%**	**12.30%**
	ARMENIA	RED	IMPORT BOTTLED	1	0	0	0	0	0	n/a	n/a	0.00%
			RED - TOTAL	**1**	**0**	**0**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
		WHITE	IMPORT BOTTLED	25	40	14	4	9	0	-100.00%	100.00%	0.00%
			WHITE - TOTAL	**25**	**40**	**14**	**4**	**9**	**0**	**-100.00%**	**100.00%**	**0.00%**
		TOTAL		**26**	**40**	**14**	**4**	**9**	**0**	**-100.00%**	**100.00%**	**0.00%**
	AUSTRALIA	RED	CANADA BOTTLED	22,794	10,003	11,084	2,556	0	0	-100.00%	-100.00%	0.00%
			IMPORT BOTTLED	5,653,951	4,823,146	4,447,877	4,112,404	4,014,640	873,244	-6.27%	-2.38%	10.41%
			RED - TOTAL	**5,676,745**	**4,833,149**	**4,458,961**	**4,114,960**	**4,014,640**	**873,244**	**-6.28%**	**-2.44%**	**10.41%**
		ROSE	IMPORT BOTTLED	19,934	20,054	18,705	13,369	12,759	5,191	18.38%	-4.56%	3.99%
			ROSE - TOTAL	**19,934**	**20,054**	**18,705**	**13,369**	**12,759**	**5,191**	**18.38%**	**-4.56%**	**3.99%**
		WHITE	CANADA BOTTLED	25,330	9,423	6,033	528	0	0	n/a	-100.00%	0.00%
			IMPORT BOTTLED	2,367,539	2,178,496	2,032,391	1,888,622	1,982,956	533,660	4.14%	4.99%	7.56%
			WHITE - TOTAL	**2,392,869**	**2,187,919**	**2,038,424**	**1,889,150**	**1,982,956**	**533,660**	**4.14%**	**4.97%**	**7.56%**
		TOTAL		**8,089,547**	**7,041,122**	**6,516,090**	**6,017,479**	**6,010,356**	**1,412,094**	**-2.52%**	**-0.12%**	**9.45%**
	AUSTRIA	RED	IMPORT BOTTLED	1,292	1,174	797	714	1,429	308	29.75%	100.11%	13.07%
			RED - TOTAL	**1,292**	**1,174**	**797**	**714**	**1,429**	**308**	**29.75%**	**100.11%**	**13.07%**
		ROSE	IMPORT BOTTLED	304	377	243	0	0	0	n/a	n/a	0.00%
			ROSE - TOTAL	**304**	**377**	**243**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

				2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
TABLE WINE	AUSTRIA	WHITE	IMPORT BOTTLED	8,307	6,066	11,210	9,890	8,415	1,766	-30.04%	-14.91%	26.01%
			WHITE - TOTAL	**8,307**	**6,066**	**11,210**	**9,890**	**8,415**	**1,766**	**-30.04%**	**-14.91%**	**26.01%**
		TOTAL		**9,902**	**7,618**	**12,250**	**10,604**	**9,844**	**2,074**	**-24.90%**	**-7.16%**	**24.14%**
	BULGARIA	RED	IMPORT BOTTLED	19,735	372	4	359	513	36	-76.47%	42.80%	3.51%
			RED - TOTAL	**19,735**	**372**	**4**	**359**	**513**	**36**	**-76.47%**	**42.80%**	**3.51%**
		WHITE	IMPORT BOTTLED	0	0	0	585	747	135	-44.44%	27.69%	2.41%
			WHITE - TOTAL	**0**	**0**	**0**	**585**	**747**	**135**	**-44.44%**	**27.69%**	**2.41%**
		TOTAL		**19,735**	**372**	**4**	**944**	**1,260**	**171**	**-56.82%**	**33.44%**	**2.86%**
	CANADA	RED	IMPORT BOTTLED	0	0	0	0	315	315	n/a	n/a	100.00%
			RED - TOTAL	**0**	**0**	**0**	**0**	**315**	**315**	**n/a**	**n/a**	**100.00%**
		TOTAL		**0**	**0**	**0**	**0**	**315**	**315**	**n/a**	**n/a**	**100.00%**
	CHILE	RED	CANADA BOTTLED	308,380	266,362	221,264	158,001	124,866	26,542	-24.53%	-20.97%	25.23%
			IMPORT BOTTLED	1,984,444	2,091,870	2,193,072	2,211,488	2,185,966	494,281	-0.87%	-1.15%	5.90%
			RED - TOTAL	**2,292,825**	**2,358,232**	**2,414,336**	**2,369,489**	**2,310,831**	**520,822**	**-2.43%**	**-2.48%**	**6.95%**
		ROSE	IMPORT BOTTLED	7,280	8,475	7,369	6,386	5,762	2,032	-35.79%	-9.78%	3.48%
			ROSE - TOTAL	**7,280**	**8,475**	**7,369**	**6,386**	**5,762**	**2,032**	**-35.79%**	**-9.78%**	**3.48%**
		WHITE	CANADA BOTTLED	231,232	216,044	168,211	114,651	91,278	22,132	-21.38%	-20.39%	27.00%
			IMPORT BOTTLED	746,558	864,860	949,104	996,045	1,023,842	296,434	7.35%	2.79%	9.24%
			WHITE - TOTAL	**977,790**	**1,080,903**	**1,117,314**	**1,110,696**	**1,115,119**	**318,567**	**4.69%**	**0.40%**	**10.69%**
		TOTAL		**3,277,894**	**3,447,610**	**3,539,019**	**3,486,571**	**3,431,712**	**841,421**	**0.02%**	**-1.57%**	**8.16%**
	CHINA	RED	IMPORT BOTTLED	4,255	4,366	2,698	2,357	916	60	-80.82%	-61.15%	5.49%
			RED - TOTAL	**4,255**	**4,366**	**2,698**	**2,357**	**916**	**60**	**-80.82%**	**-61.15%**	**5.49%**
		WHITE	IMPORT BOTTLED	404	294	142	510	1,139	412	129.71%	123.38%	2.37%
			WHITE - TOTAL	**404**	**294**	**142**	**510**	**1,139**	**412**	**129.71%**	**123.38%**	**2.37%**
		TOTAL		**4,658**	**4,660**	**2,840**	**2,867**	**2,055**	**472**	**-4.12%**	**-28.33%**	**3.76%**
	CROATIA	RED	IMPORT BOTTLED	5,062	4,278	3,472	2,835	389	47	-90.72%	-86.27%	1.16%

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

				2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
TABLE WINE	CROATIA	RED	**RED - TOTAL**	**5,062**	**4,278**	**3,472**	**2,835**	**389**	**47**	**-90.72%**	**-86.27%**	**1.16%**
		WHITE	IMPORT BOTTLED	36	9	180	99	0	0	n/a	-100.00%	0.00%
			WHITE - TOTAL	**36**	**9**	**180**	**99**	**0**	**0**	**n/a**	**-100.00%**	**0.00%**
		TOTAL		**5,098**	**4,287**	**3,652**	**2,934**	**389**	**47**	**-90.72%**	**-86.73%**	**1.16%**
	CZECH REPUBLIC	RED	IMPORT BOTTLED	1,134	1,129	108	2	0	0	-100.00%	-100.00%	0.00%
			RED - TOTAL	**1,134**	**1,129**	**108**	**2**	**0**	**0**	**-100.00%**	**-100.00%**	**0.00%**
		WHITE	IMPORT BOTTLED	1,442	1,418	93	9	0	0	n/a	-100.00%	0.00%
			WHITE - TOTAL	**1,442**	**1,418**	**93**	**9**	**0**	**0**	**n/a**	**-100.00%**	**0.00%**
		TOTAL		**2,576**	**2,547**	**201**	**11**	**0**	**0**	**-100.00%**	**-100.00%**	**0.00%**
	FRANCE	RED	CANADA BOTTLED	130,508	162,332	176,864	155,075	195,757	57,907	41.92%	26.23%	1.61%
			IMPORT BOTTLED	1,490,097	1,416,777	1,423,817	1,391,203	1,400,264	302,935	-2.38%	0.65%	8.70%
			RED - TOTAL	**1,620,605**	**1,579,109**	**1,600,681**	**1,546,278**	**1,596,020**	**360,842**	**2.77%**	**3.22%**	**7.83%**
		ROSE	IMPORT BOTTLED	43,791	59,740	65,938	63,088	73,540	34,756	14.77%	16.57%	9.05%
			ROSE - TOTAL	**43,791**	**59,740**	**65,938**	**63,088**	**73,540**	**34,756**	**14.77%**	**16.57%**	**9.05%**
		WHITE	CANADA BOTTLED	59,598	70,892	66,848	50,476	71,504	25,144	59.75%	41.66%	1.48%
			IMPORT BOTTLED	725,191	651,896	611,276	577,705	568,092	156,469	3.97%	-1.66%	14.59%
			WHITE - TOTAL	**784,788**	**722,788**	**678,124**	**628,181**	**639,596**	**181,613**	**9.25%**	**1.82%**	**13.12%**
		TOTAL		**2,449,184**	**2,361,638**	**2,344,743**	**2,237,546**	**2,309,156**	**577,211**	**5.40%**	**3.20%**	**9.33%**
	GEORGIA	RED	IMPORT BOTTLED	0	0	2,012	8,131	9,007	2,536	15.51%	10.77%	0.63%
			RED - TOTAL	**0**	**0**	**2,012**	**8,131**	**9,007**	**2,536**	**15.51%**	**10.77%**	**0.63%**
		WHITE	IMPORT BOTTLED	0	0	108	199	1,086	520	257.73%	446.42%	0.14%
			WHITE - TOTAL	**0**	**0**	**108**	**199**	**1,086**	**520**	**257.73%**	**446.42%**	**0.14%**
		TOTAL		**0**	**0**	**2,120**	**8,330**	**10,093**	**3,057**	**30.56%**	**21.17%**	**0.58%**
	GERMANY	ICE WINE WHITE	IMPORT BOTTLED	3	0	0	0	8	1	n/a	n/a	0.00%
			ICE WINE WHITE - TOTAL	**3**	**0**	**0**	**0**	**8**	**1**	**n/a**	**n/a**	**0.00%**
		RED	IMPORT BOTTLED	14,186	20,044	16,644	17,678	9,719	2,282	-24.11%	-45.02%	6.19%

IMPORT WINE MARKET
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SALES IN LITRES

				2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
TABLE WINE	GERMANY	RED	**RED - TOTAL**	**14,186**	**20,044**	**16,644**	**17,678**	**9,719**	**2,282**	**-24.11%**	**-45.02%**	**6.19%**
		WHITE	IMPORT BOTTLED	476,117	485,189	475,974	475,197	469,915	114,343	-0.14%	-1.11%	6.02%
			WHITE - TOTAL	**476,117**	**485,189**	**475,974**	**475,197**	**469,915**	**114,343**	**-0.14%**	**-1.11%**	**6.02%**
		TOTAL		**490,306**	**505,233**	**492,618**	**492,875**	**479,643**	**116,626**	**-0.76%**	**-2.69%**	**6.02%**
	GREECE	RED	IMPORT BOTTLED	91,660	66,233	60,842	50,824	48,238	10,826	-8.87%	-5.09%	67.30%
			RED - TOTAL	**91,660**	**66,233**	**60,842**	**50,824**	**48,238**	**10,826**	**-8.87%**	**-5.09%**	**67.30%**
		ROSE	IMPORT BOTTLED	9	58	0	0	0	0	n/a	n/a	0.00%
			ROSE - TOTAL	**9**	**58**	**0**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
		WHITE	IMPORT BOTTLED	74,018	59,023	56,700	51,791	47,153	13,430	-9.91%	-8.95%	58.13%
			WHITE - TOTAL	**74,018**	**59,023**	**56,700**	**51,791**	**47,153**	**13,430**	**-9.91%**	**-8.95%**	**58.13%**
		TOTAL		**165,687**	**125,314**	**117,541**	**102,615**	**95,391**	**24,257**	**-9.45%**	**-7.04%**	**62.77%**
	HUNGARY	RED	IMPORT BOTTLED	39,572	25,249	24,506	22,126	22,306	6,824	26.97%	0.81%	1.15%
			RED - TOTAL	**39,572**	**25,249**	**24,506**	**22,126**	**22,306**	**6,824**	**26.97%**	**0.81%**	**1.15%**
		WHITE	IMPORT BOTTLED	98,007	76,071	87,662	84,351	85,208	22,860	-5.63%	1.02%	5.73%
			WHITE - TOTAL	**98,007**	**76,071**	**87,662**	**84,351**	**85,208**	**22,860**	**-5.63%**	**1.02%**	**5.73%**
		TOTAL		**137,579**	**101,320**	**112,167**	**106,477**	**107,514**	**29,684**	**0.29%**	**0.97%**	**4.78%**
	INDIA	RED	IMPORT BOTTLED	18	-1	0	0	0	0	n/a	n/a	0.00%
			RED - TOTAL	**18**	**-1**	**0**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
		ROSE	IMPORT BOTTLED	397	149	0	0	0	0	n/a	n/a	0.00%
			ROSE - TOTAL	**397**	**149**	**0**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
		WHITE	IMPORT BOTTLED	31	2	0	0	0	0	n/a	n/a	0.00%
			WHITE - TOTAL	**31**	**2**	**0**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
		TOTAL		**446**	**151**	**0**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
	ISRAEL	RED	IMPORT BOTTLED	8,452	9,556	6,976	6,536	6,369	1,192	17.18%	-2.56%	2.81%
			RED - TOTAL	**8,452**	**9,556**	**6,976**	**6,536**	**6,369**	**1,192**	**17.18%**	**-2.56%**	**2.81%**
		ROSE	IMPORT BOTTLED	0	0	18	457	726	215	-17.77%	58.95%	24.59%

IMPORT WINE MARKET
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				2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
TABLE WINE	ISRAEL	ROSE	**ROSE - TOTAL**	**0**	**0**	**18**	**457**	**726**	**215**	**-17.77%**	**58.95%**	**24.59%**
		WHITE	IMPORT BOTTLED	3,508	3,735	3,401	3,598	3,090	641	-15.13%	-14.12%	0.80%
			WHITE - TOTAL	**3,508**	**3,735**	**3,401**	**3,598**	**3,090**	**641**	**-15.13%**	**-14.12%**	**0.80%**
		TOTAL		**11,960**	**13,291**	**10,395**	**10,591**	**10,185**	**2,048**	**0.69%**	**-3.83%**	**3.76%**
	ITALY	RED	IMPORT BOTTLED	2,270,323	2,150,903	2,148,264	2,141,007	2,119,404	472,905	-4.17%	-1.01%	16.18%
			RED - TOTAL	**2,270,323**	**2,150,903**	**2,148,264**	**2,141,007**	**2,119,404**	**472,905**	**-4.17%**	**-1.01%**	**16.18%**
		ROSE	IMPORT BOTTLED	2,370	4,880	21,976	38,821	40,748	15,648	-2.98%	4.97%	3.49%
			ROSE - TOTAL	**2,370**	**4,880**	**21,976**	**38,821**	**40,748**	**15,648**	**-2.98%**	**4.97%**	**3.49%**
		WHITE	IMPORT BOTTLED	1,129,083	1,137,806	1,164,640	1,194,888	1,306,371	371,428	8.23%	9.33%	20.51%
			WHITE - TOTAL	**1,129,083**	**1,137,806**	**1,164,640**	**1,194,888**	**1,306,371**	**371,428**	**8.23%**	**9.33%**	**20.51%**
		TOTAL		**3,401,776**	**3,293,589**	**3,334,881**	**3,374,717**	**3,466,523**	**859,982**	**0.84%**	**2.72%**	**17.66%**
	LEBANON	RED	IMPORT BOTTLED	1,028	486	400	412	332	76	-20.47%	-19.64%	35.29%
			RED - TOTAL	**1,028**	**486**	**400**	**412**	**332**	**76**	**-20.47%**	**-19.64%**	**35.29%**
		ROSE	IMPORT BOTTLED	187	8	94	124	130	0	-100.00%	5.45%	0.00%
			ROSE - TOTAL	**187**	**8**	**94**	**124**	**130**	**0**	**-100.00%**	**5.45%**	**0.00%**
		WHITE	IMPORT BOTTLED	233	144	159	175	96	28	-42.42%	-45.06%	75.00%
			WHITE - TOTAL	**233**	**144**	**159**	**175**	**96**	**28**	**-42.42%**	**-45.06%**	**75.00%**
		TOTAL		**1,448**	**638**	**654**	**711**	**558**	**104**	**-50.88%**	**-21.52%**	**57.26%**
	MEXICO	RED	IMPORT BOTTLED	1,274	1,099	959	829	753	219	1.04%	-9.14%	14.34%
			RED - TOTAL	**1,274**	**1,099**	**959**	**829**	**753**	**219**	**1.04%**	**-9.14%**	**14.34%**
		WHITE	IMPORT BOTTLED	63	176	338	153	106	38	-15.00%	-30.88%	19.15%
			WHITE - TOTAL	**63**	**176**	**338**	**153**	**106**	**38**	**-15.00%**	**-30.88%**	**19.15%**
		TOTAL		**1,337**	**1,274**	**1,297**	**982**	**859**	**257**	**-1.72%**	**-12.53%**	**14.93%**
	MOLDOVA, REPUBLIC OF	RED	IMPORT BOTTLED	131	36	9	0	0	0	n/a	n/a	0.00%
			RED - TOTAL	**131**	**36**	**9**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
		WHITE	IMPORT BOTTLED	18	0	0	0	0	0	n/a	n/a	0.00%

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

				2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
TABLE WINE	MOLDOVA, REPUBLIC OF	WHITE	**WHITE - TOTAL**	**18**	**0**	**0**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
		TOTAL		**149**	**36**	**9**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
	MONTENEGRO	RED	IMPORT BOTTLED	4,637	3,561	3,614	4,166	4,288	933	32.91%	2.92%	1.89%
			RED - TOTAL	**4,637**	**3,561**	**3,614**	**4,166**	**4,288**	**933**	**32.91%**	**2.92%**	**1.89%**
		TOTAL		**4,637**	**3,561**	**3,614**	**4,166**	**4,288**	**933**	**32.91%**	**2.92%**	**1.89%**
	MOROCCO	RED	IMPORT BOTTLED	476	36	3	0	0	0	n/a	n/a	0.00%
			RED - TOTAL	**476**	**36**	**3**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
		TOTAL		**476**	**36**	**3**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
	NEW ZEALAND	RED	IMPORT BOTTLED	65,276	61,585	79,963	89,251	111,519	24,427	8.30%	24.95%	17.42%
			RED - TOTAL	**65,276**	**61,585**	**79,963**	**89,251**	**111,519**	**24,427**	**8.30%**	**24.95%**	**17.42%**
		ROSE	IMPORT BOTTLED	3,140	1,197	1,156	1,250	27	0	-100.00%	-97.84%	0.00%
			ROSE - TOTAL	**3,140**	**1,197**	**1,156**	**1,250**	**27**	**0**	**-100.00%**	**-97.84%**	**0.00%**
		WHITE	CANADA BOTTLED	0	0	0	0	1,600	1,263	n/a	n/a	48.73%
			IMPORT BOTTLED	518,612	555,061	723,141	861,897	1,064,865	326,874	22.47%	23.55%	20.51%
			WHITE - TOTAL	**518,612**	**555,061**	**723,141**	**861,897**	**1,066,466**	**328,137**	**22.95%**	**23.73%**	**20.55%**
		TOTAL		**587,028**	**617,842**	**804,260**	**952,399**	**1,178,012**	**352,564**	**21.68%**	**23.69%**	**20.26%**
	PORTUGAL	RED	IMPORT BOTTLED	102,397	107,304	116,692	143,063	106,737	22,056	-35.78%	-25.39%	4.89%
			RED - TOTAL	**102,397**	**107,304**	**116,692**	**143,063**	**106,737**	**22,056**	**-35.78%**	**-25.39%**	**4.89%**
		ROSE	IMPORT BOTTLED	65,686	62,979	72,183	71,109	67,927	17,784	-6.49%	-4.48%	2.17%
			ROSE - TOTAL	**65,686**	**62,979**	**72,183**	**71,109**	**67,927**	**17,784**	**-6.49%**	**-4.48%**	**2.17%**
		WHITE	IMPORT BOTTLED	75,262	91,580	102,440	104,027	116,264	39,639	12.16%	11.76%	3.25%
			WHITE - TOTAL	**75,262**	**91,580**	**102,440**	**104,027**	**116,264**	**39,639**	**12.16%**	**11.76%**	**3.25%**
		TOTAL		**243,344**	**261,863**	**291,316**	**318,199**	**290,928**	**79,479**	**-10.40%**	**-8.57%**	**3.60%**
	ROMANIA	RED	IMPORT BOTTLED	8	0	0	0	0	0	n/a	n/a	0.00%
			RED - TOTAL	**8**	**0**	**0**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
		WHITE	IMPORT BOTTLED	4	0	0	0	19	0	n/a	n/a	0.00%

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

				2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
TABLE WINE	ROMANIA	WHITE	**WHITE - TOTAL**	**4**	**0**	**0**	**0**	**19**	**0**	**n/a**	**n/a**	**0.00%**
		TOTAL		**12**	**0**	**0**	**0**	**19**	**0**	**n/a**	**n/a**	**0.00%**
	SLOVAK REPUBLIC	RED	IMPORT BOTTLED	9	0	0	0	0	0	n/a	n/a	0.00%
			RED - TOTAL	**9**	**0**	**0**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
		TOTAL		**9**	**0**	**0**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
	SLOVENIA	RED	IMPORT BOTTLED	0	0	0	58	0	0	n/a	-100.00%	0.00%
			RED - TOTAL	**0**	**0**	**0**	**58**	**0**	**0**	**n/a**	**-100.00%**	**0.00%**
		WHITE	IMPORT BOTTLED	18	500	44	40	14	9	n/a	-66.67%	0.00%
			WHITE - TOTAL	**18**	**500**	**44**	**40**	**14**	**9**	**n/a**	**-66.67%**	**0.00%**
		TOTAL		**18**	**500**	**44**	**99**	**14**	**9**	**n/a**	**-86.36%**	**0.00%**
	SOUTH AFRICA	RED	CANADA BOTTLED	864	611	576	0	0	0	n/a	n/a	0.00%
			IMPORT BOTTLED	690,053	694,326	615,982	586,033	549,694	123,872	-10.74%	-6.20%	5.40%
			RED - TOTAL	**690,917**	**694,937**	**616,558**	**586,033**	**549,694**	**123,872**	**-10.74%**	**-6.20%**	**5.40%**
		ROSE	IMPORT BOTTLED	1,784	1,300	661	2,104	153	117	n/a	-92.73%	0.00%
			ROSE - TOTAL	**1,784**	**1,300**	**661**	**2,104**	**153**	**117**	**n/a**	**-92.73%**	**0.00%**
		WHITE	CANADA BOTTLED	731	588	360	0	0	0	n/a	n/a	0.00%
			IMPORT BOTTLED	384,162	386,062	376,529	411,543	423,440	121,793	5.45%	2.89%	6.87%
			WHITE - TOTAL	**384,893**	**386,650**	**376,889**	**411,543**	**423,440**	**121,793**	**5.45%**	**2.89%**	**6.87%**
		TOTAL		**1,077,594**	**1,082,887**	**994,108**	**999,680**	**973,286**	**245,782**	**-3.38%**	**-2.64%**	**6.04%**
	SPAIN	RED	IMPORT BOTTLED	757,102	700,115	753,672	908,066	1,041,685	250,498	13.96%	14.71%	6.10%
			RED - TOTAL	**757,102**	**700,115**	**753,672**	**908,066**	**1,041,685**	**250,498**	**13.96%**	**14.71%**	**6.10%**
		ROSE	IMPORT BOTTLED	10,996	12,468	14,014	11,334	10,298	4,492	7.54%	-9.14%	13.74%
			ROSE - TOTAL	**10,996**	**12,468**	**14,014**	**11,334**	**10,298**	**4,492**	**7.54%**	**-9.14%**	**13.74%**
		WHITE	IMPORT BOTTLED	44,614	48,549	50,822	70,285	62,637	18,647	-14.12%	-10.88%	14.84%
			WHITE - TOTAL	**44,614**	**48,549**	**50,822**	**70,285**	**62,637**	**18,647**	**-14.12%**	**-10.88%**	**14.84%**
		TOTAL		**812,713**	**761,132**	**818,508**	**989,685**	**1,114,620**	**273,637**	**11.37%**	**12.62%**	**6.66%**

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

				2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
TABLE WINE	SWITZERLAND	RED	IMPORT BOTTLED	72	18	0	0	0	0	n/a	n/a	0.00%
			RED - TOTAL	**72**	**18**	**0**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
		WHITE	IMPORT BOTTLED	63	27	112	205	2	0	n/a	-99.27%	0.00%
			WHITE - TOTAL	**63**	**27**	**112**	**205**	**2**	**0**	**n/a**	**-99.27%**	**0.00%**
		TOTAL		**135**	**45**	**112**	**205**	**2**	**0**	**n/a**	**-99.27%**	**0.00%**
	TURKEY	RED	IMPORT BOTTLED	0	0	180	370	404	54	38.46%	9.33%	10.95%
			RED - TOTAL	**0**	**0**	**180**	**370**	**404**	**54**	**38.46%**	**9.33%**	**10.95%**
		TOTAL		**0**	**0**	**180**	**370**	**404**	**54**	**38.46%**	**9.33%**	**10.95%**
	UNITED STATES OF AMERICA	ICE WINE WHITE	IMPORT BOTTLED	0	0	0	0	14	0	n/a	n/a	0.00%
			ICE WINE WHITE - TOTAL	**0**	**0**	**0**	**0**	**14**	**0**	**n/a**	**n/a**	**0.00%**
		RED	CANADA BOTTLED	473,172	502,450	485,233	412,498	353,620	77,566	-19.04%	-14.27%	1.53%
			IMPORT BOTTLED	2,661,884	2,708,048	2,884,991	3,006,839	3,541,144	839,740	14.79%	17.77%	13.67%
			RED - TOTAL	**3,135,056**	**3,210,498**	**3,370,224**	**3,419,337**	**3,894,764**	**917,306**	**10.88%**	**13.90%**	**12.57%**
		ROSE	CANADA BOTTLED	11,679	11,140	8,872	1,242	882	171	-47.22%	-28.99%	0.00%
			IMPORT BOTTLED	529,068	505,237	488,352	468,634	463,456	127,407	-0.46%	-1.10%	5.41%
			ROSE - TOTAL	**540,747**	**516,378**	**497,224**	**469,876**	**464,338**	**127,578**	**-0.58%**	**-1.18%**	**5.40%**
		WHITE	CANADA BOTTLED	260,656	268,946	246,216	213,789	154,952	34,939	-35.02%	-27.52%	2.36%
			IMPORT BOTTLED	1,526,762	1,626,580	1,717,092	1,726,503	1,852,174	520,762	4.68%	7.28%	11.09%
			WHITE - TOTAL	**1,787,419**	**1,895,526**	**1,963,308**	**1,940,292**	**2,007,126**	**555,701**	**0.81%**	**3.44%**	**10.42%**
		TOTAL		**5,463,221**	**5,622,403**	**5,830,755**	**5,829,505**	**6,366,242**	**1,600,586**	**6.22%**	**9.21%**	**11.37%**
	URUGUAY	RED	IMPORT BOTTLED	919	596	2,354	1,863	889	185	-27.14%	-52.29%	1.10%
			RED - TOTAL	**919**	**596**	**2,354**	**1,863**	**889**	**185**	**-27.14%**	**-52.29%**	**1.10%**
		WHITE	IMPORT BOTTLED	0	0	36	52	-2	-1	-101.43%	-102.86%	0.00%
			WHITE - TOTAL	**0**	**0**	**36**	**52**	**-2**	**-1**	**-101.43%**	**-102.86%**	**0.00%**
		TOTAL		**919**	**596**	**2,390**	**1,916**	**887**	**184**	**-39.85%**	**-53.68%**	**1.10%**
IMPORT TABLE WINE - SUMMARY			CANADA BOTTLED	1,524,944	1,518,792	1,391,560	1,108,817	994,458	245,664	-8.94%	-10.31%	7.06%

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN LITRES

			2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
IMPORT TABLE WINE - SUMMARY		IMPORT BOTTLED	26,365,702	25,974,523	26,549,431	26,713,303	27,847,852	6,854,285	2.65%	4.25%	11.40%
IMPORT TABLE WINE - TOTAL			**27,890,646**	**27,493,315**	**27,940,991**	**27,822,120**	**28,842,310**	**7,099,949**	**2.20%**	**3.67%**	**11.25%**
SPARKLING WINE	ARGENTINA	RED	0	0	0	54	72	0	-100.00%	33.33%	0.00%
		ROSE	0	0	126	166	72	9	-93.55%	-56.76%	25.00%
		WHITE	1,169	1,830	3,224	1,549	4,446	1,294	337.85%	186.96%	10.88%
		TOTAL	**1,169**	**1,830**	**3,350**	**1,770**	**4,590**	**1,303**	**193.43%**	**159.35%**	**11.52%**
	AUSTRALIA	RED	15,754	13,455	11,134	10,088	9,359	2,144	-8.78%	-7.22%	0.87%
		ROSE	38,410	69,991	79,415	75,524	76,689	17,190	7.04%	1.54%	3.96%
		WHITE	114,865	124,640	107,890	89,452	94,150	21,680	13.49%	5.25%	4.57%
		TOTAL	**169,030**	**208,086**	**198,439**	**175,064**	**180,198**	**41,013**	**9.34%**	**2.93%**	**4.12%**
	AUSTRIA	ROSE	0	0	0	0	9	0	n/a	n/a	0.00%
		TOTAL	**0**	**0**	**0**	**0**	**9**	**0**	**n/a**	**n/a**	**0.00%**
	CHILE	ROSE	7,465	13,611	15,282	18,412	18,347	5,036	8.23%	-0.35%	1.55%
		WHITE	1,054	486	90	1	146	22	n/a	19,300.00%	0.00%
		TOTAL	**8,519**	**14,097**	**15,372**	**18,412**	**18,493**	**5,059**	**8.23%**	**0.44%**	**1.55%**
	CHINA	WHITE	0	0	0	82	172	36	-5.88%	110.09%	0.44%
		TOTAL	**0**	**0**	**0**	**82**	**172**	**36**	**-5.88%**	**110.09%**	**0.44%**
	CZECH REPUBLIC	WHITE	1,044	710	4	0	0	0	n/a	n/a	0.00%
		TOTAL	**1,044**	**710**	**4**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
	FRANCE	RED	0	0	0	1,976	4	0	-100.00%	-99.81%	0.00%
		ROSE	29,357	30,621	33,492	40,756	47,834	11,168	11.19%	17.37%	10.45%
		ROSE TABLE WINE	0	0	448	2,110	3,819	861	48.32%	81.02%	7.09%
		WHITE	202,645	175,395	173,882	172,185	175,983	39,857	5.92%	2.21%	26.67%
		WHITE TABLE WINE	4,156	4,668	5,717	6,495	4,774	953	-26.10%	-26.50%	13.26%
		TOTAL	**236,158**	**210,684**	**213,538**	**223,521**	**232,413**	**52,839**	**2.56%**	**3.98%**	**22.73%**
	GERMANY	ROSE	27	692	17,023	15,694	20,175	3,465	29.43%	28.55%	3.70%

IMPORT WINE MARKET
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SALES IN LITRES

			2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
SPARKLING WINE	GERMANY	WHITE	149,081	147,262	157,237	165,326	156,686	32,922	3.62%	-5.23%	11.42%
		TOTAL	**149,108**	**147,955**	**174,260**	**181,020**	**176,861**	**36,387**	**5.62%**	**-2.30%**	**10.54%**
	HUNGARY	WHITE	14,280	18,863	20,016	18,709	14,595	2,917	-26.41%	-21.99%	2.14%
		TOTAL	**14,280**	**18,863**	**20,016**	**18,709**	**14,595**	**2,917**	**-26.41%**	**-21.99%**	**2.14%**
	INDIA	WHITE	2	0	0	0	0	0	n/a	n/a	0.00%
		TOTAL	**2**	**0**	**0**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
	ISRAEL	WHITE	90	0	0	0	0	0	n/a	n/a	0.00%
		TOTAL	**90**	**0**	**0**	**0**	**0**	**0**	**n/a**	**n/a**	**0.00%**
	ITALY	RED	0	11	29	0	112	18	n/a	n/a	0.00%
		ROSE	4,117	5,584	12,875	11,339	11,361	2,800	-2.81%	0.19%	10.50%
		WHITE	135,386	153,432	177,119	200,950	233,016	64,752	23.80%	15.96%	23.66%
		TOTAL	**139,502**	**159,027**	**190,024**	**212,288**	**244,489**	**67,570**	**22.41%**	**15.12%**	**23.05%**
	NEW ZEALAND	ROSE	0	207	27	260	4,696	1,277	1,200.00%	1,704.61%	9.18%
		WHITE	5,284	4,737	2,177	11,316	13,876	3,527	15.21%	22.63%	12.07%
		TOTAL	**5,284**	**4,944**	**2,204**	**11,576**	**18,573**	**4,804**	**52.05%**	**60.44%**	**11.34%**
	PORTUGAL	ROSE	0	666	452	413	0	0	n/a	-100.00%	0.00%
		WHITE	0	315	270	430	216	63	40.00%	-49.74%	47.92%
		TOTAL	**0**	**981**	**722**	**843**	**216**	**63**	**40.00%**	**-74.38%**	**47.92%**
	SOUTH AFRICA	ROSE	0	255	14	117	81	9	-66.67%	-30.77%	0.00%
		WHITE	1,697	7,360	18,599	17,804	16,384	3,772	7.39%	-7.97%	5.30%
		TOTAL	**1,697**	**7,616**	**18,614**	**17,920**	**16,466**	**3,782**	**6.82%**	**-8.12%**	**5.30%**
	SPAIN	RED	22	0	18	32	50	0	-100.00%	57.14%	0.00%
		ROSE	15,028	12,566	18,692	19,868	13,856	3,077	-17.39%	-30.26%	11.50%
		WHITE	261,793	239,996	266,055	265,385	259,928	56,907	6.43%	-2.06%	16.89%
		TOTAL	**276,843**	**252,562**	**284,764**	**285,285**	**273,833**	**59,984**	**4.86%**	**-4.01%**	**16.62%**
	UNITED STATES OF AMERICA	ROSE	1,664	10,928	17,850	6,116	2,263	557	-53.33%	-63.00%	0.40%

IMPORT WINE MARKET
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SALES IN LITRES

			2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
SPARKLING WINE	UNITED STATES OF AMERICA	WHITE	134,584	108,918	112,933	109,752	97,748	21,065	-17.93%	-10.94%	11.00%
		TOTAL	**136,248**	**119,845**	**130,783**	**115,868**	**100,011**	**21,622**	**-19.50%**	**-13.69%**	**10.76%**
IMPORT SPARKLING WINE - TOTAL			**1,138,974**	**1,147,199**	**1,252,089**	**1,262,359**	**1,280,917**	**297,379**	**6.75%**	**1.47%**	**15.28%**
WINE - GIFT PACKS		AUSTRALIA	41,309	8,841	7,088	3,926	0	0	-100.00%	-100.00%	0.00%
		CHILE	0	0	0	0	960	101	n/a	n/a	1.67%
		FRANCE	859	401	892	1,930	1,774	56	-67.67%	-8.05%	1.65%
		ITALY	1,983	3,115	0	0	1,800	0	n/a	n/a	0.00%
		PORTUGAL	0	45	15	0	0	0	n/a	n/a	0.00%
		SOUTH AFRICA	0	0	8,682	0	0	0	n/a	n/a	0.00%
		SPAIN	0	0	2,065	1,012	0	0	n/a	-100.00%	0.00%
		UNITED STATES OF AMERICA	30	0	0	14	2,900	0	-100.00%	21,377.78%	0.00%
IMPORT WINE - GIFT PACKS - TOTAL			**44,181**	**12,402**	**18,742**	**6,880**	**7,434**	**157**	**-17.45%**	**8.04%**	**0.85%**
IMPORT WINE - TOTAL			**30,145,466**	**29,655,113**	**30,190,581**	**30,056,111**	**31,093,569**	**7,611,626**	**2.28%**	**3.45%**	**11.98%**

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

			2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
APERITIF, DESSERT AND FORTIFIED WINE	FLAVOURED	AUSTRALIA	$72	$71	$66	$69	$55	$10	-12.68%	-20.67%	1.07%
		CHINA	$0	$0	$9	$39	$28	$5	-30.90%	-28.67%	1.34%
		FRANCE	$0	$0	$0	$0	$18	$7	n/a	n/a	0.00%
		ITALY	$1	$4	$0	$260	$390	$105	30.20%	50.14%	11.25%
		SOUTH AFRICA	$0	$0	$0	$0	$34	$4	n/a	n/a	0.00%
		UNITED STATES OF AMERICA	$41	$68	$24	$24	$113	$67	872.43%	363.30%	0.20%
		FLAVOURED	**$114**	**$143**	**$100**	**$392**	**$638**	**$198**	**76.51%**	**49.40%**	**7.69%**
	FRUIT	ARMENIA	$1	$0	$0	$0	$0	$0	n/a	n/a	0.00%
		DENMARK	$0	$0	$0	$0	$0	$0	n/a	n/a	0.00%
		FRANCE	$0	$0	$0	$1	$0	$0	0.00%	-63.96%	0.00%
		JAPAN	$243	$272	$287	$286	$300	$73	2.92%	4.90%	32.19%
		KOREA - SOUTH	$8	$3	$3	$4	$3	$1	-53.97%	-19.54%	5.11%
		TURKEY	$0	$0	$1	$0	$0	$0	n/a	n/a	0.00%
		UNITED STATES OF AMERICA	$34	$32	$46	$67	$74	$27	55.12%	11.14%	49.10%
		FRUIT	**$287**	**$308**	**$337**	**$357**	**$377**	**$101**	**12.48%**	**5.67%**	**35.33%**
	MADEIRA	PORTUGAL	$196	$166	$181	$174	$172	$27	5.58%	-0.79%	17.10%
		MADEIRA	**$196**	**$166**	**$181**	**$174**	**$172**	**$27**	**5.58%**	**-0.79%**	**17.10%**
	MONTILLA	SPAIN	$205	$197	$175	$192	$210	$37	8.91%	9.41%	4.66%
		MONTILLA	**$205**	**$197**	**$175**	**$192**	**$210**	**$37**	**8.91%**	**9.41%**	**4.66%**
	OTHER	AUSTRALIA	$0	$0	$0	$0	$6	$1	2,577.94%	21,573.91%	3.85%
		OTHER	**$0**	**$0**	**$0**	**$0**	**$6**	**$1**	**2,577.94%**	**21,573.91%**	**3.85%**
	OTHER FORTIFIED	ARGENTINA	$0	$0	$0	$0	$0	$0	n/a	-41.67%	0.00%
		AUSTRALIA	$34	$24	$23	$23	$19	$2	-42.75%	-17.51%	27.44%
		CHINA	$145	$140	$142	$163	$151	$29	-12.63%	-7.55%	19.62%
		FRANCE	$589	$566	$557	$555	$592	$146	10.90%	6.68%	10.64%
		GREECE	$14	$1	$2	$1	$0	$0	-100.00%	-100.00%	0.00%

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

			2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
APERITIF, DESSERT AND FORTIFIED WINE	OTHER FORTIFIED	ITALY	$303	$319	$321	$317	$313	$66	-5.19%	-1.45%	32.05%
		JAPAN	$0	$3	$13	$45	$66	$24	18.14%	47.46%	82.78%
		KOREA - SOUTH	$162	$113	$98	$138	$121	$23	-33.37%	-12.29%	36.24%
		SPAIN	$0	$0	$2	$0	$0	$0	n/a	n/a	0.00%
		UNITED STATES OF AMERICA	$88	$73	$66	$63	$60	$11	-18.74%	-4.53%	24.50%
		URUGUAY	$1	$0	$1	$0	$0	$0	n/a	n/a	0.00%
		OTHER FORTIFIED	**$1,336**	**$1,240**	**$1,226**	**$1,305**	**$1,322**	**$301**	**-1.74%**	**1.27%**	**23.55%**
	PORT	AUSTRALIA	$642	$484	$395	$337	$324	$67	-0.29%	-3.99%	13.28%
		PORTUGAL	$3,498	$3,137	$3,334	$3,263	$3,017	$531	-5.28%	-7.52%	12.21%
		SOUTH AFRICA	$338	$301	$258	$306	$285	$54	-14.74%	-6.62%	10.50%
		UNITED STATES OF AMERICA	$2	$1	$2	$1	$4	$0	n/a	280.41%	0.00%
		PORT	**$4,479**	**$3,922**	**$3,989**	**$3,906**	**$3,630**	**$652**	**-5.65%**	**-7.06%**	**12.17%**
	SAKE	JAPAN	$1,645	$1,623	$1,793	$1,938	$2,083	$550	8.50%	7.45%	51.19%
		KOREA - SOUTH	$61	$40	$36	$36	$35	$8	-22.91%	-2.91%	40.74%
		UNITED STATES OF AMERICA	$3,311	$3,130	$3,213	$3,165	$3,171	$725	-2.60%	0.18%	57.86%
		SAKE	**$5,017**	**$4,793**	**$5,042**	**$5,140**	**$5,289**	**$1,282**	**1.69%**	**2.90%**	**55.12%**
	SHERRY	AUSTRALIA	$399	$372	$404	$485	$483	$84	-13.45%	-0.36%	0.69%
		NEW ZEALAND	$420	$383	$263	$3	$0	$0	100.00%	-100.45%	0.00%
		SOUTH AFRICA	$396	$349	$285	$336	$247	$54	-14.50%	-26.29%	0.72%
		SPAIN	$1,616	$1,492	$1,425	$1,436	$1,370	$233	-1.42%	-4.57%	2.84%
		SHERRY	**$2,831**	**$2,595**	**$2,378**	**$2,259**	**$2,101**	**$370**	**-6.44%**	**-7.01%**	**2.10%**
	VERMOUTH	FRANCE	$276	$232	$226	$223	$200	$40	-30.22%	-10.09%	12.06%
		ITALY	$2,492	$2,396	$2,315	$2,232	$2,216	$549	1.69%	-0.72%	6.77%
		UNITED STATES OF AMERICA	$3	$6	$7	$9	$10	$4	84.46%	12.84%	42.86%
		VERMOUTH	**$2,771**	**$2,634**	**$2,548**	**$2,464**	**$2,427**	**$593**	**-1.04%**	**-1.52%**	**7.35%**

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

				2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
IMPORT APERITIF, DESSERT AND FORTIFIED WINE - TOTAL				**$17,236**	**$15,998**	**$15,976**	**$16,189**	**$16,172**	**$3,563**	**1.53%**	**-0.11%**	25.41%
TABLE WINE	ARGENTINA	RED	IMPORT BOTTLED	$20,096	$27,864	$35,116	$39,479	$41,435	$9,180	-1.44%	4.95%	14.23%
			RED - TOTAL	**$20,096**	**$27,864**	**$35,116**	**$39,479**	**$41,435**	**$9,180**	**-1.44%**	**4.95%**	**14.23%**
		ROSE	IMPORT BOTTLED	$0	$60	$104	$113	$112	$40	-35.45%	-0.59%	2.22%
			ROSE - TOTAL	**$0**	**$60**	**$104**	**$113**	**$112**	**$40**	**-35.45%**	**-0.59%**	**2.22%**
		WHITE	IMPORT BOTTLED	$2,236	$3,529	$4,126	$4,533	$5,092	$1,370	9.05%	12.32%	8.79%
			WHITE - TOTAL	**$2,236**	**$3,529**	**$4,126**	**$4,533**	**$5,092**	**$1,370**	**9.05%**	**12.32%**	**8.79%**
		TOTAL		**$22,332**	**$31,454**	**$39,346**	**$44,126**	**$46,639**	**$10,590**	**-0.40%**	**5.70%**	**13.61%**
	ARMENIA	RED	IMPORT BOTTLED	$0	$0	$0	$0	$0	$0	n/a	n/a	0.00%
			RED - TOTAL	**$0**	**$0**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
		WHITE	IMPORT BOTTLED	$1	$1	$0	$0	$0	$0	-100.00%	99.99%	0.00%
			WHITE - TOTAL	**$1**	**$1**	**$0**	**$0**	**$0**	**$0**	**-100.00%**	**99.99%**	**0.00%**
		TOTAL		**$1**	**$1**	**$0**	**$0**	**$0**	**$0**	**-100.00%**	**99.99%**	**0.00%**
	AUSTRALIA	RED	CANADA BOTTLED	$223	$113	$113	$30	$0	$0	-100.00%	-100.00%	0.00%
			IMPORT BOTTLED	$96,561	$81,673	$75,127	$71,090	$69,125	$15,104	-5.95%	-2.76%	11.18%
			RED - TOTAL	**$96,785**	**$81,786**	**$75,240**	**$71,120**	**$69,125**	**$15,104**	**-5.95%**	**-2.80%**	**11.18%**
		ROSE	IMPORT BOTTLED	$280	$299	$286	$222	$199	$79	15.55%	-10.02%	5.09%
			ROSE - TOTAL	**$280**	**$299**	**$286**	**$222**	**$199**	**$79**	**15.55%**	**-10.02%**	**5.09%**
		WHITE	CANADA BOTTLED	$242	$100	$62	$6	$0	$0	n/a	-100.00%	0.00%
			IMPORT BOTTLED	$33,056	$30,223	$28,086	$26,439	$27,175	$7,329	2.36%	2.78%	8.06%
			WHITE - TOTAL	**$33,298**	**$30,322**	**$28,148**	**$26,445**	**$27,175**	**$7,329**	**2.36%**	**2.76%**	**8.06%**
		TOTAL		**$130,363**	**$112,408**	**$103,675**	**$97,786**	**$96,499**	**$22,512**	**-3.33%**	**-1.32%**	**10.29%**
	AUSTRIA	RED	IMPORT BOTTLED	$35	$31	$22	$18	$30	$6	16.23%	62.77%	13.94%
			RED - TOTAL	**$35**	**$31**	**$22**	**$18**	**$30**	**$6**	**16.23%**	**62.77%**	**13.94%**
		ROSE	IMPORT BOTTLED	$7	$7	$4	$0	$0	$0	n/a	n/a	0.00%
			ROSE - TOTAL	**$7**	**$7**	**$4**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

				2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
TABLE WINE	AUSTRIA	WHITE	IMPORT BOTTLED	$218	$157	$266	$254	$202	$41	-36.09%	-20.50%	27.65%
			WHITE - TOTAL	**$218**	**$157**	**$266**	**$254**	**$202**	**$41**	**-36.09%**	**-20.50%**	**27.65%**
		TOTAL		**$259**	**$195**	**$292**	**$273**	**$232**	**$47**	**-32.11%**	**-14.90%**	**25.88%**
	BULGARIA	RED	IMPORT BOTTLED	$185	$3	$0	$7	$9	$1	-79.41%	37.80%	3.64%
			RED - TOTAL	**$185**	**$3**	**$0**	**$7**	**$9**	**$1**	**-79.41%**	**37.80%**	**3.64%**
		WHITE	IMPORT BOTTLED	$0	$0	$0	$10	$12	$2	-53.23%	18.95%	2.40%
			WHITE - TOTAL	**$0**	**$0**	**$0**	**$10**	**$12**	**$2**	**-53.23%**	**18.95%**	**2.40%**
		TOTAL		**$185**	**$3**	**$0**	**$17**	**$21**	**$3**	**-64.02%**	**26.57%**	**2.94%**
	CANADA	RED	IMPORT BOTTLED	$0	$0	$0	$0	$7	$7	n/a	n/a	100.00%
			RED - TOTAL	**$0**	**$0**	**$0**	**$0**	**$7**	**$7**	**n/a**	**n/a**	**100.00%**
		TOTAL		**$0**	**$0**	**$0**	**$0**	**$7**	**$7**	**n/a**	**n/a**	**100.00%**
	CHILE	RED	CANADA BOTTLED	$2,728	$2,354	$1,962	$1,448	$1,102	$232	-26.50%	-23.92%	22.89%
			IMPORT BOTTLED	$26,445	$27,455	$28,582	$29,074	$29,468	$6,655	1.47%	1.36%	6.75%
			RED - TOTAL	**$29,172**	**$29,809**	**$30,544**	**$30,522**	**$30,570**	**$6,887**	**0.18%**	**0.16%**	**7.33%**
		ROSE	IMPORT BOTTLED	$109	$134	$118	$103	$87	$30	-41.59%	-14.82%	3.61%
			ROSE - TOTAL	**$109**	**$134**	**$118**	**$103**	**$87**	**$30**	**-41.59%**	**-14.82%**	**3.61%**
		WHITE	CANADA BOTTLED	$2,034	$1,904	$1,486	$1,048	$808	$194	-23.38%	-22.87%	24.62%
			IMPORT BOTTLED	$9,539	$10,965	$11,858	$12,462	$13,080	$3,758	8.66%	4.96%	10.10%
			WHITE - TOTAL	**$11,574**	**$12,870**	**$13,344**	**$13,509**	**$13,888**	**$3,952**	**6.48%**	**2.80%**	**10.95%**
		TOTAL		**$40,855**	**$42,813**	**$44,006**	**$44,134**	**$44,546**	**$10,868**	**2.18%**	**0.93%**	**8.45%**
	CHINA	RED	IMPORT BOTTLED	$68	$80	$52	$38	$19	$1	-77.03%	-51.12%	5.32%
			RED - TOTAL	**$68**	**$80**	**$52**	**$38**	**$19**	**$1**	**-77.03%**	**-51.12%**	**5.32%**
		WHITE	IMPORT BOTTLED	$7	$5	$3	$8	$17	$5	94.42%	102.07%	2.51%
			WHITE - TOTAL	**$7**	**$5**	**$3**	**$8**	**$17**	**$5**	**94.42%**	**102.07%**	**2.51%**
		TOTAL		**$74**	**$86**	**$54**	**$46**	**$35**	**$7**	**-22.80%**	**-23.90%**	**3.99%**
	CROATIA	RED	IMPORT BOTTLED	$69	$59	$47	$37	$7	$2	-66.53%	-81.62%	0.86%

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				2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
TABLE WINE	CROATIA	RED	**RED - TOTAL**	**$69**	**$59**	**$47**	**$37**	**$7**	**$2**	**-66.53%**	**-81.62%**	**0.86%**
		WHITE	IMPORT BOTTLED	$1	$0	$2	$1	$0	$0	n/a	-100.00%	0.00%
			WHITE - TOTAL	**$1**	**$0**	**$2**	**$1**	**$0**	**$0**	**n/a**	**-100.00%**	**0.00%**
		TOTAL		**$70**	**$59**	**$50**	**$39**	**$7**	**$2**	**-66.53%**	**-82.29%**	**0.86%**
	CZECH REPUBLIC	RED	IMPORT BOTTLED	$16	$15	$1	$0	$0	$0	-100.00%	-100.00%	0.00%
			RED - TOTAL	**$16**	**$15**	**$1**	**$0**	**$0**	**$0**	**-100.00%**	**-100.00%**	**0.00%**
		WHITE	IMPORT BOTTLED	$21	$20	$1	$0	$0	$0	n/a	-100.00%	0.00%
			WHITE - TOTAL	**$21**	**$20**	**$1**	**$0**	**$0**	**$0**	**n/a**	**-100.00%**	**0.00%**
		TOTAL		**$36**	**$35**	**$3**	**$0**	**$0**	**$0**	**-100.00%**	**-100.00%**	**0.00%**
	FRANCE	RED	CANADA BOTTLED	$946	$1,186	$1,307	$1,214	$1,487	$424	32.80%	22.49%	1.61%
			IMPORT BOTTLED	$32,094	$33,589	$31,793	$31,258	$37,770	$7,501	5.77%	20.84%	9.00%
			RED - TOTAL	**$33,040**	**$34,775**	**$33,100**	**$32,472**	**$39,258**	**$7,924**	**6.94%**	**20.90%**	**8.72%**
		ROSE	IMPORT BOTTLED	$748	$1,047	$1,135	$1,134	$1,358	$643	16.29%	19.77%	9.19%
			ROSE - TOTAL	**$748**	**$1,047**	**$1,135**	**$1,134**	**$1,358**	**$643**	**16.29%**	**19.77%**	**9.19%**
		WHITE	CANADA BOTTLED	$432	$517	$492	$394	$541	$184	49.56%	37.15%	1.49%
			IMPORT BOTTLED	$13,090	$11,955	$11,631	$11,396	$12,044	$3,283	9.21%	5.68%	17.28%
			WHITE - TOTAL	**$13,521**	**$12,472**	**$12,123**	**$11,790**	**$12,585**	**$3,467**	**10.79%**	**6.74%**	**16.60%**
		TOTAL		**$47,310**	**$48,294**	**$46,358**	**$45,396**	**$53,201**	**$12,034**	**8.49%**	**17.19%**	**10.60%**
	GEORGIA	RED	IMPORT BOTTLED	$0	$0	$47	$187	$185	$52	14.08%	-1.19%	0.63%
			RED - TOTAL	**$0**	**$0**	**$47**	**$187**	**$185**	**$52**	**14.08%**	**-1.19%**	**0.63%**
		WHITE	IMPORT BOTTLED	$0	$0	$2	$4	$17	$8	167.17%	338.58%	0.16%
			WHITE - TOTAL	**$0**	**$0**	**$2**	**$4**	**$17**	**$8**	**167.17%**	**338.58%**	**0.16%**
		TOTAL		**$0**	**$0**	**$49**	**$191**	**$202**	**$59**	**23.14%**	**5.79%**	**0.59%**
	GERMANY	ICE WINE WHITE	IMPORT BOTTLED	$0	$0	$0	$0	$2	$0	n/a	n/a	0.00%
			ICE WINE WHITE - TOTAL	**$0**	**$0**	**$0**	**$0**	**$2**	**$0**	**n/a**	**n/a**	**0.00%**
		RED	IMPORT BOTTLED	$192	$261	$225	$251	$167	$41	-12.27%	-33.44%	8.17%

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				2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
TABLE WINE	GERMANY	RED	**RED - TOTAL**	**$192**	**$261**	**$225**	**$251**	**$167**	**$41**	**-12.27%**	**-33.44%**	**8.17%**
		WHITE	IMPORT BOTTLED	$6,875	$7,208	$7,013	$7,217	$7,228	$1,762	0.00%	0.15%	8.04%
			WHITE - TOTAL	**$6,875**	**$7,208**	**$7,013**	**$7,217**	**$7,228**	**$1,762**	**0.00%**	**0.15%**	**8.04%**
		TOTAL		**$7,067**	**$7,469**	**$7,239**	**$7,468**	**$7,397**	**$1,803**	**-0.32%**	**-0.98%**	**8.04%**
	GREECE	RED	IMPORT BOTTLED	$1,022	$829	$773	$673	$643	$150	-4.89%	-4.43%	64.59%
			RED - TOTAL	**$1,022**	**$829**	**$773**	**$673**	**$643**	**$150**	**-4.89%**	**-4.43%**	**64.59%**
		ROSE	IMPORT BOTTLED	$0	$1	$0	$0	$0	$0	n/a	n/a	0.00%
			ROSE - TOTAL	**$0**	**$1**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
		WHITE	IMPORT BOTTLED	$748	$670	$680	$629	$572	$165	-8.44%	-9.14%	56.75%
			WHITE - TOTAL	**$748**	**$670**	**$680**	**$629**	**$572**	**$165**	**-8.44%**	**-9.14%**	**56.75%**
		TOTAL		**$1,770**	**$1,501**	**$1,453**	**$1,302**	**$1,215**	**$314**	**-6.78%**	**-6.71%**	**60.90%**
	HUNGARY	RED	IMPORT BOTTLED	$403	$276	$268	$248	$272	$94	57.65%	9.46%	1.21%
			RED - TOTAL	**$403**	**$276**	**$268**	**$248**	**$272**	**$94**	**57.65%**	**9.46%**	**1.21%**
		WHITE	IMPORT BOTTLED	$1,141	$946	$1,090	$1,071	$1,139	$321	4.28%	6.34%	6.10%
			WHITE - TOTAL	**$1,141**	**$946**	**$1,090**	**$1,071**	**$1,139**	**$321**	**4.28%**	**6.34%**	**6.10%**
		TOTAL		**$1,544**	**$1,222**	**$1,358**	**$1,319**	**$1,410**	**$414**	**12.92%**	**6.92%**	**5.16%**
	INDIA	RED	IMPORT BOTTLED	$0	$0	$0	$0	$0	$0	n/a	n/a	0.00%
			RED - TOTAL	**$0**	**$0**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
		ROSE	IMPORT BOTTLED	$4	$1	$0	$0	$0	$0	n/a	n/a	0.00%
			ROSE - TOTAL	**$4**	**$1**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
		WHITE	IMPORT BOTTLED	$1	$0	$0	$0	$0	$0	n/a	n/a	0.00%
			WHITE - TOTAL	**$1**	**$0**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
		TOTAL		**$5**	**$1**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
	ISRAEL	RED	IMPORT BOTTLED	$191	$225	$162	$156	$156	$29	20.12%	0.13%	2.57%
			RED - TOTAL	**$191**	**$225**	**$162**	**$156**	**$156**	**$29**	**20.12%**	**0.13%**	**2.57%**
		ROSE	IMPORT BOTTLED	$0	$0	$0	$9	$15	$5	-12.93%	58.83%	24.74%

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

				2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
TABLE WINE	ISRAEL	ROSE	**ROSE - TOTAL**	**$0**	**$0**	**$0**	**$9**	**$15**	**$5**	**-12.93%**	**58.83%**	**24.74%**
		WHITE	IMPORT BOTTLED	$74	$81	$72	$75	$68	$15	-8.41%	-9.21%	0.78%
			WHITE - TOTAL	**$74**	**$81**	**$72**	**$75**	**$68**	**$15**	**-8.41%**	**-9.21%**	**0.78%**
		TOTAL		**$265**	**$306**	**$234**	**$240**	**$239**	**$49**	**6.34%**	**-0.49%**	**3.44%**
	ITALY	RED	IMPORT BOTTLED	$38,755	$35,621	$36,394	$37,172	$37,996	$8,315	-0.99%	2.22%	21.86%
			RED - TOTAL	**$38,755**	**$35,621**	**$36,394**	**$37,172**	**$37,996**	**$8,315**	**-0.99%**	**2.22%**	**21.86%**
		ROSE	IMPORT BOTTLED	$39	$94	$402	$742	$793	$303	-2.62%	6.96%	3.41%
			ROSE - TOTAL	**$39**	**$94**	**$402**	**$742**	**$793**	**$303**	**-2.62%**	**6.96%**	**3.41%**
		WHITE	IMPORT BOTTLED	$16,067	$16,411	$17,162	$18,451	$20,399	$5,933	10.27%	10.56%	22.70%
			WHITE - TOTAL	**$16,067**	**$16,411**	**$17,162**	**$18,451**	**$20,399**	**$5,933**	**10.27%**	**10.56%**	**22.70%**
		TOTAL		**$54,861**	**$52,125**	**$53,958**	**$56,365**	**$59,189**	**$14,551**	**3.27%**	**5.01%**	**21.90%**
	LEBANON	RED	IMPORT BOTTLED	$64	$26	$26	$26	$20	$4	-24.74%	-23.55%	26.36%
			RED - TOTAL	**$64**	**$26**	**$26**	**$26**	**$20**	**$4**	**-24.74%**	**-23.55%**	**26.36%**
		ROSE	IMPORT BOTTLED	$6	$0	$3	$4	$4	$0	-100.00%	5.45%	0.00%
			ROSE - TOTAL	**$6**	**$0**	**$3**	**$4**	**$4**	**$0**	**-100.00%**	**5.45%**	**0.00%**
		WHITE	IMPORT BOTTLED	$14	$6	$7	$7	$3	$1	-47.40%	-53.09%	67.36%
			WHITE - TOTAL	**$14**	**$6**	**$7**	**$7**	**$3**	**$1**	**-47.40%**	**-53.09%**	**67.36%**
		TOTAL		**$84**	**$32**	**$36**	**$36**	**$27**	**$5**	**-46.04%**	**-26.14%**	**41.97%**
	MEXICO	RED	IMPORT BOTTLED	$22	$19	$21	$16	$14	$4	-8.22%	-12.71%	16.43%
			RED - TOTAL	**$22**	**$19**	**$21**	**$16**	**$14**	**$4**	**-8.22%**	**-12.71%**	**16.43%**
		WHITE	IMPORT BOTTLED	$1	$3	$7	$3	$2	$0	-56.42%	-49.28%	23.67%
			WHITE - TOTAL	**$1**	**$3**	**$7**	**$3**	**$2**	**$0**	**-56.42%**	**-49.28%**	**23.67%**
		TOTAL		**$23**	**$22**	**$28**	**$20**	**$16**	**$4**	**-17.16%**	**-18.77%**	**17.18%**
	MOLDOVA, REPUBLIC OF	RED	IMPORT BOTTLED	$3	$1	$0	$0	$0	$0	n/a	n/a	0.00%
			RED - TOTAL	**$3**	**$1**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
		WHITE	IMPORT BOTTLED	$0	$0	$0	$0	$0	$0	n/a	n/a	0.00%

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

				2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
TABLE WINE	MOLDOVA, REPUBLIC OF	WHITE	**WHITE - TOTAL**	**$0**	**$0**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
		TOTAL		**$3**	**$1**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
	MONTENEGRO	RED	IMPORT BOTTLED	$62	$51	$53	$61	$63	$14	32.91%	3.12%	1.89%
			RED - TOTAL	**$62**	**$51**	**$53**	**$61**	**$63**	**$14**	**32.91%**	**3.12%**	**1.89%**
		TOTAL		**$62**	**$51**	**$53**	**$61**	**$63**	**$14**	**32.91%**	**3.12%**	**1.89%**
	MOROCCO	RED	IMPORT BOTTLED	$18	$1	$0	$0	$0	$0	n/a	n/a	0.00%
			RED - TOTAL	**$18**	**$1**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
		TOTAL		**$18**	**$1**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
	NEW ZEALAND	RED	IMPORT BOTTLED	$1,823	$1,627	$2,103	$2,322	$2,745	$611	4.43%	18.22%	18.55%
			RED - TOTAL	**$1,823**	**$1,627**	**$2,103**	**$2,322**	**$2,745**	**$611**	**4.43%**	**18.22%**	**18.55%**
		ROSE	IMPORT BOTTLED	$62	$22	$22	$22	$0	$0	-100.00%	-97.77%	0.00%
			ROSE - TOTAL	**$62**	**$22**	**$22**	**$22**	**$0**	**$0**	**-100.00%**	**-97.77%**	**0.00%**
		WHITE	CANADA BOTTLED	$0	$0	$0	$0	$26	$21	n/a	n/a	45.51%
			IMPORT BOTTLED	$11,810	$12,501	$15,869	$18,904	$23,046	$7,016	20.17%	21.91%	21.38%
			WHITE - TOTAL	**$11,810**	**$12,501**	**$15,869**	**$18,904**	**$23,072**	**$7,037**	**20.53%**	**22.05%**	**21.41%**
		TOTAL		**$13,695**	**$14,150**	**$17,994**	**$21,248**	**$25,817**	**$7,647**	**18.97%**	**21.51%**	**21.11%**
	PORTUGAL	RED	IMPORT BOTTLED	$1,581	$1,671	$1,800	$2,148	$1,676	$355	-30.53%	-21.99%	6.05%
			RED - TOTAL	**$1,581**	**$1,671**	**$1,800**	**$2,148**	**$1,676**	**$355**	**-30.53%**	**-21.99%**	**6.05%**
		ROSE	IMPORT BOTTLED	$702	$688	$822	$810	$785	$210	-3.53%	-3.05%	2.17%
			ROSE - TOTAL	**$702**	**$688**	**$822**	**$810**	**$785**	**$210**	**-3.53%**	**-3.05%**	**2.17%**
		WHITE	IMPORT BOTTLED	$972	$1,188	$1,321	$1,387	$1,561	$528	11.45%	12.52%	3.88%
			WHITE - TOTAL	**$972**	**$1,188**	**$1,321**	**$1,387**	**$1,561**	**$528**	**11.45%**	**12.52%**	**3.88%**
		TOTAL		**$3,255**	**$3,548**	**$3,943**	**$4,345**	**$4,022**	**$1,093**	**-9.11%**	**-7.44%**	**4.45%**
	ROMANIA	RED	IMPORT BOTTLED	$0	$0	$0	$0	$0	$0	n/a	n/a	0.00%
			RED - TOTAL	**$0**	**$0**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
		WHITE	IMPORT BOTTLED	$0	$0	$0	$0	$0	$0	n/a	n/a	0.00%

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				2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
TABLE WINE	ROMANIA	WHITE	**WHITE - TOTAL**	**$0**	**$0**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
		TOTAL		**$0**	**$0**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
	SLOVAK REPUBLIC	RED	IMPORT BOTTLED	$0	$0	$0	$0	$0	$0	n/a	n/a	0.00%
			RED - TOTAL	**$0**	**$0**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
		TOTAL		**$0**	**$0**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
	SLOVENIA	RED	IMPORT BOTTLED	$0	$0	$0	$1	$0	$0	n/a	-100.00%	0.00%
			RED - TOTAL	**$0**	**$0**	**$0**	**$1**	**$0**	**$0**	**n/a**	**-100.00%**	**0.00%**
		WHITE	IMPORT BOTTLED	$1	$19	$2	$1	$1	$0	n/a	-45.43%	0.00%
			WHITE - TOTAL	**$1**	**$19**	**$2**	**$1**	**$1**	**$0**	**n/a**	**-45.43%**	**0.00%**
		TOTAL		**$1**	**$19**	**$2**	**$2**	**$1**	**$0**	**n/a**	**-70.48%**	**0.00%**
	SOUTH AFRICA	RED	CANADA BOTTLED	$12	$8	$8	$0	$0	$0	n/a	n/a	0.00%
			IMPORT BOTTLED	$9,613	$9,659	$8,701	$8,299	$8,111	$1,847	-6.83%	-2.26%	5.26%
			RED - TOTAL	**$9,625**	**$9,667**	**$8,709**	**$8,299**	**$8,111**	**$1,847**	**-6.83%**	**-2.26%**	**5.26%**
		ROSE	IMPORT BOTTLED	$22	$16	$11	$24	$3	$2	n/a	-87.31%	0.00%
			ROSE - TOTAL	**$22**	**$16**	**$11**	**$24**	**$3**	**$2**	**n/a**	**-87.31%**	**0.00%**
		WHITE	CANADA BOTTLED	$10	$8	$5	$0	$0	$0	n/a	n/a	0.00%
			IMPORT BOTTLED	$4,676	$4,685	$4,599	$5,089	$5,310	$1,561	7.60%	4.34%	7.06%
			WHITE - TOTAL	**$4,686**	**$4,693**	**$4,604**	**$5,089**	**$5,310**	**$1,561**	**7.60%**	**4.34%**	**7.06%**
		TOTAL		**$14,334**	**$14,377**	**$13,323**	**$13,411**	**$13,423**	**$3,410**	**-0.73%**	**0.09%**	**5.97%**
	SPAIN	RED	IMPORT BOTTLED	$12,254	$11,449	$12,422	$15,102	$16,857	$3,941	8.56%	11.62%	7.62%
			RED - TOTAL	**$12,254**	**$11,449**	**$12,422**	**$15,102**	**$16,857**	**$3,941**	**8.56%**	**11.62%**	**7.62%**
		ROSE	IMPORT BOTTLED	$191	$199	$231	$192	$190	$82	7.98%	-1.13%	13.47%
			ROSE - TOTAL	**$191**	**$199**	**$231**	**$192**	**$190**	**$82**	**7.98%**	**-1.13%**	**13.47%**
		WHITE	IMPORT BOTTLED	$701	$733	$773	$1,041	$1,000	$298	-4.70%	-3.90%	17.24%
			WHITE - TOTAL	**$701**	**$733**	**$773**	**$1,041**	**$1,000**	**$298**	**-4.70%**	**-3.90%**	**17.24%**
		TOTAL		**$13,146**	**$12,380**	**$13,425**	**$16,335**	**$18,047**	**$4,320**	**7.52%**	**10.48%**	**8.22%**

IMPORT WINE MARKET
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TABLE WINE	SWITZERLAND	RED	IMPORT BOTTLED	$2	$0	$0	$0	$0	$0	n/a	n/a	0.00%
			RED - TOTAL	**$2**	**$0**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
		WHITE	IMPORT BOTTLED	$2	$1	$3	$6	$0	$0	n/a	-99.27%	0.00%
			WHITE - TOTAL	**$2**	**$1**	**$3**	**$6**	**$0**	**$0**	**n/a**	**-99.27%**	**0.00%**
		TOTAL		**$4**	**$1**	**$3**	**$6**	**$0**	**$0**	**n/a**	**-99.27%**	**0.00%**
	TURKEY	RED	IMPORT BOTTLED	$0	$0	$3	$5	$6	$1	94.72%	12.69%	12.35%
			RED - TOTAL	**$0**	**$0**	**$3**	**$5**	**$6**	**$1**	**94.72%**	**12.69%**	**12.35%**
		TOTAL		**$0**	**$0**	**$3**	**$5**	**$6**	**$1**	**94.72%**	**12.69%**	**12.35%**
	UNITED STATES OF AMERICA	ICE WINE WHITE	IMPORT BOTTLED	$0	$0	$0	$0	$2	$0	n/a	n/a	0.00%
			ICE WINE WHITE - TOTAL	**$0**	**$0**	**$0**	**$0**	**$2**	**$0**	**n/a**	**n/a**	**0.00%**
		RED	CANADA BOTTLED	$3,592	$3,738	$3,633	$3,190	$2,760	$613	-17.31%	-13.46%	1.52%
			IMPORT BOTTLED	$50,829	$48,546	$52,334	$57,674	$69,100	$16,491	17.65%	19.81%	18.67%
			RED - TOTAL	**$54,421**	**$52,284**	**$55,967**	**$60,864**	**$71,860**	**$17,104**	**15.89%**	**18.07%**	**18.01%**
		ROSE	CANADA BOTTLED	$87	$84	$66	$10	$7	$1	-47.22%	-28.99%	0.00%
			IMPORT BOTTLED	$4,743	$4,506	$4,334	$4,243	$4,166	$1,154	0.46%	-1.80%	6.48%
			ROSE - TOTAL	**$4,830**	**$4,590**	**$4,400**	**$4,252**	**$4,173**	**$1,155**	**0.36%**	**-1.86%**	**6.47%**
		WHITE	CANADA BOTTLED	$1,968	$1,999	$1,836	$1,642	$1,209	$277	-32.99%	-26.35%	2.33%
			IMPORT BOTTLED	$21,576	$21,908	$23,270	$24,703	$27,041	$7,780	9.94%	9.46%	15.35%
			WHITE - TOTAL	**$23,543**	**$23,907**	**$25,106**	**$26,344**	**$28,250**	**$8,057**	**7.57%**	**7.23%**	**14.79%**
		TOTAL		**$82,794**	**$80,781**	**$85,473**	**$91,461**	**$104,285**	**$26,316**	**12.47%**	**14.02%**	**16.68%**
	URUGUAY	RED	IMPORT BOTTLED	$21	$14	$48	$37	$18	$4	-27.83%	-51.27%	1.13%
			RED - TOTAL	**$21**	**$14**	**$48**	**$37**	**$18**	**$4**	**-27.83%**	**-51.27%**	**1.13%**
		WHITE	IMPORT BOTTLED	$0	$0	$1	$1	$0	$0	-101.43%	-102.67%	0.00%
			WHITE - TOTAL	**$0**	**$0**	**$1**	**$1**	**$0**	**$0**	**-101.43%**	**-102.67%**	**0.00%**
		TOTAL		**$21**	**$14**	**$49**	**$38**	**$18**	**$4**	**-38.77%**	**-52.50%**	**1.13%**
IMPORT TABLE WINE - SUMMARY			CANADA BOTTLED	$12,273	$12,011	$10,970	$8,981	$7,940	$1,945	-10.27%	-11.59%	7.12%

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IMPORT TABLE WINE - SUMMARY		IMPORT BOTTLED	$422,166	$411,339	$421,437	$436,689	$468,625	$114,131	4.92%	7.31%	13.85%
IMPORT TABLE WINE - TOTAL			**$434,439**	**$423,350**	**$432,407**	**$445,670**	**$476,565**	**$116,076**	**4.62%**	**6.93%**	**13.73%**
SPARKLING WINE	ARGENTINA	RED	$0	$0	$0	$2	$1	$0	-100.00%	-5.55%	0.00%
		ROSE	$0	$0	$2	$3	$1	$0	-89.78%	-56.95%	22.05%
		WHITE	$22	$39	$65	$32	$86	$27	372.32%	167.86%	10.15%
		TOTAL	**$22**	**$39**	**$68**	**$37**	**$89**	**$28**	**222.81%**	**141.36%**	**10.89%**
	AUSTRALIA	RED	$343	$262	$205	$179	$164	$39	-9.86%	-8.54%	1.04%
		ROSE	$611	$1,101	$1,284	$1,220	$1,225	$279	7.04%	0.43%	3.85%
		WHITE	$1,948	$2,063	$1,831	$1,532	$1,524	$353	7.74%	-0.49%	4.83%
		TOTAL	**$2,903**	**$3,426**	**$3,319**	**$2,931**	**$2,913**	**$671**	**6.26%**	**-0.60%**	**4.20%**
	AUSTRIA	ROSE	$0	$0	$0	$0	$0	$0	n/a	n/a	0.00%
		TOTAL	**$0**	**$0**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
	CHILE	ROSE	$157	$293	$287	$351	$348	$100	12.73%	-0.84%	1.54%
		WHITE	$17	$8	$2	$0	$3	$1	n/a	25,861.91%	0.00%
		TOTAL	**$174**	**$300**	**$289**	**$351**	**$351**	**$101**	**12.73%**	**-0.03%**	**1.54%**
	CHINA	WHITE	$0	$0	$0	$2	$4	$1	-31.56%	84.81%	0.50%
		TOTAL	**$0**	**$0**	**$0**	**$2**	**$4**	**$1**	**-31.56%**	**84.81%**	**0.50%**
	CZECH REPUBLIC	WHITE	$16	$11	$0	$0	$0	$0	n/a	n/a	0.00%
		TOTAL	**$16**	**$11**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
	FRANCE	RED	$0	$0	$0	$21	$0	$0	-100.00%	-99.81%	0.00%
		ROSE	$1,121	$1,148	$1,255	$1,464	$1,664	$395	18.44%	13.73%	16.53%
		ROSE TABLE WINE	$0	$0	$14	$63	$114	$27	53.03%	81.19%	7.22%
		WHITE	$11,531	$9,916	$9,873	$10,080	$10,087	$2,270	-2.91%	0.07%	28.13%
		WHITE TABLE WINE	$117	$140	$167	$197	$145	$29	-25.47%	-26.54%	13.43%
		TOTAL	**$12,768**	**$11,203**	**$11,308**	**$11,825**	**$12,010**	**$2,721**	**-1.03%**	**1.57%**	**26.14%**
	GERMANY	ROSE	$0	$12	$285	$262	$361	$64	36.84%	37.86%	3.71%

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

			2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
SPARKLING WINE	GERMANY	WHITE	$2,534	$2,515	$2,680	$2,896	$2,831	$589	4.84%	-2.23%	11.73%
		TOTAL	**$2,534**	**$2,526**	**$2,965**	**$3,158**	**$3,192**	**$652**	**7.30%**	**1.09%**	**10.82%**
	HUNGARY	WHITE	$230	$299	$319	$304	$250	$51	-21.97%	-17.74%	2.11%
		TOTAL	**$230**	**$299**	**$319**	**$304**	**$250**	**$51**	**-21.97%**	**-17.74%**	**2.11%**
	INDIA	WHITE	$0	$0	$0	$0	$0	$0	n/a	n/a	0.00%
		TOTAL	**$0**	**$0**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
	ISRAEL	WHITE	$4	$0	$0	$0	$0	$0	n/a	n/a	0.00%
		TOTAL	**$4**	**$0**	**$0**	**$0**	**$0**	**$0**	**n/a**	**n/a**	**0.00%**
	ITALY	RED	$0	$0	$1	$0	$4	$1	n/a	n/a	0.00%
		ROSE	$113	$145	$255	$222	$224	$56	-3.31%	0.82%	12.90%
		WHITE	$2,591	$2,982	$3,568	$4,073	$4,700	$1,333	24.88%	15.39%	23.98%
		TOTAL	**$2,704**	**$3,126**	**$3,824**	**$4,296**	**$4,928**	**$1,390**	**23.43%**	**14.64%**	**23.49%**
	NEW ZEALAND	ROSE	$0	$4	$1	$4	$134	$37	1,701.55%	3,081.15%	9.16%
		WHITE	$104	$96	$42	$308	$358	$87	5.99%	16.06%	9.49%
		TOTAL	**$104**	**$100**	**$43**	**$313**	**$492**	**$124**	**46.97%**	**57.21%**	**9.40%**
	PORTUGAL	ROSE	$0	$15	$11	$7	$0	$0	n/a	-100.00%	0.00%
		WHITE	$0	$7	$6	$7	$5	$1	39.99%	-29.47%	47.92%
		TOTAL	**$0**	**$22**	**$17**	**$13**	**$5**	**$1**	**39.99%**	**-65.68%**	**47.92%**
	SOUTH AFRICA	ROSE	$0	$9	$0	$3	$2	$0	-66.67%	-30.77%	0.00%
		WHITE	$48	$131	$300	$284	$254	$60	6.03%	-10.65%	5.17%
		TOTAL	**$48**	**$140**	**$301**	**$288**	**$257**	**$60**	**5.00%**	**-10.90%**	**5.17%**
	SPAIN	RED	$1	$0	$1	$1	$1	$0	-100.00%	9.99%	0.00%
		ROSE	$301	$261	$338	$358	$264	$60	-17.40%	-26.14%	12.02%
		WHITE	$4,767	$4,434	$4,748	$4,807	$4,784	$1,064	5.44%	-0.48%	16.98%
		TOTAL	**$5,068**	**$4,696**	**$5,086**	**$5,166**	**$5,050**	**$1,124**	**3.88%**	**-2.25%**	**16.72%**
	UNITED STATES OF AMERICA	ROSE	$30	$142	$222	$71	$28	$9	-36.69%	-60.58%	1.14%

IMPORT WINE MARKET
ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR
SALES IN RETAIL DOLLARS (000s)

			2008	2009	2010	2011	2012	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2012
SPARKLING WINE	UNITED STATES OF AMERICA	WHITE	$2,126	$1,778	$1,893	$1,915	$1,727	$371	-14.27%	-9.85%	11.27%
		TOTAL	**$2,156**	**$1,921**	**$2,116**	**$1,987**	**$1,755**	**$379**	**-14.95%**	**-11.67%**	**11.10%**
IMPORT SPARKLING WINE - TOTAL			**$28,730**	**$27,811**	**$29,654**	**$30,670**	**$31,295**	**$7,303**	**5.10%**	**2.04%**	**18.81%**
WINE - GIFT PACKS		AUSTRALIA	$496	$128	$127	$61	$0	$0	-100.00%	-100.00%	0.00%
		CHILE	$0	$0	$0	$0	$19	$2	n/a	n/a	1.67%
		FRANCE	$99	$55	$79	$174	$147	$5	-65.28%	-15.36%	1.64%
		ITALY	$42	$84	$0	$0	$30	$0	n/a	n/a	0.00%
		PORTUGAL	$0	$8	$3	$0	$0	$0	n/a	n/a	0.00%
		SOUTH AFRICA	$0	$0	$101	$0	$0	$0	n/a	n/a	0.00%
		SPAIN	$0	$0	$48	$24	$0	$0	n/a	-100.00%	0.00%
		UNITED STATES OF AMERICA	$1	$0	$0	$2	$40	$0	-100.00%	1,634.10%	0.00%
IMPORT WINE - GIFT PACKS - TOTAL			**$637**	**$275**	**$357**	**$261**	**$236**	**$7**	**-58.32%**	**-9.27%**	**1.25%**
IMPORT WINE - TOTAL			**$481,042**	**$467,434**	**$478,394**	**$492,789**	**$524,269**	**$126,950**	**4.55%**	**6.39%**	**14.39%**

GLOSSARY AND EXPLANATORY NOTES

"CANADA BOTTLED"	This is used in the imported wine market section to show wines that were imported in bulk and bottled in Canada.
"IMPORT BOTTLED"	This is used in the imported wine market section to indicate imported wine bottled outside of Canada.
Domestic Beer	The Domestic Beer Market section was revised in September 2012 to reflect sales as follows: a) Breweries with Annual Production over 160,000HL b) Breweries with Annual Production over 15,000HL and up to 160,000HL c) Breweries with Annual Production up to 15,000HL
Negative Sales	Occasionally, negative sales are reported. This is usually due to adjustments or product returns.
Periods	Refers to the LDB's financial periods which correspond approximately to calendar months.
Retail Dollar Sales	Value of sales before any applicable discounts are applied and without GST, PST, or HST.
Vintners Quality Alliance (VQA)	This is a quality designation for wine. British Columbia VQA wines are made entirely from grapes grown in the province and are certified by a panel of experts.

Contact Information

For more information about the Quarterly Market Review, please contact the LDB's Information and Privacy Department:

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